



# Walsall Area Partnerships

## Willenhall & Short Heath (Area 6)

### Walsall Community Plan & Community Hubs/Network Information June 2015

The following priorities inform the Walsall Plan:-

- Supporting business to thrive and supporting local people into work.
- Improving Health including well being and independence for older people
- Creating Safe, Sustainable and Inclusive Communities – Reducing levels of crime and providing the right environment for people to live in.
- Improving Safeguarding, Learning and the Life Chances for Children and Young People

**Walsall Council are discussing the community hubs/network concept for the borough**

#### **Community Hubs – Shaping a Fairer Future**

- The purpose of community hubs is to provide locally-based focal points for the delivery of services.
- They will encourage greater community involvement in decisions about what services should be provided and how they are designed.
- The outcome we want to see is better access to all services and more localised delivery.
- This does not just cover council services and is not just physical access to buildings.

From this definition it is clear that community hubs/networks are intended to support several distinct but closely related objectives:

- How can we make better use of physical assets to co-locate services (council and partners) for the benefit of residents?
- How can we involve local people more in the design of services provided in their community?
- How can we encourage more innovation in delivery models using the voluntary sector, where appropriate?
- How can we devolve more responsibilities to local levels?

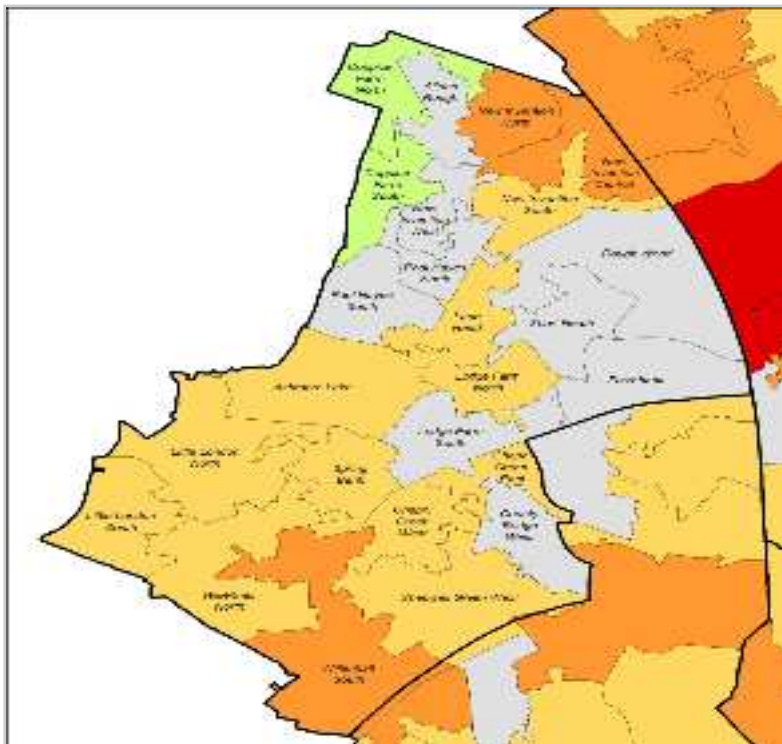


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- How can we improve access more generally across all channels?

## Willenhall & Short Heath – Summary profile information:

- Willenhall & Short Heath relatively more deprived than England.
- Highest levels of deprivation around Willenhall town centre and New Invention.
- Coppice Farm among least deprived quarter of neighbourhoods in England.



## Life Expectancy

- Average life expectancy (LE) for females in Walsall is 82.7 years
- Female LE in Short Heath (85.9) is above average
- Female LE in Willenhall South (74.9) is below average
  
- Average life expectancy (LE) for males in Walsall is 77.8 years
- Male LE in Short Heath (79.6) is above average
- Male LE in Willenhall South (76.2) is below average

## Obesity

- Across Willenhall & Short Heath the proportion of obesity in Reception (aged 4/5) children are higher than the Walsall average since 2011/12. In the older children (aged from 8 to 11) obesity levels are statistically significantly higher than the Walsall average.

## Coronary Heart Disease Prevalence



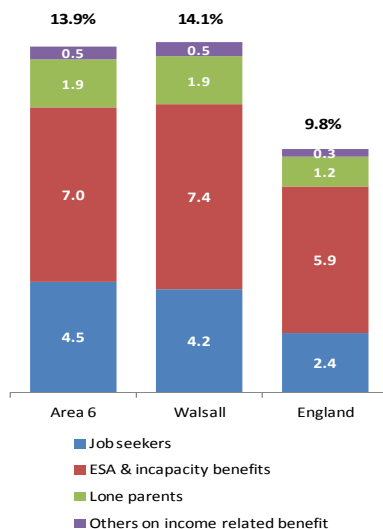
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- All community areas have lower estimated prevalence of coronary heart disease than the Walsall (4.1%) and national average (3.3%).

## Community Safety

- In general similar levels of crime to Walsall overall, with slightly below average total recorded crime but higher rate of anti-social behaviour incidents
- Theft from shops and stalls, burglary other building and theft other are the most frequently recorded crime types, with the greatest concentration of crime in Willenhall town centre

## Unemployment and Benefits



- Almost 1 in 7 adults (3,560) dependent on an out-of-work benefit.
- Similar to borough level but higher than national level of claimants.
- Largest group are those on employment support allowance/incapacity benefit: 1,790 people.

**Source:** DWP, Working Age Client Group, May 2014

Further information Walsall Intelligence: Data and intelligence portal for Walsall Partnership, including links to profiles, needs assessments and additional resources [www.walsallintelligence.org.uk](http://www.walsallintelligence.org.uk) (April 2015)

**Admissions to hospital for Falls – aged 65 years:** All communities except Short Heath have an estimated higher rate of admissions to hospital for falls in people aged 65+ than Walsall average (33.9 per 1,000).

**Hip Fracture Hospital Admissions:** All communities except Short Heath have an estimated higher rate of admissions due to hip trauma in people aged 65 and over than Walsall average (22.7 per 1,000).

**Diabetes Prevalence:** South Willenhall community is a higher prevalence than Walsall average (8.7%), however New invention is statistically significantly lower than Walsall average.



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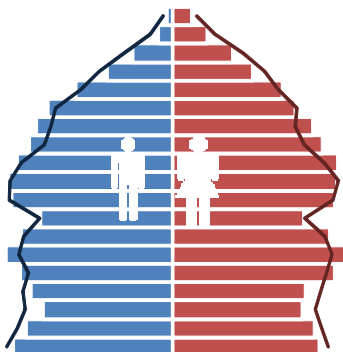
**Mental Illness Prevalence:** South Willenhall community is slightly higher prevalence than Walsall average (0.85%), however New invention is statistically significantly lower than Walsall average

**Cancer Prevalence:** New Invention community area within Area 6 has a statistically significantly higher estimated prevalence for cancer than Walsall (2.1%) and national average (1.91%).

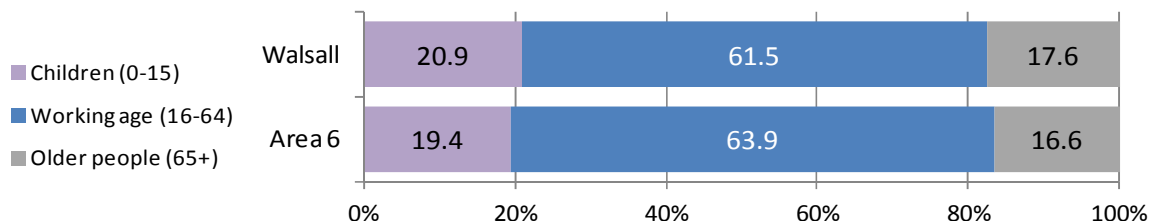
**Dementia Prevalence:** statistically significantly lower Dementia prevalence than the Walsall and national average (0.6%). Dementia cafes operate at CHART

**Social Segmentation:** 18.4% of households in Area classified as group H – Aspiring Homemakers: *‘Younger households settling down in housing priced within their means’*  
Key Features: Younger households; Full-time employment; Private suburbs; Affordable housing costs; Starter salaries

## Population Structure:



- **Total Population: 40,000**
- **Similar age profile than borough overall**
- **Slightly fewer ‘dependent’ residents – fewer children and elderly**



## Businesses: approx 1,055 workplaces

78% 0-9 employees; 18% 10-49 employees; 4% 50-249 employees 0% over 250 employees

- 96.5% of workplaces are private sector / 3.5% public sector.



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- The Area has a similar density of businesses per resident to the borough average (46 per 1000) but below national average (68 per 1000).

## Strategically important companies include:

- AF Blakemore & Son Ltd (Wholesale & Retail)
- Assa Abloy Ltd (Manufacturing)
- Nightfreight (GB) Ltd (Transport)

## Your views are welcomed regarding Community hubs/network in Willenhall & Short Heath

1. Based on the profile information and your local knowledge what would be your main priorities for the Willenhall & Short Heath area?

2. How can local residents be encouraged to use local groups and services?

3. Would there be any advantages of co-locating and integrating services together? Why?



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4. How can Walsall Council communicate effectively with service providers (council and other public services) on this?

5. What could be the potential role of schools in improving access to services?

We would like to keep in touch with you, to update you on relevant information and to inform you of volunteering opportunities within the community.



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Please provide contact details

Name:

Address:

Email:

**Thank you in advance for your support.**

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