

# BRIEFING NOTE

Agenda Item no. 8

**TO: Social Care and Inclusion Scrutiny and Performance Panel**  
**DATE: 7 November 2013**

## Market Position Statements for Adult Social Care Services

### Purpose

A Market Position Statement (MPS) has been produced for each of the following areas of service: older people services; adults with learning disability; and adults with mental health problems.

There purpose is to provide information and analysis of benefit to providers of primarily social care services in Walsall. It is intended to help identify what the future demand for services may look like and to act as a starting point for discussions between Walsall Council and Walsall CCG as joint commissioners, and those who provide services.

### Market Position Statements

The Social Care White Paper “Caring for our Future: Reforming Care and Support”, and the Care and Support Bill set out a range of measures, in order that local people can choose from a diverse range of high quality social care services; to drive up the quality of care; and put people’s needs and outcomes centre stage.

A new legal framework is planned, in which local authorities will have a duty to promote a diverse, sustainable and high quality market of social care and support services. Local authorities will be required to ensure that there is a range of providers offering services that meet the needs of individuals, families and carers.

In preparation for this, a programme of support has been commissioned by the Department of Health and the Association of Directors of Adult Social Services from the Institute for Public Care to help local authorities meet the new duty. This programme is called ‘Developing Care Markets for Quality and Choice’ and aims to strengthen the market shaping capability of Local Authorities through supporting greater use of market intelligence, commissioning for outcomes, and developing strategic relationships with providers.

The initial focus of the programme is on the production and implementation of high quality and effective Market Position Statements. These statements provide a powerful signal to the market, summarising important intelligence and explaining how the local authority intends to strategically commission, and encourage the development of high quality provision to suit local populations.

They contain information concerning:

- What Walsall looks like in terms of current and future demography and service provision;
- The views of joint commissioners about how services might respond to changing needs for care and well-being in the future; and

- Commissioning intentions for services.

Within these statements are some very clearly spelt out commissioning intentions which will have a direct impact upon social care providers in Walsall, including those in the third sector, private sector and within the NHS. There is an expectation that as the level of state funding for social care decreases, some businesses will not survive in their current form and others will need to change radically. Key messages are as follows:

- Walsall Council has developed an operating model showing the intended interaction between continuing investment in prevention services and Council run services and commissioning budgets that purchase services from the independent sector, and this forms the basis of commissioning intentions;
- Despite an increasing demography of older people, there has been a decrease in the number of older people entering residential care in recent years and this is expected to continue. The impact of this may be that some residential care homes will not be able to retain financial viability;
- Rates of admission to nursing care homes will increase, but lengths of stay are expected to reduce as more people will be needing end-of-life care, and there will be increased dependency levels at the point of admission. Nursing care homes should prepare for the need to sustain high quality of care whilst handling higher turnover;
- There is a demand for an increased amount of extra care;
- There will be more support to enable people with dementia and their carers to remain at home;
- There will continue to be a range of services that are commissioned specifically to support carers;
- There is a need to reduce the number of admissions to hospitals so that there can be greater investment in community health services that work together with social care services to support people in their own homes;
- There are too many different businesses providing support for living at home services leading to a situation where supply is not always able to meet demand and there is some poor quality of provision. The next procurement exercise will aim to reduce the number of businesses that the Council and CCG commission services from;
- Walsall has a vibrant set of voluntary and community organisations that help to support people within the community. Walsall Council and Walsall CCG will continue to commission some of these, but generally we expect voluntary and community organizations to support more people without depending upon state funding all the time. Where these services do continue to be commissioned, there will be a much stronger link between funding and outcomes;
- There needs to be much greater take up of telecare and telehealth supporting people to manage their own health conditions more effectively and reduce hospital admissions;

- Demand for support for adults with mental health problems is expected to remain high and commissioners intend for more people to be supported in the community with preventive type services that will reduce the extent of admissions to hospital or residential care;
- The number of adults with learning disability who need support is expected to carry on increasing as more children survive in to adulthood, and more adults continue on to older age. The conditions of some children growing in to adulthood are becoming more complex with higher levels of need. Children and adults with the most complex conditions will be supported by the NHS through continuing health care arrangements. Commissioning intentions are to support people to live their lives in their own homes integrated in local communities whilst recognising that there will be some people who need to be supported in a residential environment.

Market Position Statements will continually change to reflect commissioning decisions being made by Walsall Council and Walsall CCG and so although the current versions will be circulated widely to start a dialogue with the supply market, there will be a process of ongoing revision and dialogue. Updated versions will be available on-line via the Council's website with a link to the CCG website.

### **Recommendations**

That Scrutiny Panel notes the development of the Market Position Statements.

### **Background papers**

Market Position Statement for Adult Mental Health Services in Walsall 2013-2014  
Market Position Statement for Adult Learning Disability Services in Walsall 2013-2014  
Market Position Statement for Older People Services in Walsall 2013-2014

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