

Thursday 12 September 2024

**Covering Report: Future Primary Care in the Black Country - 5 Year Outline
Transformation Strategy**

Ward(s): All

Portfolios: Health and Wellbeing

1. Aim

- 1.1 To provide an overview of the Black Country Integrated Care Board's Primary Care Transformation Strategy.

2. Recommendations

1. That the Committee note the Black Country Integrated Care Board Primary Care Transformation Plan.
2. That Committee support the work set out in the Primary Care Transformation Plan and the ambitions set out in the plan for the next 12 months under Horizon One.
3. That the Committee receive an update on the progress of the Primary Care Transformation after 12 months.

3. Report detail – know

- 3.1 The Future Primary Care in the Black Country five-year outline transformation strategy has been developed in partnership with our communities and partners. It lays out the vision, strategic priorities, and future way of delivering primary care to better meet the needs of those receiving or delivering health and social care.
- 3.2 The plan takes account of national policy directives and considers the issues that are important to local people.
- 3.3 The outline transformation strategy sets out the vision, strategic priorities, and proposes a new model for delivering primary care to better meet the needs of the population.
- 3.4 The full Future Primary Care in the Black Country report can be found in **Appendix 1**.
- 3.5 A further 6-week period of involvement commenced on August 12th, 2024, consisting of a survey, focus groups and targeted conversations to capture the

views of seldom heard communities. The purpose of the public conversation is to seek headline feedback on the proposed new model.

- 3.6 Insights from the 6-week public conversation will be collated and made available to inform the next phase of development which will see more detailed plans being developed alongside local partners within each of our 4 places to include Walsall.
- 3.7 Additional information on the Future Primary Care in the Black Country public conversation can be found in **Appendix 2**.
- 3.8 We welcome the Committees support in promoting the opportunity to get involved and have your say amongst constituents and residents.

4. Financial information

- 4.1 No specific financial implications identified.

5. Reducing Inequalities

- 5.1 The Black Country Integrated Care Board is making progress with health inequalities in every aspect of the care we deliver across the Black Country. It serves a diverse population in the Black Country of communities facing significant inequalities, with changing health needs. Our workforce continuously strives to meet these needs to the best of their abilities, but this is against a backdrop of challenges including demand for Primary Care services exceeding capacity.
- 5.2 As the second most deprived ICS (Integrated Care System) in the country, our community faces significant health inequalities with an increased prevalence of the major disease areas that drive demand (e.g. diabetes, mental ill health). By creating a supportive and innovative environment that encourages mutual respect and collaboration among health and care providers across the System, we aim to reduce health inequalities, and make sure everyone gets the right care they need.

6. Decide

- 6.1 The Committee are asked to request any additional information or an update on Primary Care Transformation Plan in the future.

7. Respond

- 7.1 Any recommendations from the Committee will be responded to by the Black Country ICB.

8. Review

- 8.1 The Black Country ICB will review the activities contained within the Primary Care Transformation Plan these activities and aim to introduce them early in Horizon 1 of the programme alongside the priority activities.

Background papers

None

Appendixes

Appendix 1 - Future Primary Care in the Black Country - 5 Year Outline Transformation Strategy

Appendix 2 - Conversation Document: Future Primary Care in the Black Country, 12 August 2024 – 20 September 2024

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