



# The Future of Corporate Parenting

Tuesday 31st March 2009

Local Government Association, London.

**‘Children in care deserve excellent parenting – nurturing, supportive and ambitious care which provides stability, promotes resilience and respects their cultural heritage’**

*Care Matters; DCSF 2007*

Corporate Parenting is a term politicians and senior managers in children’s services are now fully aware. But it is a more than just a term; it is about ensuring that all children and young people in the care of the state, no matter how long, get the best start in life we can give them. That responsibility lies not only with front line staff but right through to senior managers and Councillors. But what does excellent corporate parenting mean for Councillors and Senior Managers? What is the difference between those roles in Corporate Parenting? And what challenges lie ahead for Corporate Parents in implementing the Care Matters agenda? This unique one day conference explores these issues with senior speakers from across the sector. It will give delegates the opportunity to be briefed on the latest policy and legislative developments, hear about best practice from across England and discuss ways we can all work together to give every child the start in life we would want for our own children.

Book before  
**31.01.09**  
and save  
**£50!**

## Chaired by:

**Councillor Les Lawrence** Chair LGA Children and Young Peoples Board

## Keynote Speech

**Baroness Morgan** Minister for Children and Families

**Maggie Atkinson** President of ADCS and Director Gateshead Children’s Services

## Speakers include:

**Dr Di Hart** Senior Policy Lead, Children and Young People in Care, National Children’s Bureau

**Anna Lis** HMI Inspectorate, OFSTED

**Dr Roger Morgan** Children’s Rights Director, OFSTED

**John Kemmis** Chief Executive, Voice

**Caroline Abrahams** Policy Director Local Government Association

**Kevin Williams** Chief Executive TACT

**Elaine Simpson** Chief Executive SERCO Education

**Peter Duxbury** Director Lincolnshire Children’s Service

**Mercella Phelan** Deputy Director, Children’s Services, Ealing Council

For booking call

**0845 094 0824**

[carematterspartnership@wbiaeevents.com](mailto:carematterspartnership@wbiaeevents.com)

[www.carematterspartnership.co.uk](http://www.carematterspartnership.co.uk)

# Target Audience

- Children's service officers with responsibility for Corporate Parenting and Young People Participation
- Lead Members for Children's Services
- Directors and Heads of Service
- Councillors with an interest in Corporate Parenting
- Scrutiny Panel Chairs and Members

## Key Learning Points

### Disseminate key implementation aspects of the Children's Bill on Corporate Parenting

- Disseminate information from the Corporate Parenting Toolkit devised by NCB and DCSF
- Share best practice on effective Corporate Parenting Strategies and Children's Councils
- Debate the function of Corporate Parenting and Councillors can best execute this function
- Hear from young people and children in care as to what good Corporate Parenting means to them



Care Matters Partnership provides solutions to those providing care and support to children and young people. Our solutions range from information and knowledge, through conferences and seminars, workforce development, through training, and change management solutions, working directly with Local Authorities, Governmental and Non-Governmental Agencies, Private Companies and the Voluntary Sector.

For more info email:

[k.gilroy@carematterspartnership.co.uk](mailto:k.gilroy@carematterspartnership.co.uk)



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# Agenda

(Subject to change)

## 9.30 - 9.45 Chairs Opening Remarks

**Councillor Les Lawrence** Chair LGA Children and Young Peoples Board  
**Young Person from NCB**

## 9.45 - 10.15 Keynote Speech

**Baroness Morgan** Minister for Children and Families.

## 10.15 - 11.00 The Corporate Parenting Toolkit

- An overview of Corporate Parenting
  - What we know works
  - The Corporate Parenting Test
  - Introduction to the Corporate Parenting Tool Kit
- Dr Di Hart** Senior Policy Lead, Children and Young People in Care, National Children's Bureau

## 11.00 - 11.20 Break

## 11.20 - 11.35 Lessons from Inspection

- An overview of Children's Services Performance
  - What do excellent Children's Services look like
  - Examples of good and bad practice
- Anna Lis** HMI Inspectorate, OFSTED

## 11.35 - 11.55 What matters to Children and Young People in Corporate Parenting

- What do children and young people say about their services
  - Examples of best practice in participation of young people
  - Making Children's Councils work
- Dr Roger Morgan** Children's Rights Director, OFSTED

## 11.55 - 12.40 Panel Debate

- Examples of best practice in corporate parenting
- Challenges for councillors in their role as corporate parents
- Opportunities from the Children's Bill to be great corporate parents

**Chair: Andrew Cozens** CBE

**Director Social Care, IDeA**

**Ann Baxter** Director Camden Children's Services

**Dr Roger Morgan** OFSTED

**Anna Lis** OFSTED

**Young Person**

**Lead Member Children's Services**

**John Kemmis** Chief Executive, Voice

## 12.40 - 13.40 Lunch

## 13.40 - 14.15 Keynote Speech: How Can Directors and Members work together to make Children's Services excellent?

**Maggie Atkinson** President of ADCS and Director Gateshead Children's Services

## 14.15 - 15.00 Panel Debate: partnerships in corporate parenting

- How far does Corporate Parenting stretch to the independent sector
- How do Corporate Parents ensure quality in the independent sector

**Panel Chair: Caroline Abrahams** Policy Director Local Government Association

**Kevin Williams** Chief Executive TACT

**Elaine Simpson** Chief Executive SERCO Education

**Lead Member Children's Services, Head of Corporate Parenting; Ealing Children's Services**

## 15.00 - 15.45 Best Practice Example: Lincolnshire's Corporate Parenting Model and Apprenticeship Scheme

**Peter Duxbury** Director Lincolnshire Children's Service

**London Borough of Ealing Corporate Parenting Model**

**Mercella Phelan** Deputy Director, Children's Services

## 15.45 - 16.15 'Marmite Memories' why corporate parenting matters:

- Experiences as a corporate child and as a corporate parent
- What made the difference for me
- A vision for all children in care from a care leavers perspective

**Matthew Huggins** Director Care Matters Partnership and Care Leaver, Author 'Marmite Memories'

## 16.15 - 16.30 Chairs Closing Remarks

## 16.30 - 17.00 Conference Drinks Reception (networking)

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Local Government Association, London.

## To Book

Please photocopy this booking form for additional delegates. Complete all relevant sections of this form and either:

☎ Fax: 01604 479297

✉ Post: 17 Alcombe Road, Northampton, NN1 3LE

## Delegate Information

Booking Code

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Public  Central Government  Local Authority  Non-Departmental Public Body

Health  Education / Skills  Commercial  3rd Sector / Not for Profit

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Address

Postcode:

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Please tick the relevant box below

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Maestro Issue No:

Name (as on card):

Issuing Bank:

Cardholder's address:

Postcode:

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### ADDITIONAL REQUIREMENTS

Please indicate any additional requirements below

## Delegate Rates

Please select the relevant rate from the list below:

### NCB Members:

£199 plus vat

### Local Authorities:

£299 plus vat

### Independent sector:

£359 plus vat

£50 discount for bookings before 31st January. 10% discount for three bookings or more. Fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

## Unable to attend?

I am unable to attend this event please give me access to the materials online.

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