

WE ARE WALSALL 2040

Update
June 2024



Work to date

- Draft strategy framework produced
- Consultation on draft strategy framework
- WAW2040 agreed and signed off
- Strategy mapping
- Internal launch events held
- Business launch event hold
- Boroughwide roadshow promoting WAW2040
- Walsall 2040 Partnership
- Council Plan



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Walsall 2040 Partnership

Walsall 2040 Partnership



The role of the Walsall 2040 Partnership:

- Reduce inequalities across Walsall, through determined partnership efforts and co-ordinated partnership efforts across the Borough of Walsall
- Achieve outcomes defined in the We Are Walsall 2040 (WAW2040) Strategy.

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Walsall 2040 Partnership: Updates

Membership

- Change in VCSE representation
- Walsall FC Foundation
- Business sector
- Education (Early years, Primary & Secondary)

Governance

- Amended Terms of Reference

Introduction of:

- Forward Plan
- Risk Register
- Highlight Reporting

Walsall 2040 Partnership: Delivery Group

New 2040 Delivery Group to be established consisting of Director/Senior Delivery Manager level representatives from the constituent partner agencies.

Focus on delivery against 2040 themes and have responsibility for working up new programmes and approaches for the agreed cross-cutting themes

- Poverty/Financial inclusion
- Aspiration/voice

Clear focussed forward plan that mirrors the forward plan of the strategic Walsall 2040 Partnership

Supporting Groups:

Existing insight data group: Walsall Insight Group. Council focussed. Will scope out current approach and come back with options for consideration.

Existing Walsall Comms cell - made up of Walsall 2040 partners and other local partners. Potentially could have standing 2040 item on the agenda and a soft line up to Walsall 2040 Partnership.



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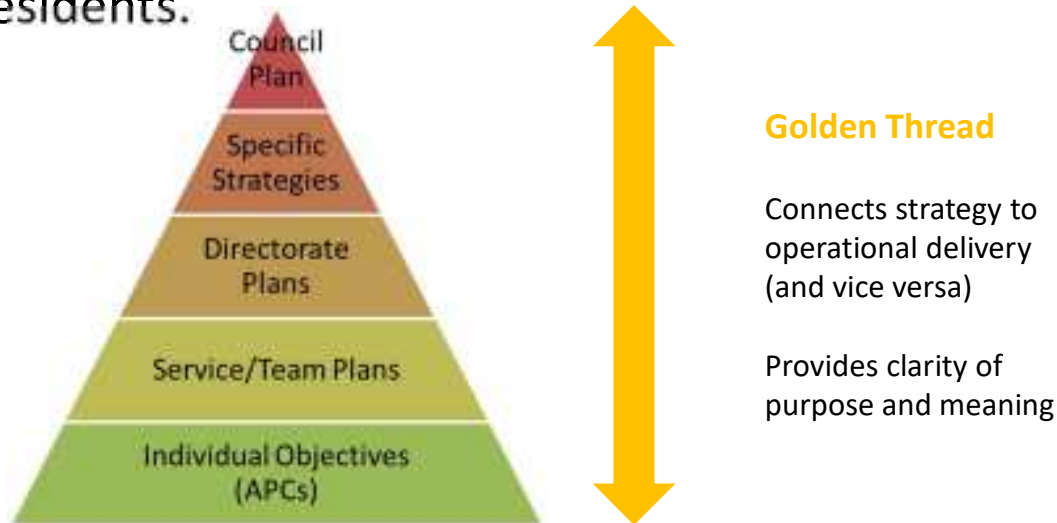
Council Plan

Council Plan 2024 – 2028: Proposed Ambitions

- Adopting the four **WAW2040 ambitions** as our council priorities
- 14 Drop-in sessions held for Walsall Council Employees
- Council Plan Toolkit



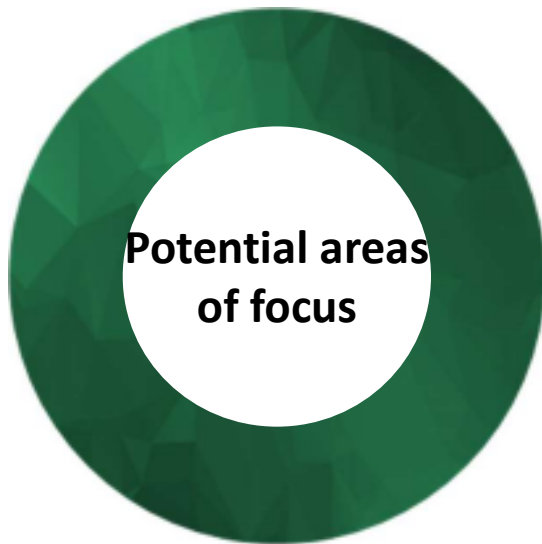
- Draft Council Plan to CMT end of June.
- Consultation stage plans in progress to seek feedback on the draft from staff, Members, partners and residents.



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Next Steps

- Finalise deliverables- totemic big-ticket items against each of the 12 themes
- Identify any gaps from strategy and delivery mapping and focus activity during 2024 on developing new initiatives as needed



Culture

Destination Walsall (Tourism Visitor Strategy to address)

Data Sharing

Financial Inclusion

Child Poverty

End of Life/ageing



Priorities
Covered
Completely

No Priorities
Covered

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Our Key Deliverables 2024 – 2030

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2025

- Community Learning Centres
- Parkring Arts Centre
- Play Improvements
- Youth Hub
- Community Learning Centres
- Youth Hub
- Youth Hub
- Youth Hub

2027/28

- Alchaga Train Station
- New Walsall Working Services
- Local Apps

2028/29

- 100 new homes built
- £100m in investment in infrastructure
- 100 new jobs created
- 100 new jobs created
- 100 new jobs created

2024

- Summary Report for the Council
- Walsall Local Plan
- Walsall Local Plan
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- Walsall Local Plan

2026

- Derwent & Walsall
- Derwent & Walsall
- Derwent & Walsall

Green Newside:

- Green Newside
- Green Newside
- Green Newside

- Lots of work to date supports our 2040 ambitions
- Many projects planned and underway for 2024- 2025/6
- Longer term capital infrastructure projects scoped out from 2027 onwards
- Tell us about what else is planned to feed into emerging timeline

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We are Healthy & Well



Themes	Key Deliverables
Living Active Lives	<ul style="list-style-type: none">• Active Travel & Connectivity (Walsall – Bloxwich)• My Smoke Free Life Digital App• Tackling Inactivity Fund/Crowdfund Walsall• Tobacco Control Plan• Physical Activity Framework
Good Mental Health	<ul style="list-style-type: none">• The Beacon Drug & Alcohol Service• Thrive Mobile Wellbeing Project• Be Well Walsall (Wellbeing Service)• Alcohol & Drug Strategy
A Community that Cares	<ul style="list-style-type: none">• Healthy Towns Plan• Dementia Strategy• Walsall Connected



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Information on Big Ticket projects that achieve WAW2040 outcomes:

- Name of project/scheme/initiative
- The project/scheme/initiative outcomes, KPIs
- Which of the WAW2040 ambitions and themes it supports
- Timescale e.g. proposed completion date
- Lead officer details to update on performance

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Contacts

Partnership & Engagement Officers:

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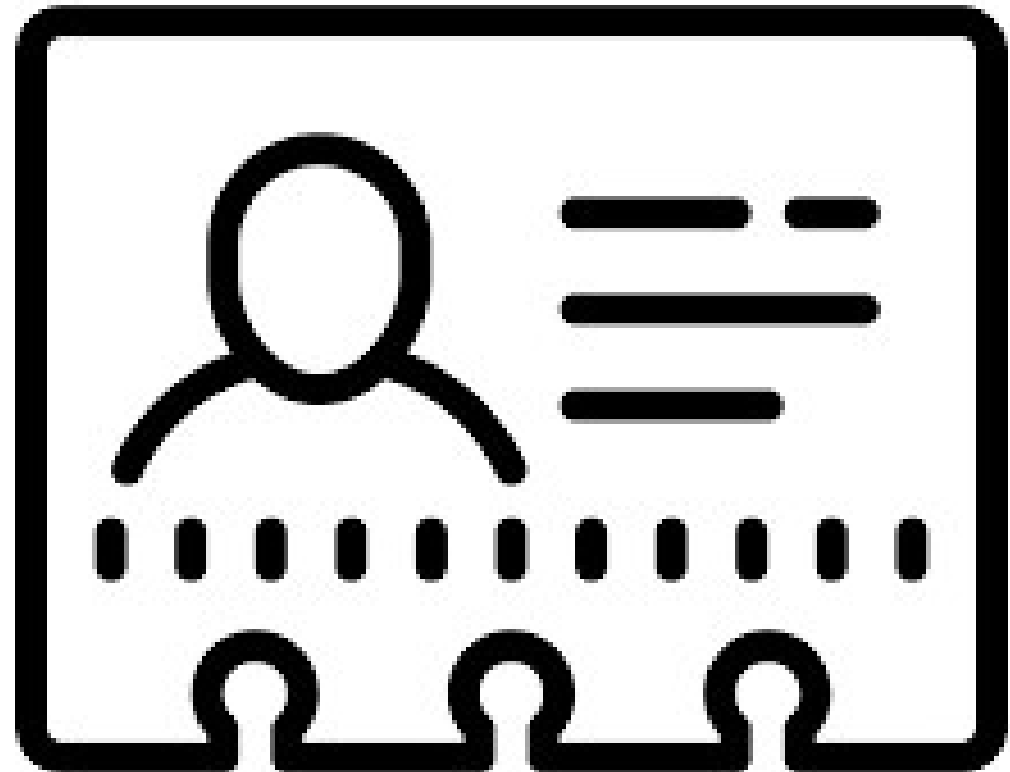
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