

Healthy Spaces and Environment Walsall Community Litter Watch – Action Plan 2024

| Area | Actions | Details | Timescales |
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| Ongoing | Databases | Make sure all data bases are up to date <ul style="list-style-type: none"> - Initial sign up - Ward data bases - Equipment logs Scan and store all documents (if required) | Continuous throughout the year |
| | Volunteer support | <ul style="list-style-type: none"> - Amend - Guidance and risk assessment as and when required - Monitor Facebook - Provide equipment | Continuous throughout the year |
| | Monitoring Produce graphs | To show monthly/yearly figures: <ul style="list-style-type: none"> - Volunteer Hours - Number of bags collected - Bag rate - Return on Investment | Continuous throughout the year |
| | Organise and attend litter picks | <ul style="list-style-type: none"> - Organise litter picks for the community - Run the events - Attend community picks to support | Continuous throughout the year |
| Litter Picking Stations | Re-connect / launch existing stations | Make contact with the following venues to refresh them on what a litter picking station is and what is required: <ul style="list-style-type: none"> - Aldridge Library - Bloxwich Library - Streetly Library - Brownhills Library - Willenhall Library - Darlaston Library - Stan Ball Centre | March 24 |

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| | | Darlaston Town Hall Media campaign around library displays Litter partners | |
| | Reconnect with | - Manor farm Community Association - Brownhills Community Association Pelsall Village Centre | April 24 |
| | Create and launch new Litter Picking Stations | Make contact with new potential venues. Arrange meetings to give overview and explain procedure. Potential venues include: - NASHDOM - Caldmore Community Garden/Aiina hub - Palfrey Park (big local) - Birchills Agenda 21 – Sons of Rest Building Frank F Harrison Community Association Litter stations more focused – have equipment but also run 1 pick a month for example | Spring 24 |
| | Leisure centre litter station | - Oak Park Leisure centre - Bloxwich Leisure Centre - Darlaston leisure centre - Gala centre Leisure incentive – 5 picks = one free family swim or something? | Summer 24 |
| | Press Release | To re-launch the initiative | Summer 24 – programme in Comms meeting |
| Litter Charter | Roll out of charter | Aldridge done / delivered Darlaston signed / Delivered Bloxwich ½ signed / delivered Willenhall signed / delivered | Ongoing |

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| | | <p>Pelsall signed / delivered Brownhills signed / delivered</p> <p>Check in with Litter Charter businesses – how is it working, support.</p> <p>To do – Tracking (Tom Evans) To do more – Pleck, Walsall Wood</p> <p>Increase amount of business involvement</p> | <p>More work to be done in areas</p> <p>Taken place and will help support development.</p> <p>April 24</p> <p>Ongoing – more work to be done 2024</p> |
| | Roll of honour | <p>Organise a roll of honour on the website</p> <p>Check in with Web Team</p> | Spring 2024 |
| Businesses | CSR Activities & Opportunities | Press release to promote opportunities, use McDonalds as example of what businesses are doing. | May 24 |
| | | Share litter picking events to join up businesses with local businesses event. | May 24 |
| Walsall Wombles | Insurance | Covered through funding | Covered for 2024 |
| | Bank account | Look into changing bank accounts | March 24 |
| | Revitalize group | <ul style="list-style-type: none"> - Reset up committee - Arrange at next meeting 12-16 Feb AGM - 5-9 Feb meet bgsf <p>Meetings quarterly</p> | March 24 |

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| | Youth Section | <ul style="list-style-type: none"> - Discuss how best to engage - Possibly 2024 summer? | September 24 |
| Community Litter Picking | Litter Picker Leader training | <ul style="list-style-type: none"> - Schedule events - Deliver sessions (2 per half a year) | Events to be scheduled |
| | First Aid Training | <ul style="list-style-type: none"> - Schedule events – organise with H&S Officer | January 24 |
| | Sharps Awareness Training | <ul style="list-style-type: none"> - Schedule events – organise with H&S Officer | January 24 |
| | Timetable of events | Created Jan-June 2024 and share on social media | Completed |
| | Creation of new groups | <p>Areas to target:</p> <ul style="list-style-type: none"> - Blakenall - Leamore - Pelsall (Pelsall pixies) - Moxley - Birchills - Palfrey/Caldmore - Rushall - Places of Welcome | Spring 24/ Ongoing |
| New Campaigns | Pick n Mix | <p>Events with litter picks and socials attached 2024 – Plan to deliver 4 sessions Link to supermarket champions</p> | Started with more to come later in year |
| | Keep Britain Tidy – Great British Spring Clean | <ul style="list-style-type: none"> - GBSC meeting – usually Jan - Proffit Street - multiple day intervention - East – awareness litter picks - Planning jan/feb - Attend KBT briefing - Call to arms for local Cllrs and MPs | March 24 |
| | Walsall Football Club | KBT litter pick with tickets | March 24 |

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| | 150 years of Walsall arboretum | Plan events for this | May 24 |
| | Bonfires | Bonfires planning for litter picking = ticket to event | November 24 |
| | Smoking Zones | Carry out intervention monitoring for 3 weeks from w/c 8 th January to the end of w/c 22 nd January, continuation of the project depending on the trial evaluation | February 24 |
| | Football Clubs | <ul style="list-style-type: none"> - Similar to Litter Charter – working with Healthy Spaces - Meet with clubs - Follow up with local leagues | Ongoing |
| | Police | <ul style="list-style-type: none"> - Work with Junior Police Cadets to do a litter pick - Locality meetings | Needs pick up later in the year |
| | Community Payback | <ul style="list-style-type: none"> - Work with community payback to create litter picking and improvement opportunities in Walsall | Meeting taking place February 24 |
| | Walsall 2040 | <ul style="list-style-type: none"> - Plans for supporting the work Walsall 2040 | Ongoing |
| | Tri It | <ul style="list-style-type: none"> - Engage with the Tri It events raising awareness about litter in North, South, East and West localities | Summer 24 |
| | Corporate social responsibility Walsall Council picks | <ul style="list-style-type: none"> - Arrange a town centre event to test this out | Ongoing |
| | Fostering support picks | <ul style="list-style-type: none"> - Possible litter picking events to help support rest bite for foster parents and their wards | Approach to made to organisations |
| | Plogging | <ul style="list-style-type: none"> - Track attendance - Smaller bags to be sources to allow to pick and run - Organise next set of events | Trialed in 2023 with limited success/ explore for 2024 |

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| | Canal & River Trust | <ul style="list-style-type: none"> - Did GBSC event in partnership looking to do minimum 4 events - Bell boat picks - Paddle board picks | March 24 |
| | Magnet Fishing | <ul style="list-style-type: none"> - Liase with Ray Ebanks - 2024 | Successful activity in 2023 look to replicate 2024 |
| | Adopt a street | <ul style="list-style-type: none"> - Possible funded project – to be explored - A litter picking initiative which would encourage volunteers to adopt their street or local area. - Sign like the neighbourhood watch sign, this road is adopted by a local litter picking, please help by taking your litter home. Print and design. - Discuss with website team about building a map that we can highlight roads that have been adopted. | Investigations to be done into funding opportunities to support this |
| | Roadshow (intervention days) | <p>Intervention days</p> <ul style="list-style-type: none"> - Targeting the areas with poor recycling rates/no volunteer presence/high Flytipping and littering issues - Spend a morning/day educating people in the area <p>Ideas for the roadshow include</p> <ul style="list-style-type: none"> ▪ Appearance from Captain Reek ▪ Recycling and littering games from our education programme ▪ Inviting other teams/companies/volunteer groups to show what they are about ▪ Events such as <ul style="list-style-type: none"> Meet the vehicles - Sweeper / Bin lorry Recycling talk Volunteer talk ▪ Litter pick | Spring/ Summer 24 |

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| | Awareness Ideas | <ul style="list-style-type: none"> - Myth buster quiz - Litter lotto - Celebrating flash mob - Captain reek and games at fairs - Market stall – pick of the day - Voting bin - Bubble bin - | Throughout the year |
| | Public Perception Consultation | <ul style="list-style-type: none"> - Draft out questionnaire from a litter perspective - Ask officers if they wish to include any questions - Develop the questionnaire - Complete all necessary paperwork | Spring 24 |
| | It's your Neighbourhood | https://www.rhs.org.uk/get-involved/its-your-neighbourhood | More investigation needed into this |
| | Signage for coming in and out of Walsall | <ul style="list-style-type: none"> - Design a draft for signage thanking people for taking their rubbish home at all entrances for Walsall. - Show to management – highways to gain momentum for the project | Rebranding is being explored by Comms and this could be included in this. Meetings to take place early in New Year |
| Education | Primary Education | <ul style="list-style-type: none"> - Push for February - Send out leaflets via mail room in December/ January - Head Teacher newsletter Teacher training powerpoint | February 2024 |
| | Secondary Education | <ul style="list-style-type: none"> - Create an education programme for secondary schools | Spring Term |

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| | Play schemes Childrens clubs Library sessions HAF | <ul style="list-style-type: none"> - Create a Childrens club plan - Create a Childrens club resource box | HAF – Easter and Summer |
| | Group talks | <ul style="list-style-type: none"> - Promote our support where we can. - Womens groups, neigh bough hood watch ect | Ongoing |
| | Further Education | <ul style="list-style-type: none"> - Approach Walsall College and University of Wolverhampton to introduce litter workshops for their students - Run litter picks with students <p>Work with Wolverhampton University on statistics data project</p> | January 24 – ongoing |
| | Duke of Edinburgh Award | <ul style="list-style-type: none"> - P&D leaflet - Promote support to secondary school - Fill in DofE forms when requested | March 24 |
| | Keep Britain Tidy comp | <ul style="list-style-type: none"> - Plan in Jan/Feb 2024 | February 24 |
| P&D | Events displays | <ul style="list-style-type: none"> - Roller banner - Leaflet holders - P&D Tablecloth - New picture stand - New table - Print out quality pictures for events - Create a PowerPoint slideshow of volunteer pictures | Ongoing |
| | Trailer | <p>Look at designing other iterations of the trailer</p> <ul style="list-style-type: none"> - School iteration - Recycling Iteration - Rubbish converter | 2024/25 |
| | Service leaflet: | <p>Service leaflet:</p> <ul style="list-style-type: none"> - How to volunteer - Recycling | Ongoing work to keep updated 2024 |

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| | | <ul style="list-style-type: none"> - Bulky collections - HWRC - How to apply for bigger bin <p>HST leaflet:</p> <ul style="list-style-type: none"> - Leaflet of all the activities and education sessions available to be able to hand out to schools to promote other activities | |
| Strategies | Dog fouling strategy | <ul style="list-style-type: none"> - Dog fouling strategy - Dog fouling stencils | 2025 |
| | Litter strategy | <ul style="list-style-type: none"> - Continue work on litter strategy - Identify other sectors that may need to input | 2025 |