



Affordable Warmth Strategy

Mandy Findlay/Steve Rowley
Energy Efficiency Officer
Walsall MBC

findlaym@walsall.gov.uk/rowleys@walsall.gov.uk

01922 652123



Walsall Council

Today's Presentation:

- Profile of Walsall
- Why have an Affordable Warmth Strategy
- Partner Organisations
- Links to Local Area Agreements
- Affordable Warmth Strategy
- Affordable Warmth Strategy Action Plan
- Affordable Warmth Strategy and LNP's
- Help available in Walsall



Walsall Council

Profile of Walsall

- Resident Population: 253,499
- Total Households: 101,361 (9508)
- No. of Owner/Oc's 65% (75%)
- No. Private Rented 8% (5%)
- No. Social Rented 27% (20%)
- No Central Heating: 14% (13%)
- No. in Fuel Poverty: 15.9% (1511)



Why have an Affordable Warmth Strategy?

- Local Authorities report to Central Government (HECA 1995)
- Focus on aims and objectives to eradicate fuel poverty
- Link into other strategies - local & national
- Correct targeting of resources
- Attracts other funding



Walsall Council

Partner Organisations

- ✓ Walsall Council
- ✓ Walsall Housing Group
- ✓ Local Neighbourhood Partnerships
- ✓ Private Landlords
- ✓ Energy Suppliers
- ✓ Health Organisations
- ✓ Regional Government Office
- ✓ Welfare Rights
- ✓ Voluntary Sector
- ✓ Housing Associations
- ✓ Tenants & Residents Associations
- ✓ Energy Advice Service
- ✓ Local Businesses
- ✓ Walsall Borough Strategic Partnership
- ✓ Neighbouring Local Authorities



Walsall Council



Links to Local Area Agreements

- Healthier Communities and Older People
- Children & Young People
- Safer and Stronger Communities
- Economic Development and Enterprise



Walsall Council



Affordable Warmth Strategy

- Assess current situation in Walsall
- Create networks
- Organise and deliver consultation events and information gathering
- Assess findings
- Form Affordable Warmth Action Group
- Meet to refine document
- Report on findings to consultation network via Executive summary
- Report to Members for endorsement



Walsall Council



Affordable Warmth – Action Plan

- Raising Energy Awareness & Providing Advice
- Social Sector Housing
- Private Sector Housing
- Energy Services
- Monitoring and Evaluation to include KPI 's



Walsall Council



Affordable Warmth Strategy and LNP's

- Help to achieve targets under LAA's
- Help to reach the most vulnerable households in fuel poverty
- Target funding successfully
- Create new Affordable Warmth projects
- Provide statistics for reporting



Walsall Council



Help Available in Walsall

- Warm Front 2 Grants
- WHIP – Walsall Heating & Insulation Programme
- EEC – Energy Efficiency Commitment
- Able to Pay Schemes
- Walsall Energy Efficiency Advice Line on free phone **0800 512 012**



Walsall Council