

Theme	What is the key issue?	What do we want to achieve
Preventing violence	Youth violence has increased by 23% (16/17 to 17/18)	We want our young people to be less violent
Walsall on the move and smoke free	Physical activity is low in Walsall (66.3% of adults get recommended activity); child obesity levels still rising - currently to	We want fewer inactive people in Walsall - more people walking, cycling, taking part in

and smoke free public estates	41.1% in yr 6 children; most recent sample data for smoking adults in the population is 14.5%	taking part in exercise, leaving cars behind. We want the workforce of Walsall to lead by example.
Revitalising Walsall Town Centre	Walsall Town Centre ranked as second most unhealthiest high street in UK, and in steady decline	We want more people to use Walsall Town Centre (TC) - out of a recent survey of 2369 people, only 21% visited once per week. 91% said they would visit more often if the town was cleaner. 73% currently access the TC by car.

Lead agency	Strategic Liaison	Evidence
WM Police	Community Safety Partnership	<p>Early Intervention Foundation (2015); Campbell collaboration (2013); A public health approach to violence prevention for England, DoH (2011) - role of parenting/ family support, peer mentoring, restorative justice, identifying those at risk and signposting for support, partnership building through sharing data and intelligence</p>
NHS Walsall Healthcare	WMCA - West Midlands on the Move	<p>PHE Everybody Active, Every Day (2014) - Creating Active Societies, Creating Active Environments, Creating Active People, Creating</p>

Healthcare Trust		Active Systems; The impact of smoke free legislation in England: evidence review (2011)
Walsall Council	Town Centre Masterplan	Spatial planning for health: evidence review 2017 (PHE); Healthy High Streets - Good place-making in an urban setting (Institute of Health Equity); Guide to the Healthy Streets Indicators; Transport for London) 10 Healthy Streets Indicators have been developed by TfL

Actions we can take	Process measures
Strengthen our peer mentoring offers to those at risk of perpetrating violence through volunteering staff time	Numbers of staff trained and volunteering to provide per mentoring where youth violence and related activities are an issue
Extend commissioning of youth services	Wider range of choices for youth
Increase our ability to undertake restorative justice conferencing through volunteering staff time	Numbers of staff trained and volunteering to lead restorative justice conferencing where youth violence and related activities are an issue
Identification of young people at risk of committing violence in NHS and LA settings through better training and offer appropriate support	Numbers identified
Commit across the partnership to consult with youth violence offenders and feed this to the CSP	Number of focus groups/ in depth conversations with those at risk of youth violence
Implement good quality travel plans across the partnership that make it clear how staff can use active travel to get to work, and travel whilst in work	Number of travel plans developed and being used across the WPP
Public sector consider corporate membership of leisure centres	Numbers of staff taking up CM in Walsall

Review policies that encourage physically active staff	Numbers of staff increasing their physical activity
Smoke free NHS grounds	increase in public sector smoke free grounds
Partners consider use of vacant properties to deliver their services	Number of vacant properties being utilised
Partners to participate in 'tidy ups' of the town in the broadest sense, including ensuring own buildings in the TC are well maintained	Number of 'tidy ups' taking place in the TC
Limiting traffic in certain areas of the TC to help encourage people to walk	Numbers of streets where traffic has been limited
Develop a Pool of health promoting licensing conditions across the responsible authorities for new establishments	Aim to have developed a pool of licensing conditions within 6 months and measure the numbers of establishments being subject to these conditions by end of 12 months

## Outcome measures

Reduction in youth  
violence by 10%

1740 more people  
active (1% of adult  
population) ; 0.5%

reduction in  
smoking  
prevalence

In relaunching the  
same survey, we  
would hope that  
40% are visiting at  
least once per  
week; 75% think  
the town is not  
clean enough; 50%  
accessing the town  
by car