

Walsall Island Sponsorship Scheme

A sponsorship scheme for islands is being launched in Walsall. This was bought about by various companies seeing similar schemes in other Authorities and asking to sponsor islands here.

Islands are being named by LNP's and will be useful for directional information to visitors to the borough as well as aesthetically brightening up the areas.

Winter planting of new beds will be carried out each autumn and summer bedding planted out in spring annually.

- Roundabouts are priced on level of traffic flow around each one and grading the roundabouts Gold, (£4,000) silver, (£ 3,000) and bronze (£2,000).
- The council will charge per roundabout, not per sign on roundabout with up to four signs placed on line with approaches.
- Each signboard should be landscape, measuring between 0.9 m x 0.45m. They will incorporate the organisation's logo and phone number and the councils corporate colours.
- A competition to design an island has been run for schools with the best design to be incorporated at the island nearest the winning school.

More detail on the scheme can be found on the Council's website at www.walsall.gov.uk or by phoning 01922 652570

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