

Report to Health and Wellbeing Board

5 December 2016

Measures and progress report for priorities under the Health and Wellbeing Strategy themes: 'Promote and Support Emotional Wellbeing' and 'Make Healthier Choices Easier'

1. Purpose

There are 3 priorities identified under the themes described above, all of which are priorities shared with the Public Health Programme Board. These links are acknowledged through references to strategic documents and/or strategic Board priorities within the LA or partner organisations – shown in the penultimate column of appendix 1.

In order for the HWB to assure itself of current progress, a performance dashboard has been developed using the suggested performance measures for these priorities and the dashboard has been populated using the information currently being used to assess progress by the named Boards and relevant commissioners and operational managers – see appendix 1.

2. Recommendations:

- 2.1 That the Health and Wellbeing Board considers the performance dashboard being presented and decides whether the information provided is sufficient to give members assurance that either adequate progress is being made or that the named lead Boards have adequate corrective action plans in place to tackle poor performance.
- 2.2 That the Health and Wellbeing Board notes the linkages with Partner strategies and/or references to shared priorities shown in this performance dashboard and is satisfied that all partners are taking the Health and Wellbeing Strategy priorities relating to 'Promoting and Supporting Emotional Wellbeing' and 'Making Healthier Choices Easier' into account when considering commissioning priorities.

3. Report detail

Appendix 1 shows the 3 Health and Wellbeing Strategy priorities relating to the '**Promoting and Supporting Emotional Wellbeing**' and '**Making Healthier Choices Easier**' themes and a number of identified performance measures against each. The dashboard has been populated using the information currently being used to assess progress by the associated lead Boards and relevant commissioners and operational managers. It should be noted that these are a mixture of national and local indicators and therefore comparison with other local authorities, via quartile performance and ranking, is not always possible.

As the HWB is primarily seeking assurance from the named Boards that adequate progress is being made against these priorities, it is not expected that all the reports those boards receive are also reported to the HWB.

A summary of work being undertaken to overcome the problems would only be expected where overall rating is Red or Amber:

- the overall rating is red when:
 - the performance measure is in the bottom national quartile
 - or it is in the 3rd quartile and recent progress has deteriorated by more than 10%.
- the overall rating is amber if it is in the 3rd quartile and there has been improvement or no change
- the overall rating is green if it is in the top quartile or the 2nd quartile with any or no change - then no commentary should be required.

Where there is a time lag for data reporting, this needs to be tolerated unless there is recent local data that could be included. In some cases, there is currently no natural performance measure that fully captures progress towards meeting the priority outcome, and work is therefore currently underway to develop some appropriate local measures.

The last 5 columns in appendix 1 show the exception reports. They contain summaries of the following:

- What is preventing or limiting improvement
- What actions are being done, or need to be done, to ensure improvement
- The named leads for these actions
- Links to relevant partner strategies and priorities as well as name of any corrective action plans
- The name of the Board(s) leading on implementation of any corrective action plan.

The performance dashboard has been designed this way to avoid duplicating all the work of the other Boards whilst enabling the HWB to have:

1. an overview of current progress against the HWS priorities
2. easily identify where adequate progress is not being made
3. assure itself that adequate steps are being undertaken to overcome the challenges and begin to reverse poor performance.

While detailed delivery or improvement plans will not be reported to the Board, it is expected that accountable leads will maintain plans for improvement to ensure that actions are planned and impact monitored.

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Theme	Priority	Measure	Reporting Frequency / date of Latest Available Data	Measure source	Baseline	Latest Metric	Direction of Travel	Current Quartile Performance	National Rank Change (out of 152 LA's)	Overall Performance Rating	What is preventing improvement ?	What needs to be done to progress improvement actions undertaken to meet challenges?	Named lead for actions
Promote and Support Emotional Wellbeing	1 Promote emotional wellbeing and encourage people to be more self reliant	Number of Awareness Raising contacts addressing issues of wellbeing, loneliness and social isolation	Quarterly	PHPB	New initiative to be in place 2017/18			N/A Local Indicator	N/A Local Indicator	N/A Local Indicator	Healthy Resilient Communities is a new programme under development which seeks to tackle loneliness and social isolation of older people and increase health resilience in local communities. It will include training, older people connecting to services, better connections across the system.	The new initiative is under development and voluntary sector groups will bid to deliver this project during Q4 2016/ 2017. The initiative is to be launched in 2017/18 Q2 following project mobilisation	Angela Aitken
		Proportion of physically inactive adults	Annual / 2015	PHOF 2.13ii	32.8% 2014	36.7% 2015	↑	Bottom quartile	142 / 152 where 1 is the best	Reduced Performance	The England value is 28.7% (2015). The gap between England and Walsall is also increasing.	Public Health commissioned physical activity services (Sport and Leisure Development Services) have increased participants by 16% compared to this time last year. The new Active Living Centres (since opening have also seen a doubling in attendances (7,500 average weekly attendance), 1000 new enrolments on the Move It Card Scheme (discount scheme for target groups) and 1000 children enrolled on the learn to swim programme at Oak Park. Bloxwich Active Living Centre attendances have also been on a par with Oak Park. Discussions are taking place to develop the new Active Living Centres to increase participation amongst the least active. There is a need to ensure that residents who require additional support are identified at first visit and provided with a clear offer of targeted provision. Public Health and Sport and Leisure services have been working with partners across the Combined Authority to develop a West Midlands Combined Authority physical activity strategy. Initial draft has been produced which is aligned to the WMCA Strategic Economic Plan objectives including employment (e.g. shape the Work and Health Programme), transport (e.g. West Midlands wide cycle hire scheme) and mental wellbeing (e.g. training of health professionals) The recent Childhood Obesity plan outlines details of a soft drinks levy with the revenue being invested into doubling the primary schools sports. Public Health are working with partners to ensure support is available to Walsall schools to ensure resources are used effectively to improve physical activity outcomes for young people. As part of a range of health initiatives being offered to Walsall Council staff, many of which live locally, a stair use campaign across main council buildings has been implemented. Starting in September this will include competitions against other local authorities.	Joe Holding
Make healthier choices easier	16 Help people to find out how to improve their own Health	Number of eligible people who have been offered an NHS Health Check	Quarterly / 2016-17 Q1	PHPB	2762 (2015-16 Q1)	2892 (2016-17 Q1)	↑		74 / 152 where 1 is best		Due to funding, the NHS Health Check programme no longer has a committed community provision which was undertaken by Lifestyle services. There has been no national advertising of the programme since it was initiated – all advertising of the programme has been done locally and some elements jointly with neighbouring areas (Dudley and Wolverhampton).	<ul style="list-style-type: none"> Developing innovative promotions and campaigns aimed at general public to encourage visit to the GP Practice or Pharmacy (4 pharmacies commissioned) for a NHS Health Check (e.g. NHS Health Check sofa, short films, radio) Partnering with external and internal organisations to promote the national campaign (e.g. whg, Walsall Fire Service, Walsall Football Club) Raise interest in the Local Authority through Healthy Workplace Program Building relationship with One You Walsall team to promote NHS Health Checks Partnership working with WHT and CCG in raising the profile of the programme 	Dr Paulette Myers / Nina Chauhan-Lall
		Number of eligible people who have received an NHS Health Check	Quarterly / 2016-17 Q1	PHPB	2579 (2015-16 Q1)	2671 (2016-17 Q1)	↑		5 / 152 where 1 is best				
	17 Ensure employees are trained to give appropriate healthy lifestyles advice and know about available local support, thereby helping people improve their health	Number of contacts from 'One You Walsall' via digital platform, telephone and e-mail.	Quarterly	PHPB	New Service started Aug 2016	793 Aug 2016-Oct 2016	-		N/A Local Indicator	N/A Local Indicator	N/A Local Indicator	The new Lifestyles Service called 'One You Walsall' commenced in August 2016 and includes five components : <ul style="list-style-type: none"> Central access point – including an exciting new digital platform to enable users to book, be triaged and referred on line Self Help provision – self help assessments and tools, sign posting residents to a wide range of universal services including physical activity, stop smoking, emotional health and wellbeing, debt management, etc. Targeted provision - twelve week targeted programme for those who meet a set eligibility criteria including men, people living in deprived wards and people from a Black & Ethnic Minority background Healthy workplace programme – engaging local businesses with the national Workplace Wellbeing Charter, endorsed by Public Health England Healthy Families programme – working with parents whose children are overweight or very overweight and between the age of 2-7 years 	
		Number of people receiving Health Chats Training to be delivered within local communities by local communities	Quarterly	PHPB	New initiative	New initiative		N/A Local Indicator	N/A Local Indicator	N/A Local Indicator	Due to the lack of financial resources and the wish to become sustainable, the decision has been taken to direct training within the community. A new programme of training has been tested and is to be delivered to voluntary sector organisations to commence during the 2017/18. The main focus is to be on training trainers working within their own communities and with other community groups. This will include taking charge of their own training and will be linked to the Resilient Communities Initiatives which it to be launched in Q2 of 2017/18	Community organisations will receive train the trainer training and will bid in to deliver the training for their local community. The project is to be funded during 2017/18	Angela Aitken
1 Direction of Travel						2 Current Quartile Performance			3 Overall Performance Rating				
Improving Performance against baseline (10% change)			Declining Performance against baseline (10% change)			Static Performance (less than +/- 10%)						Green - Top 2 quartiles any change	
↑	Improving trend where higher is better	↑	Declining trend where lower is better	→	No change compared with baseline	1	Top quartile	Good Performance				Amber - 3rd quartile and stable or improving	
↓	Improving trend where lower is better	↓	Declining trend where higher is better			2 or 3	Second and Third Quartile	Medium Performance				Red - Bottom quartile and/or 3rd quartile and reducing performance	
						4	Bottom quartile	Bad Performance					

Links to Relevant Partner Plans	Lead Board
Mental Health Needs assessment/ Older Peoples needs Assessment (Draft)	PHPB
Healthy Weight and physical activity strategy (refresh due in New Year) Sport and leisure review and plan	PHPB
CCG 5 year strategic plan	PHPB
Healthy Lifestyle promotion and advice is incorporated in most partner strategies e.g. CCG strategy, Walsall Plan and Area Partnership plans.	PHPB
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