

Application for a premises licence to be granted under the Licensing Act 2003

We Andy's Ales Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
Andys' Brewhouse 49 Boundary Road Streetly Sutton Coldfield B74 2JR			
Post town	Sutton Coldfield	Postcode	B74 2JR

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ 10,500.00 Band B

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **appropriate**. **Please tick as appropriate.**

a)	an individual or individuals *		please complete section (A)
b)	a person other than an individual *		
	i	as a limited company/limited liability partnership	X please complete section (B)
	ii	as a partnership (other than limited liability)	please complete section (B)
	iii	as an unincorporated association or	please complete section (B)
	iv	other (for example a statutory corporation)	please complete section (B)
c)	a recognised club		please complete section (B)
d)	a charity		please complete section (B)
e)	the proprietor of an educational establishment		please complete section (B)
f)	a health service body		please complete section (B)

g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales.		please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England.		please complete section (B)
h)	the chief officer of police of a police force in England and Wales		please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- **I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or**
- I am making the application pursuant to a
- statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) individual applicants (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)					

Second individual applicant (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth or over		I am 18 years old		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service: (please see note 15 for information)					

(B) Other applicants

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	████████████████████
Address	████████████████████ ████████████████████ ████████████████████
Registered number (where applicable)	██████████
Description of applicant (for example, partnership, company, unincorporated association etc.)	

Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start? **ASAP**

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

Under new ownership, the premises are prominently situated in a parade of shops on Boundary Road close to its junction with Hundred Acre Road on the Hundred Acre Estate. Customer parking is available in front of the parade.

This is a Self-contained retail unit, Currently with planning for Sui Generis consent for Craft Ale Bar.

It will offer a full range of high quality food and beverage, wines, spirits, and assorted hot & cold beverages.

Its aim will always be to serve the community and give a full and comprehensive service to all of its customers.

The premises will have a positive impact on the community, which includes employees, suppliers, customers, the environment, and the people in the local area. It will always show due diligence to the licensing objectives and ensure it has a positive impact.

The licensing compliance pack will consist of: (not least)

- DPS authorisation
- Refusals log.
- Staff training log
- Signage to customers
- Challenge 25 policy
- Till prompt

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)		Please tick all that apply
a)	plays (if ticking yes, fill in box A)	<input type="checkbox"/>
b)	films (if ticking yes, fill in box B)	<input type="checkbox"/>

c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	✓
f)	recorded music (if ticking yes, fill in box F)	✓
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	✓

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	✓
<u>Supply of alcohol</u> (if ticking yes, fill in box J)	✓

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Nonstandard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Thur					
Fri			<u>Nonstandard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			<u>Nonstandard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments. Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri			<u>Nonstandard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	✓
				Outdoors	
Day	Start	Finish		Both	
Mon	2300	0000		<u>Please give further details here</u> (please read guidance note 4)	
Tue	2300	0000			
Wed	2300	0000	<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur	2300	0000			
Fri	2300	0000	<u>Nonstandard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	2300	0000			
Sun	2300	0000			

F

Recorded music. Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	✓
				Outdoors	
				Both	
Day	Start	Finish			
Mon	2300	0000	<u>Please give further details here</u> (please read guidance note 4)		
Tue	2300	0000			
Wed	2300	0000	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur	2300	0000			
Fri	2300	0000	<u>Nonstandard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	2300	0000			
Sun	2300	0000			

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur					
Fri			<u>Nonstandard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing.		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	✓
Mon	2300	0000		Outdoors	
				Both	
Tue	2300	0000	Please give further details here (please read guidance note 4)		
Wed	2300	0000			
Thur	2300	0000	State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)		
Fri	2300	0000			
Sat	2300	0000	Nonstandard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sun	2300	0000			

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	✓
				Outdoors	
				Both	
Day	Start	Finish			
Mon	2300	0000	Please give further details here (please read guidance note 4)		
Tue	2300	0000			
Wed	2300	0000	State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur	2300	0000			
Fri	2300	0000	Nonstandard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sat	2300	0000			
Sun	2300	0000			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
				Both	✓
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	1000	0000			
Tue	1000	0000			
Wed	1000	0000			
Thur	1000	0000			
Fri	1000	0000			
Sat	1000	0000			
Sun	1000	0000			
			Nonstandard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	Andrew Lee Williams
Date of birth	██████████
Address	████████████████████ ████████████████████ ████████████████████
Postcode	
Personal licence number (if known)	WS/PEL/0237
Issuing licensing authority (if known)	Walsall Council

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

L

Hours premises are open to the public. Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	1000	0030	
Tue	1000	0030	
Wed	1000	0030	
Thur	1000	0030	
Fri	1000	0030	
Sat	1000	0030	
Sun	1000	0030	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, and e) (please read guidance note 10)

Under new ownership, and located in a busy industrial area, it will offer a full range of high quality food and beverage, wines, spirits, and assorted hot & cold beverages, as a lounge bar/café.

Its aim will always be to serve the community and give a full and comprehensive service to all of its customers.

The premises will have a positive impact on the community, which includes employees, suppliers, customers, the environment, and the people in the local area. It will always show due diligence to the licensing objectives and ensure it has a positive impact.

The licensing compliance pack will consist of: (not least)

- DPS authorisation
- Refusals log.
- Staff training log
- Signage
- Challenge 25 policy
- Till prompts (Electronic or visual)

b) The prevention of crime and disorder

A refusals log will be kept at the premises and completed on any occasion a sale is refused; this will be made available to all Responsible Authorities on request.

1. A CCTV system with recording equipment shall be installed prior to the premises carrying out licensable activities and maintained in accordance with the system. It shall be recording at all times the premises is open to the public.

All recordings used in conjunction with CCTV shall:

- be of evidential quality
- Cover the point of sale, outside area entrance, and exit.
- be retained for a period of 28 days.
- Sufficient staff will be trained to use the system.
- The original images will be made available for inspection immediately upon the request of Police officers, or other authorised officers.
- Copies of recordings shall be provided in a format which can be viewed on readily available equipment without the need for specialist software.

2. All members of staff engaged in the sale of alcohol, except personal licence holders, shall be trained in the retail sale of alcohol. The training shall be ongoing, and each relevant member of staff shall be reviewed every six months. All details of the level of training shall be recorded. This information shall be made available for inspection by any Responsible Authority, all such records shall be retained at the premises for at least 12 months.

3. A refusals log shall be kept to record all refusals for sales in relation to challenge 25.

4. No customers carrying open bottles upon entry shall be admitted to the premise at any time the premise is open to the public.

5. Alcoholic and other drinks may not be removed from the premise in open containers save for consumption in any external area provided for that purpose.
6. A Challenge 25 scheme shall operate at the premises. Any person who appears to be under 25 years of age shall not be allowed to purchase alcohol unless they produce an acceptable form of photo identification. (e.g. passport, driving licence, Military ID or PASS accredited card). Challenge 25 posters shall be displayed in prominent positions throughout the premises.
7. A refusals log is to be kept at the premises detailing the time and date of all refusals and the reason for refusal. This log is to be kept on the premises and handed to any responsible authority upon request.
8. The DPS or a nominated person must attend Pubwatch if one is available.

c) Public safety

A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport, or proof of age card with the PASS hologram.

All staff involved in the sale of alcohol will be trained in the main aspects of the Licensing Act 2003, records will be kept of all training and retraining will take place on a regular basis.

Till prompts will be used when all alcohol sales are made {these may be electronic or visual}.

A fire risk assessment will be carried out annually and the document retained at the premises.

In accordance with the Licensing Act 2003, any person who appears to be drunk or heavily under the influence of alcohol will be refused entry.

The Licence Holder shall ensure that all entrances, exits and passageways will be kept clear of debris or furniture.

The DPS will ensure that tables are cleared at regular intervals during trading hours to avoid an accumulation of glassware.

d) The prevention of public nuisance

The Licence Holder shall ensure that sufficient signage is displayed requesting customers to have proper regard for local residents when leaving the premises.

Regular litter picks will take place to ensure the frontage of the premises is kept clean and tidy at all times.

Trade deliveries must not take place between the hours of 2200 – 0700 hrs.

e) The protection of children from harm

A "challenge 25" policy will be used for age verification, meaning any person who appears to be under 25 will be asked for approved proof of age when attempting to purchase alcohol.

Staff will be diligent in observing those who attempt to make proxy purchases on behalf of underage persons and alert the DPS should this occur.

Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee.	X
•	I have enclosed the plan of the premises.	X
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	X
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	X
•	I understand that I must now advertise my application.	X
•	I understand that if I do not comply with the above requirements my application will be rejected.	X
•	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	


It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under Section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Part 4 – Signatures (please read guidance note 11)






Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
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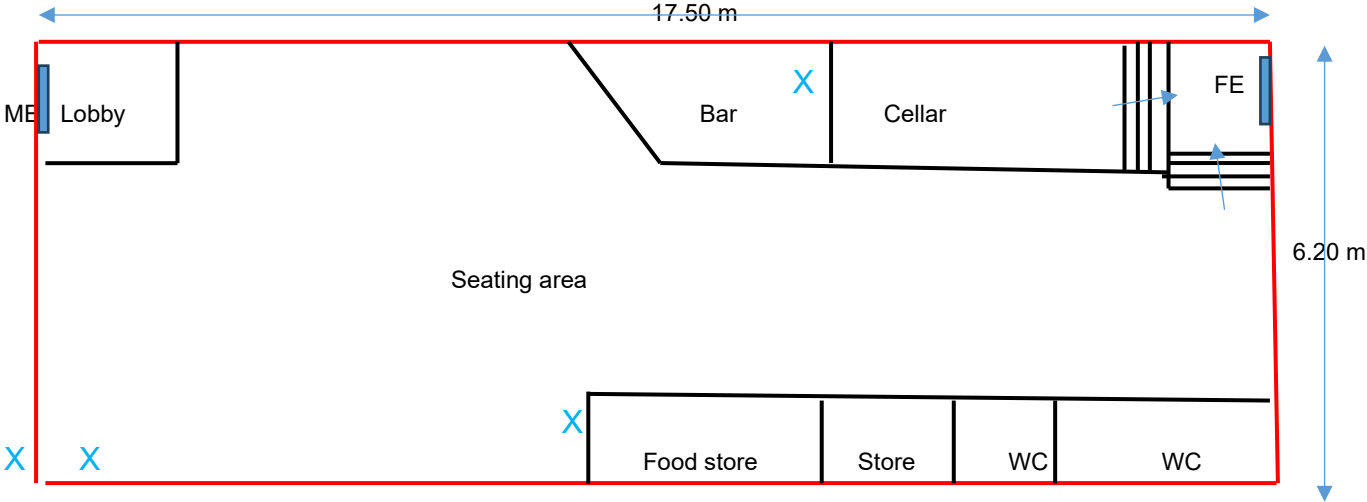
	<ul style="list-style-type: none"> The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	19, September 2024
Capacity	Agent on behalf of the applicant (Licence Leader Ltd)

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
			

Andys' Brewhouse



Licence Leader Ltd

www.licence-leader.co.uk
rob.edge@licence-leader.co.uk
 Rob. 07982917819

Premises Licence Plans

Andys' Brewhouse
 49 Boundary Road
 Streetly
 Sutton Coldfield
 B74 2JR

Job No. 072.9
 Drawing prepared from
 information supplied

- Key.**
- WC – Toilets
 - Red Line – Licensable Area
 - ME - Main entrance
 - FE Fire entrance
 - X CCTV Camera