

BRIEFING NOTE

TO: Regeneration Scrutiny and Performance Panel
DATE: 12 March 2009

RE: Business and Enterprise Support

Purpose

The presentation to the Panel will be an overview of the work that the Business and Enterprise Support team are carrying out, highlighting the work that the Council is doing to assist those who are facing redundancy and the work we are doing to support new and existing Walsall businesses through the current economic climate. The presentation will also detail interventions that are being developed through the Enterprise Target Action Plan.

The Enterprise & Business Support Team

The presentation will inform members of the work that the Enterprise & Business Support team within the Council carries out in terms of supporting businesses to stimulate inward investment, start up, expand, re-locate, access finance etc as well as the work we are leading in Walsall to respond to the increasing number of companies experiencing difficulties and faced with the prospect of making redundancies.

The team has also been involved in working with partners to develop the new Enterprise Target Action Plan that details a number of projects to support this agenda we will inform members of the detail behind the plan.

Members will also be given information on the feedback that we have had from businesses through the Business Needs Survey that we carried out in October 2008 and the progress that has been made in responding to the 600+ businesses that returned the survey.

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