Health and Wellbeing Board

6 March 2017

The Walsall Plan: Our Health and Wellbeing Strategy: Progress to date

1. Purpose

This paper is intended to report on progress in developing the Walsall Plan: Our Health and Wellbeing Strategy 2017 – 20 and to update on the workshop event on 29th March.

2. Recommendations

2.1 That the Health and Wellbeing Board discusses the proposed Plan shown in appendix A and notes the progress to date.

2.2. That the Health and Wellbeing Board notes the workshop plans and date

3. Report detail

The Health and Wellbeing Strategy (HWS) is a key document for the Health and Wellbeing Board, identifying the priorities for current and future focus. These priorities should not be about work already being covered by LA and partner services, but should identify any gaps or where the connectivity between partners on the HWB can make a positive difference.

At the previous Health and Wellbeing Board on 27th January it was agreed that the Health and Wellbeing Strategy and the Walsall Plan would be integrated into a single plan covering the wider determinants of health. An updated draft of The Walsall Plan: Our Health and Wellbeing Strategy 2017-2020 is attached in Appendix 1. This has been discussed and developed with partners including members of the Health and Wellbeing Board and the Strategic Partnership group. It is based on the 3 overarching priorities that were presented at the previous Health and Wellbeing Board:

- Increasing economic prosperity through increased growth
- Maximising people's potential and engagement
- Creating Healthy and sustainable places and communities

Reducing inequalities is a core theme throughout the Plan.

A workshop has now been set up for 29th March (9.30-12.30 at the Forest Arts Centre) and invitations will be sent out to the Health and Wellbeing Board and

our partners. At the workshop we will discuss the plan and start to identify the key priorities where partnership action can improve outcomes. The action plan for the Health and Wellbeing Board will be developed from this. There will be further engagement with local residents and other stakeholders on how these actions are delivered. The final Walsall Plan: Our Health and Wellbeing Strategy will be brought to the Health and Wellbeing Board on April 24th.

4.   Implications for Joint Working arrangements:

The Walsall Plan: Our Health and Wellbeing Strategy is a partnership strategy and therefore its development requires effective joint working between the partner organisations of the HWB as well as the other Boards and groups linked to the HWB.

Consultation with partners requires co-operation and negotiation and when consulting with our residents and service users, all the Partners will need to use their organisational networks and service user groups to facilitate the process.

5.   Health and Wellbeing Priorities:

The Walsall Plan: Our Health and Wellbeing Strategy is the key document laying out the priorities for the work of the Health and Wellbeing Board and partners to meet the needs of the local population, identified through the JSNA.

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Appendix 1: The Walsall Plan: Our Health and Wellbeing Strategy 2017-2020

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Improving Outcomes for People of Walsall

Whether people are able to live healthy, safe, independent, prosperous and fulfilling lives depends on a number of factors including individual lifestyles, social and community networks and wider living and working conditions (the Dahlgren and Whitehead "Rainbow model"). Local partnerships are crucial to achieving this holistic approach that is needed to deliver improved outcomes. Any work to improve outcomes for individuals must also consider how to reduce inequalities across the population.
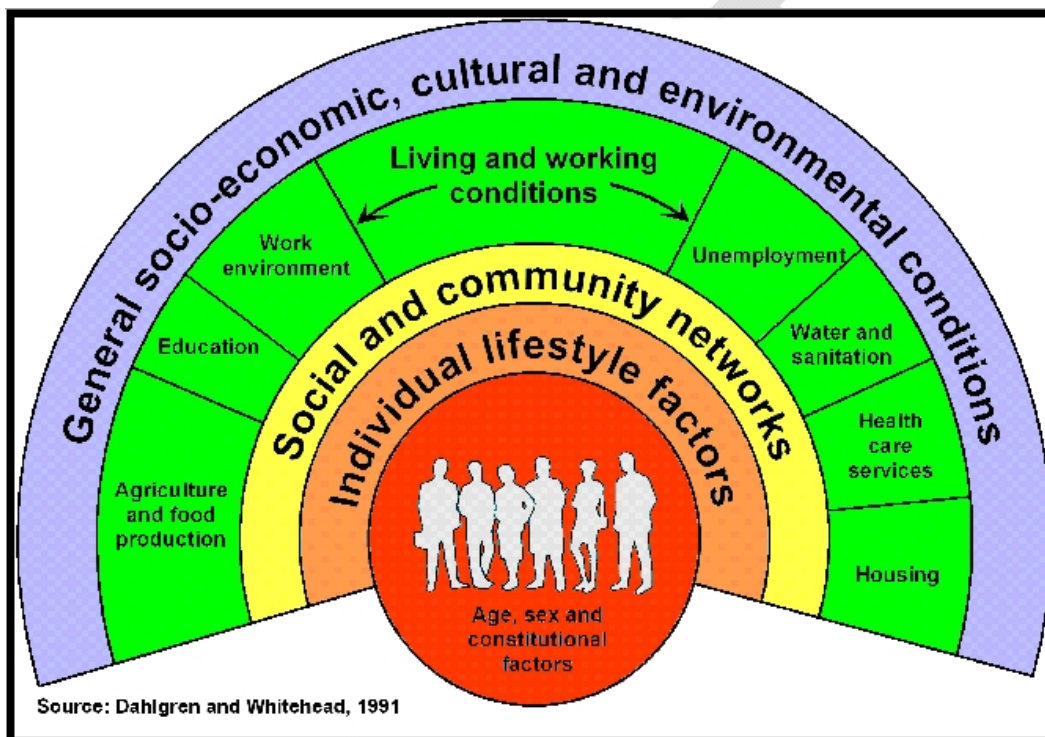
Knowing Our Needs

Assessment of need in Walsall is predominantly tackled through three key assessments, the Joint Strategic Needs Assessment (JSNA), the Economic Needs Assessment and the Strategic Assessment to inform the Community Safety Plan. The needs identified in these assessments have been used to inform the development of this Walsall Plan.

The emerging needs identified from the latest JSNA refresh are:

1. Emotional health / wellbeing of children and young people, including self esteem and higher aspirations
2. Infant mortality, including maternity services
3. Obesity in children

4. Mental health (all ages)
5. Physical activity (all ages)
6. Health & Work– including people unable to take up employment due to ill health
7. Long term conditions - e.g. cancer, diabetes, asthma and respiratory diseases
8. Dementia
9. Loneliness & isolation (including carers)
10. Substance misuse
11. Domestic violence
12. Quality housing, appropriate for need & energy efficient
13. Infrastructure to encourage active leisure & travel

Emerging needs identified in the Economic needs assessment:

(to be inserted)

Emerging needs identified in the Strategic assessment:

(to be inserted)

Knowing Our Priorities

A number of strategies, based on these needs assessments, are already in place across the Partnership in Walsall. The cross cutting themes identified within partnership and organisational strategies have been used to identify three overarching priorities for The Walsall Plan where value can be added by working together in partnership:

1. **Increasing economic prosperity through increased growth**
2. **Maximising people's potential and engagement**
3. **Creating healthy and sustainable places and communities**

Reducing inequalities will be a core action within and underlying each of these priorities. The principle of "proportionate universalism" will be applied ie the scale and intensity of effort will be greatest where our need in Walsall is greatest.

A Marmot life-course approach has been applied to the three overarching priorities, and key priorities within these have been identified:

| Our Priorities:	Children	Young People	Adults	Older People
Reduce inequalities				
Increasing Economic Prosperity Through Increased Growth				
Increase school readiness	■			
Improve education outcomes	■	■		
Increase access to appropriate skills and training		■		
Ensure people possess the skills to enter and progress in work		■	■	
Increase opportunities for, and take-up of volunteering		■	■	■
Build the business environment to create more local, added value, jobs		■	■	
Develop strong and sustainable infrastructure		■	■	■
Maximising People's Potential and Engagement				
Improve maternal and newborn health	■	■	■	
Enable and empower individuals to improve their physical and mental health	■	■	■	■
Maximise emotional wellbeing and resilience	■	■	■	■
Increase aspirations, self esteem and confidence	■	■		
Support local people to secure and stay in employment		■	■	
Enable children and young people to be better protected and safeguard themselves	■	■		
Reduce loneliness and isolation				■
Support independent living				■
Enable those at risk of poor health to access appropriate health and care, with informed choice			■	■
Keep vulnerable people safe through prevention and early intervention	■	■	■	■
Ensure services recognise cultural barriers, and are inclusive and accessible for existing, new and emerging communities	■	■	■	■
Protect communities and individuals from the threat caused by extremist behaviour	■	■	■	■
Tackle the harm to individuals and communities caused by substance misuse	■	■	■	
Improving community safety through reducing reoffending		■	■	
Reduce the harm to individuals and communities caused by all types of violent behaviour	■	■	■	■
Creating Healthy and Sustainable Places and Communities				
Develop an environment to enable healthy lifestyles	■	■	■	■
Develop attractive communities where people want to live	■	■	■	■
Reduce atmospheric pollution	■	■	■	■
Promote environmental sustainability	■	■	■	■
Ensure access to appropriate and affordable housing, that is attractive for future employees		■	■	■
Build a sustainable third sector		■	■	■
Empower connected, inclusive and resilient communities	■	■	■	■
Deliver prevention and intervention through locality delivery models	■			■

Key Target Groups in Walsall

In order to reduce inequalities a number of key target groups in Walsall have been identified:

- Looked after children
- NEETs
- Families on the edge of care
- Individuals challenged by addictions
- Individuals with mental health disorders
- Ex-offenders
- Carers
- People with disabilities (including learning disabilities)
- Individuals with long term conditions, co-morbidities and frailty

In addition, there are geographical pockets of high need in communities. A core action underlying the Walsall Plan is to reduce inequalities which will include key target groups, communities and geographical areas.

Where the Walsall Plan fits within the partnership infrastructure

Current organisational and partnership strategies and plans are based on the key needs assessments in Walsall. There will be a 2-way flow whereby these contribute to the Walsall Plan, and the Walsall Plan adds value, by identifying key partnership priorities to improve outcomes for people in Walsall. The contribution of the plans and strategies of each of these Partnership Boards and organisations to the overall Walsall plan is shown in more detail in Appendix 1.
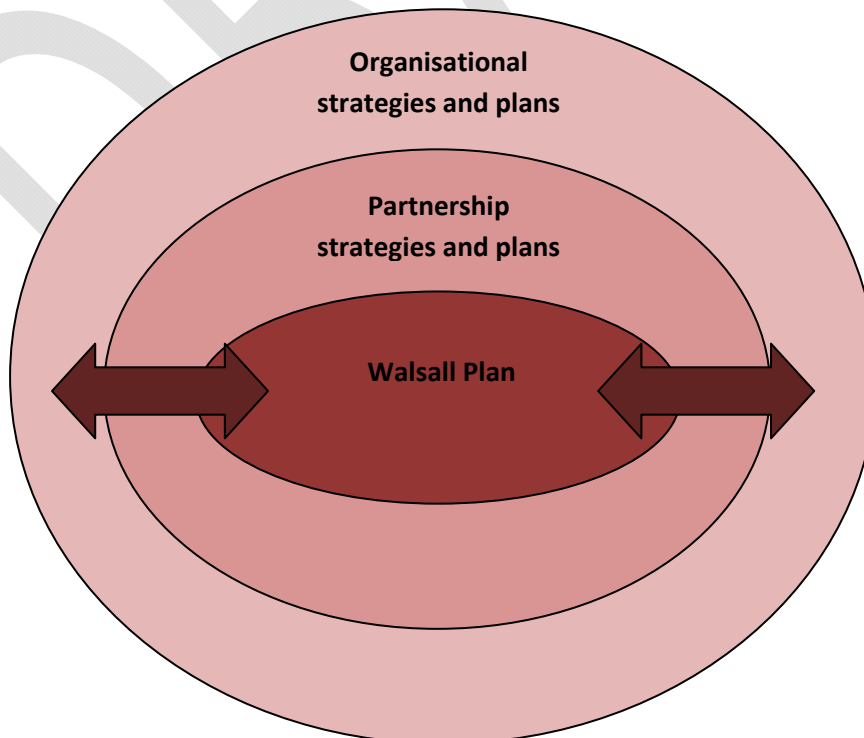
How we make this happen and governance arrangements

The Walsall Plan is the overarching strategy for Walsall, with collective ownership by partnerships and partner organisations. Partnership Boards and local statutory organisations are invited to sign up to The Walsall Plan through their own governance arrangements, and to reflect the Walsall Plan within their own plans and planning cycles. Partnership and organisational plans and will contribute to the whole Walsall Plan by delivering many of the key actions through existing working arrangements (Appendix 1 shows how each contributes to the Walsall Plan priorities).

In order to have an overview of progress against the whole Walsall Plan it is proposed that a six monthly report is presented to all partners on progress and any exceptions. It is also proposed to hold a 'Partnership Summit' on an annual basis for thematic groups to share their progress, challenges and priorities.

Opportunities and Constraints

There are opportunities for innovation and delivering differently through the strong partnerships that are already in place in Walsall. Better alignment of our shared priorities will increase integration and reduce duplication. This will be both more efficient and more effective for our local population.

However, we also need to consider the dwindling resources which will require hard choices when looking at where we need to focus our efforts. We recognise that we have a number of vulnerable residents who require services now. Ideally we have enough resource to provide services to those who require them now but also do the preventive work to support our residents to improve their health and wellbeing sufficiently that they do not require those services in the future. In the absence of sufficient resource, we need to be able to reduce the demand for services as quickly as possible to release resources, so that we can do the preventive work that is vital to the continued health and wellbeing of our population in Walsall.

How we will measure progress

Outcome indicators can be used to assess progress over time but change is often slow and affected by many factors, resulting in little change in an outcome within a 12 month timescale. We will develop intermediate indicators that measure process or actions eg: smoking cessation rates rather than reduction of mortality from lung cancer and COPD. This will require a shared commitment by all partners on what key indicators to measure and how to collect this information.

	Partnership Boards							Local organisations								
	Walsall Economic Board	Safer Walsall Partnership	Children's Safe-guarding Board	Adults' Safe-guarding Board	CYP partnership	Health and Wellbeing Board	Walsall Together (STP)	Walsall Council	Walsall CCG	West Midlands Police	West Midlands Fire Service	Walsall Housing Providers	Walsall College	National Probation Service	Walsall NHS Providers	One Walsall
Increasing Economic Prosperity Through Increased Growth																
Increase school readiness																
Improve education outcomes	■												■			
Increase access to appropriate skills and training	■												■			■
Ensure people possess the skills to enter and progress in work	■												■			■
Increase opportunities for, and take-up of volunteering													■			■
Build the business environment to create more local, added value, jobs	■															
Develop strong and sustainable infrastructure	■															
Maximising People's Potential and Engagement																

Improve maternal and newborn health			■			■			■								
Enable and empower individuals to improve their physical and mental health	■					■			■					■			■
Maximise emotional wellbeing and resilience						■			■					■			■
Increase aspirations, self esteem and confidence	■								■					■			■
Support local people to secure and stay in employment	■													■			■
Enable children and young people to be better protected and safeguard themselves			■											■			
Reduce loneliness and isolation						■			■								■
Support independent living						■			■					■			■
Enable those at risk of poor health to access appropriate health and care, with informed choice						■			■					■			■
Keep vulnerable people safe through prevention and early intervention			■	■					■					■			■
Ensure services recognise cultural barriers, and are inclusive and accessible for existing, new and emerging communities		■				■			■	■				■			■

Priority	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Protect communities and individuals from the threat caused by extremist behaviour		X								X						
Tackle the harm to individuals and communities caused by substance misuse		X							X	X						
Improving community safety through reducing reoffending		X								X						
Reduce the harm to individuals and communities caused by all types of violent behaviour		X								X						
Creating Healthy and Sustainable Places and Communities																
Develop an environment to enable healthy lifestyles						X				X				X		X
Develop attractive communities where people want to live	X															X
Reduce atmospheric pollution	X															
Promote environmental sustainability	X									X				X		X
Ensure access to appropriate and affordable housing, that is attractive for future employees	X															
Build a sustainable third sector	X					X										X

Empower connected, inclusive and resilient communities	▓					▓			▓				▓			▓
Deliver prevention and intervention through locality delivery models			▓	▓		▓			▓							▓