

Appendix C Public Consultation Engagement Techniques

Consultation Stage	Target Audience	Consultation Methods to be used by all BC Authorities	Additional channels specific to Walsall
8 week Regulation 18 Draft Black Country Plan consultation on additional potentially suitable Walsall housing allocations.	All Stakeholders inc. Public Members MPs Statutory Consultees.	<ul style="list-style-type: none"> • Ebulletin and letters to stakeholders on the consultation database • Email to Members when consultation has gone live • Email to MPs • Webcontent and online consultation response forms • Printed copies of Plan documents and summary leaflets to be available in key council buildings (e.g. libraries, council offices and others tbc) • Online virtual FAQ sessions/presentations to be held • Launch press release, plus 2-3 reminder releases • Ebulletin 	<ul style="list-style-type: none"> • Hold drop in session at Streetly using libraries or other cultural/ community based facility. • To notify residents within wards containing new sites.