

WE ARE WALSALL 2040

Health Wellbeing Board September 23

Strategy approved June Cabinet

Walsall in 2040 will be the most improved borough in the region, a vibrant place where people are proud to live and residents in all neighbourhoods have the same life chances.

We will:

- be a safe borough.
- be a healthy borough.
- be a green borough.



Next steps

Delivery
mapping

Governance
review

Communications
and promotion

Delivery mapping

- Mapping the current place strategies, programmes and plans against the outcomes across all 12 themes
- Gap analysis and workshops with colleagues/partners throughout winter to focus on gaps and need for new cross thematic programmes
- Early next year key deliverables/milestones and metrics
March 24



Governance

- Views from current Walsall Proud Partnership partners
- Understanding the governance mechanisms for other areas for 2040/2050 plans
- Identify and map current partnership arrangements
- Paper to partners in September outlining recommendations – WPP 20 September



Reflections from other LAs



NO UNANIMOUS
MODEL



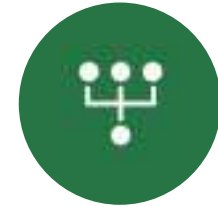
STRUCTURES DIFFER
DEPENDING ON
LOCAL CONTEXT



THERE WERE TWO
GENERAL FORMULAS
USED:

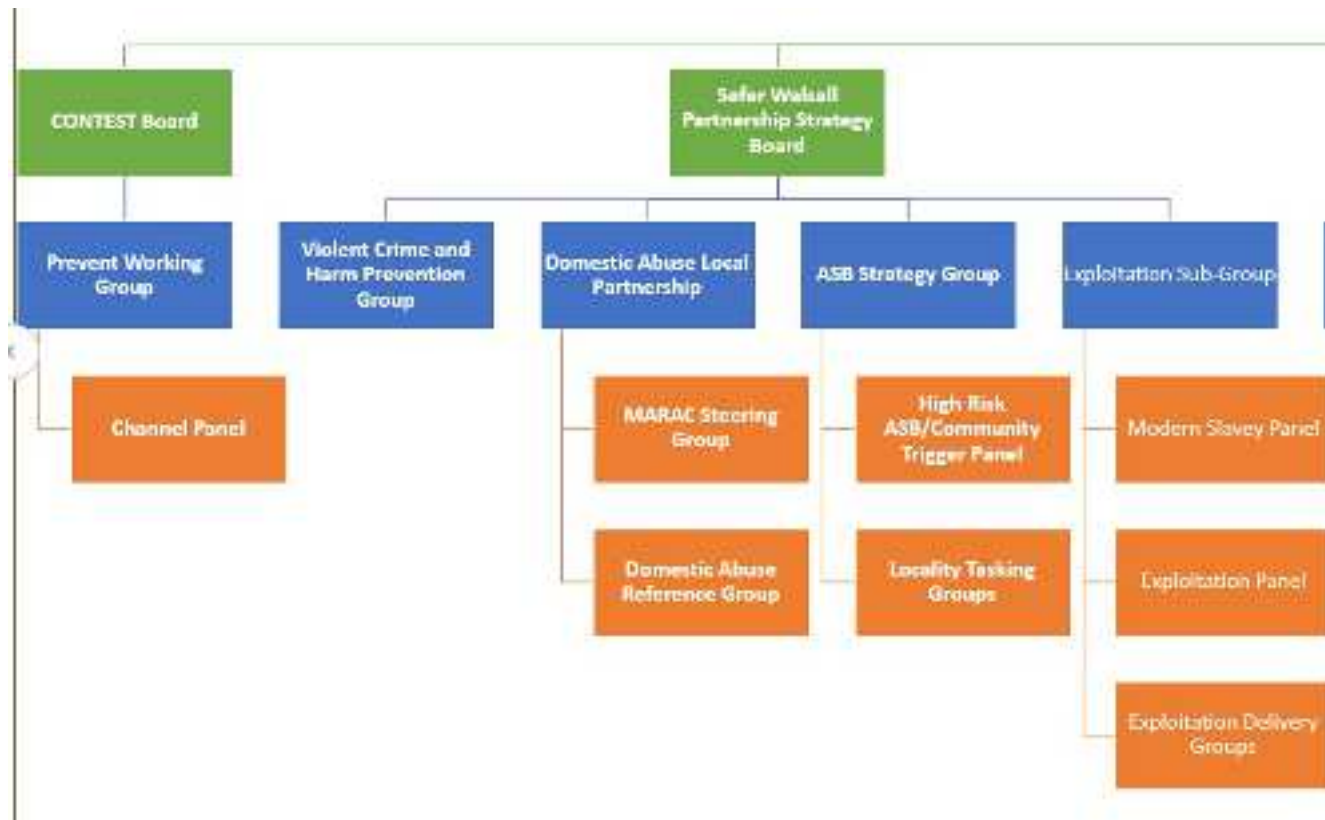


OVERARCHING
DELIVERY BOARD
FOR PLACE STRATEGY
WITH DIRECT
REPORTS
ON PRIORITIES
COMING FROM
CHAIRS OF THEME
PARTNERSHIPS
TASKED
WITH DELIVERY.

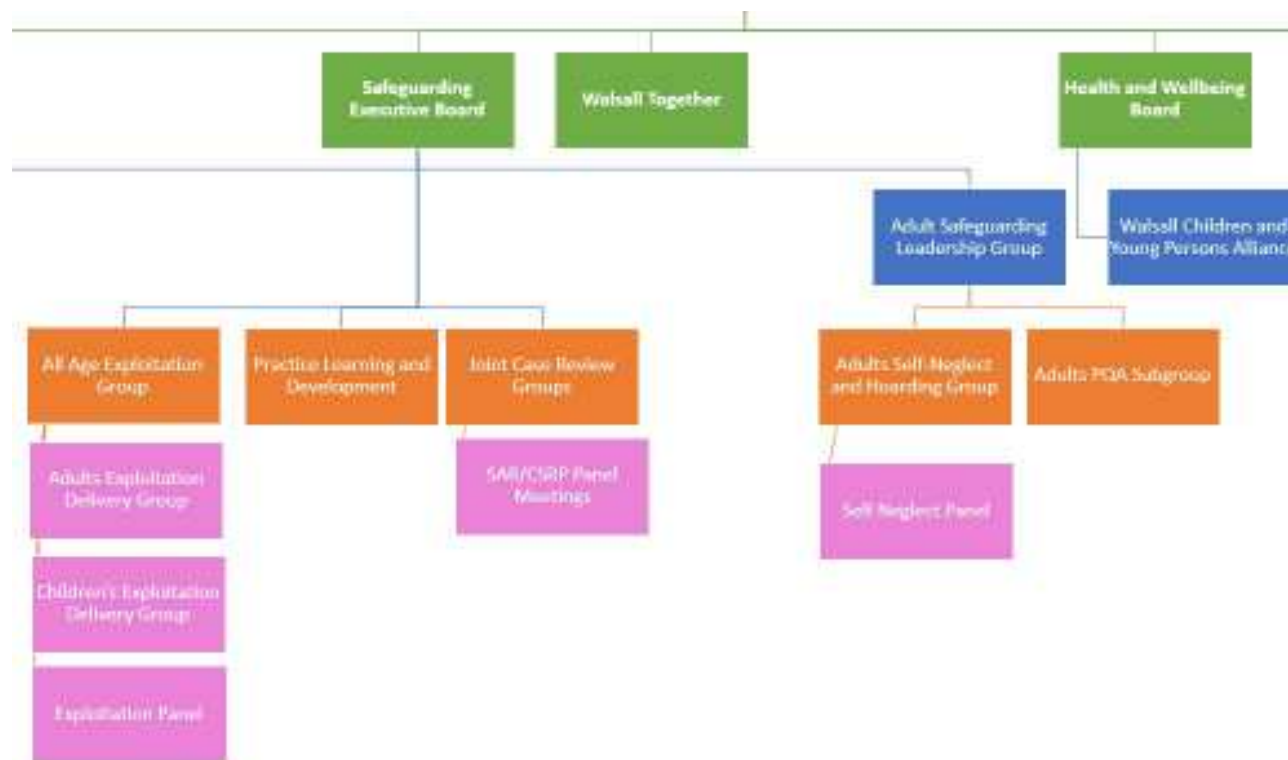


OVERARCHING
DELIVERY BOARD
WITH OPERATIONAL
ACTION
GROUPS DEDICATED
TO EACH AMBITION
CHAired BY THE
MEMBERS OF THE
OVERARCHING
DELIVERY BOARD.

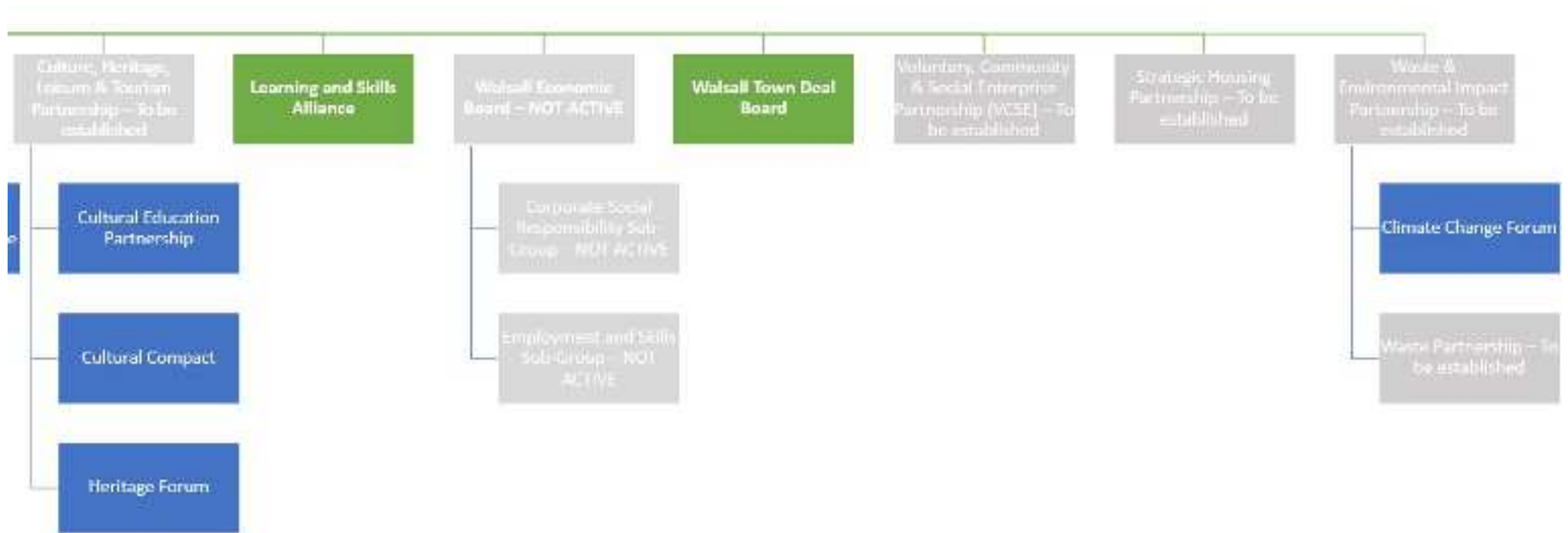
Partnership Structure...Community Safety



Partnership Structure....Safeguarding & Health



Partnership Structure...Environment, Economy & Communities



Theme partnerships

Current

Health & Wellbeing Board

Safer Walsall Partnership

Children's Alliance

Town Deal Board

Walsall Together

Safeguarding Executive

Learning & Skills Board

Cultural Compact Group

Climate Change forum

Gap

VCS partnership (Team Walsall)

Culture/Leisure/Heritage/Tourism
strategic Board

Strategic Housing

Waste & Environmental Impact

Walsall Economic Board

Scoping of new potential partnerships into winter with proposals back to CMT for implementation by April 24

Need to further review supporting groups such as Walsall Insight Group, Walsall Engagement forum

Findings-partner conversations

- WPP function- steer and accountable for 2040 delivery
- No clear read across the existing theme partnerships
 - Delivery and prioritisation
- Need consider partner organisation business cycles, challenges and priorities- more collaborative and sharing
- Need focus on red hot strategic and operational issues of concern
- VCS and Business voice need strengthening across WPP and other theme partnerships
- Need better horizon scanning and forward planning



Governance Proposals

- WPP to sit above the theme partnership architecture with a tightening of communication lines across and between thematic partnerships
- WPP to monitor delivery with regular updates on strategic deliverables from thematic partnerships
- Focus on horizon scanning function and consideration of cross cutting strategic issues of place across Walsall
- Focus on red hot place issues of strategic concern.
- Revise membership
- Scope/develop thematic partnerships over coming months for implementation
April 24

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Impactful events

A launch conference with an invited audience of 150+ local business leaders and representatives from our partner organisations is to be held 5 October

- We Are Walsall 2040 speakers
- Panel discussions
- Q&A
- Supported by video presentations

We are proposing to take a We Are Walsall 2040 roadshow to all parts of the Borough with a tour bus and/or promotional pop-ups



To further raise awareness we are proposing We Are Walsall 2040 branding is displayed on building site billboards, creating long lasting visual promotions of We Are Walsall 2040 close to where people live and work



Endorsement

Health and Wellbeing Board endorsed the strategy earlier this year and are asked:

- to note the formal ratification
- agree as a Board to work towards the 2040 vision and outcomes in delivery of Health and Wellbeing Strategy and associated activities
- Support work to improve wider partnership and communication lines to WPP

