

## APPENDIX D Public Consultation Engagement Techniques

### August/September 8 week consultation

- Focus on online consultation
- Hard to reach groups – ensuring information is accessible
- Draft Plan documents to be displayed in key buildings
- Summary document/leaflet to be displayed in key buildings and online
- Social media – key engagement tool
- Press releases/Legal Notice/Radio coverage
- Pre-recorded online video - Introduction and key issues to the BCP
- Online Q and A session with officers
- FAQs and summary documents on the website for the consultation.
- Face to face meetings (appointments with officers, drop-in sessions) to be considered subject to relaxation of Covid restrictions