

Health and Wellbeing Board

March 2023

We are Walsall 2040 consultation on draft strategy.

Discussion

1. Purpose

1. The purpose of this report and presentation is to update the Health and Wellbeing Board on the We are Walsall 2040 engagement feedback received from thousands of Walsall residents, businesses, and communities throughout the summer and autumn of 2022. It further outlines the draft We are Walsall 2040 strategy that is out for consultation, seeking views from the Board on the draft and asks the Board to consider endorsing the final strategy in June and commit to the delivery of the Health Wellbeing Strategy against the 2040 strategy framework.

2. Recommendations

- 2.1 That Walsall Health and Wellbeing Board consider and respond to the draft We are Walsall 2040 consultation.
- 2.2. That Walsall Health and Wellbeing Board agree to endorse the final strategy once agreed and commit to the delivery of the Health and Wellbeing Strategy against the We are Walsall 2040 framework.

3. Report detail

- 3.1 We are Walsall 2040 is an opportunity for us to listen to residents, businesses and communities and understand what is important now and for the future. It gives us a unique opportunity to shape the borough that we want to work in and live in and create a better tomorrow for those born today.
- 3.2 We are ambitious for the borough and want to create a thriving place with healthy and happy people. The We are Walsall 2040 strategy allows us to create a shared narrative of the Walsall we all want to create by 2040. It enables a redefined agreement between public agencies, community groups and residents on what we can work together to deliver and how people can help themselves, help each other and their communities.

- 3.3 A range of engagement activities were conducted with residents, businesses, community groups, schools, and partners throughout June-November 2022. In total over 8k people and several thousand businesses have been consulted through the We are Walsall engagement programme, and the insight has helped us consider the key priorities to inform the development of the 2040 borough plan.
- 3.4 The draft strategy framework has incorporated these many resident, partner, and business views in shaping the vision and four strategic ambitions. Each ambition consists of three themes of focus with high level outcomes to be achieved by 2040 for each theme. The strategy articulates Our Walsall story, what partners will work together to achieve over the next 18 years and redefines our relationship with residents and communities. It outlines what we expect residents and communities to do to ensure we co-design and co-deliver a borough of which we are all proud.
- 3.5 The draft strategy framework is out for consultation to partners, community groups and the public until 21 March. The final full strategy will be approved at Walsall Council in June 2023 and endorsed by partners.

4. Implications for Joint Working arrangements:

The 2040 strategy will act as a strategic framework by which partner agencies can work together to deliver a thriving borough for the future. It will act as a keystone under which sit supporting strategic pillars (including the Health and Wellbeing Strategy) to reduce inequalities and ensure improved outcomes. It provides a clear framework for the partnerships across Walsall to work together and provide a narrative of place, signalling ambition and intent regionally and nationally.

5. Health and Wellbeing Priorities:

- 5.1 The We are Walsall 2040 strategy has been developed to align with other strategic frameworks including the Health and Wellbeing strategy. It has twelve themes which include the three priorities of the Health and Wellbeing Strategy:

- Children & Young people (Ambition: Thriving and Happy, Theme: Child friendly borough)
- Mental Wellbeing (Ambition Healthy and Well, Theme: Good mental wellbeing)
- Digital approach (Ambition Prosperous and innovative, Theme: Connected borough)

The draft Ambition Healthy and Well outlines the outcomes we want to see by 2040, what partners will do collectively and outlines our expectations of what the public/residents can do.

Background papers

[We are Walsall 2040 Strategy Consultation Walsall Council Cabinet paper February 2022](#)

[We are Walsall 2040 Draft Strategy Framework](#)

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