

## Health and Wellbeing Board – 19 January 2015

### **Measures and progress report for priorities under the Health and Wellbeing Strategy themes: ‘Promote and Support Emotional Wellbeing’ and ‘Make Healthier Choices Easier’**

#### **1. Purpose**

There are 2 priorities identified under the theme described above, all of which are priorities shared with the Public Health Programme Board. These links are acknowledged through references to strategic documents and/or strategic Board priorities within the LA or partner organisations – shown in the penultimate column of appendix 1.

In order for the HWB to assure itself of current progress, a performance dashboard has been developed using the suggested performance measures for these priorities and the dashboard has been populated using the information currently being used to assess progress by the named Boards and relevant commissioners and operational managers – see appendix 1.

#### **2. Recommendations:**

- 2.1 That the Health and Wellbeing Board considers the performance dashboard being presented and decides whether the information provided is sufficient to give members assurance that either adequate progress is being made or that the named lead Boards have adequate corrective action plans in place to tackle poor performance.
- 2.2 That the Health and Wellbeing Board notes the linkages with Partner strategies and/or references to shared priorities shown in this performance dashboard and is satisfied that all partners are taking the Health and Wellbeing Strategy priorities relating to ‘Promoting and Supporting Emotional Wellbeing’ and ‘Making Healthier Choices Easier’ into account when considering commissioning priorities.

#### **3. Report detail**

Appendix 1 shows the 3 Health and Wellbeing Strategy priorities relating to ‘**Promoting and Supporting Emotional Wellbeing**’ and ‘**Making Healthier Choices Easier**’ theme and a number of identified performance measures against each. The dashboard has been populated using the information currently being used to assess progress by the associated lead Boards and relevant commissioners and operational managers. It should be noted that these are a mixture of national and local indicators and therefore comparison with other local authorities, via quartile performance and ranking, is not always possible.

As the HWB is primarily seeking assurance from the named Boards that adequate progress is being made against these priorities, it is not expected that all the reports those boards receive are also reported to the HWB.

A summary of work being undertaken to overcome the problems would only be expected where overall rating is Red or Amber:

- the overall rating is red when:
  - the performance measure is in the bottom national quartile
  - or it is in the 3<sup>rd</sup> quartile and recent progress has deteriorated by more than 10%.
- the overall rating is amber if it is in the 3<sup>rd</sup> quartile and there has been improvement or no change
- the overall rating is green if it is in the top quartile or the 2<sup>nd</sup> quartile with any or no change - then no commentary should be required.

Where there is a time lag for data reporting, this needs to be tolerated unless there is recent local data that could be included. In some cases, there is currently no natural performance measure that fully captures progress towards meeting the priority outcome, and work is therefore currently underway to develop some appropriate local measures.

The last 5 columns in appendix 1 show the exception reports. They contain summaries of the following:

- What is preventing or limiting improvement.
- What actions are being done, or need to be done, to ensure improvement
- The named leads for these actions.
- Links to relevant partner strategies and priorities as well as name of any corrective action plans.
- The name of the Board(s) leading on implementation of any corrective action plan.

The performance dashboard has been designed this way to avoid duplicating all the work of the other Boards whilst enabling the HWB to have:

1. an overview of current progress against the HWS priorities
2. easily identify where adequate progress is not being made
3. assure itself that adequate steps are being undertaken to overcome the challenges and begin to reverse poor performance.

While detailed delivery or improvement plans will not be reported to the Board, it is expected that accountable leads will maintain plans for improvement to ensure that actions are planned and impact monitored.

**Authors:**

Martin Ewin  
Public Health Intelligence Manager

Cath Boneham  
Health and Wellbeing Programme Manager

Appendix 1 - Health Wellbeing Board Strategy: Promote and Support Emotional Wellbeing Dashboard and Make Healthier Choices Easier Dashboard

| Theme                                   | Priority  | Measure   | Reporting Frequency / date of Latest Available Data | Measure source | Baseline        | Latest Metric               | Direction of Travel | Current Quartile Performance | National Rank Change (out of 152 LA's) | Overall Performance Rating  | What is preventing improvement ?   | What needs to be done to progress improvement actions undertaken to meet challenges?   | Named lead for actions                | Links to Relevant Partner Plans   | Lead Board |
|---|---|---|---|----------------|-----------------|-----------------------------|---------------------|------------------------------|--|---|--|--|---------------------------------------|---|------------|
| Promote and Support Emotional Wellbeing | 1 Promote emotional wellbeing and encourage people to be more self reliant  | The Numbers of people / frontline staff trained in 5 Ways to Wellbeing initiative | Quarterly   | PHPB           | 448             | 334 (up to Q3)              | ➔                   | N/A Local Indicator          |  | N/A Local Indicator   | It will be important to ensure that this preventive measure to build resilience in individuals continues to be promoted via access to training and support literature.<br><br>The cascade method of dissemination of the 5 ways to wellbeing tool is working well and this measure only reflects the number of people trained through the Public health contract with Walsall Healthcare Trust. It does not capture those people trained by other service providers.   | We need to take every opportunity in our health messages to emphasise the links between physical and mental health and promote the self help tools (like 5 ways to wellbeing) that enable people to take steps to improve their own mental wellbeing.<br><br>Where people are already struggling to make positive changes, we must work closely with partners to ensure that there are services available locally that can deliver one to one support to people that are not yet in crisis in order to prevent them developing further problems.   | Cath Boneham                          | Mental Health Promotion and Suicide Prevention Strategy   | PHPB       |
|   |   | Proportion of physically inactive adults  | Annual / 2013                                       | PHOF           | 33.4%           | 30.9%                       | ⬇                   | 57                           | 31                                     |   | Walsall has nearly 5% less inactive residents than black country partners and is also lower than the West Midlands average.  | A physical activity needs assessment has been developed to inform the refresh of the healthy weight and physical activity strategy in the new year. This has already identified a number of key local inactive target groups that resources should be allocated to ensure improved access to tailored physical activity opportunities.<br><br>It also recognises the need for a broad approach to physical activity provision that caters to needs of all residents, especially the least active. This will include a variety of different sectors and areas including green spaces, sport and leisure, planning, sustainable travel and workplaces. Even though there is existing provision across these sectors there is scope to develop this further.<br><br>Sustainable Travel and use of green spaces in Walsall is one the themed workshops developed through Health and Wellbeing Board Task and Finish Group. | Joe Holding                           | Healthy Weight and Physical Activity Strategy (refresh due in new year)/Sport and Leisure review and plan                                     | PHPB       |
| Make healthy choices easier             | 16 Help people to find out how to improve their own Health  | Number of eligible people who have been offered an NHS Health                     | Quarterly   | PHPB           | 8371            | 6284 (up to Q3 provisional) | ➔                   | N/A                          | 128 (up to Q2)                         | N/A   |  | (1) Training and support to GP Practices - 6 training sessions delivered in 2014 with over 100 staff certified with further sessions scheduled.<br><br>(2) Procurement of Pharmacies to deliver NHS Health Checks - contracts now awarded to 4 community pharmacies across Walsall. This will provide additional checks.<br><br>(3) Enhanced communication with public - 2 bus campaigns have been run promoting NHS Health Check programme in 2014. Additional campaigns to follow to enhance public awareness.   | Dr Paulette Myers / Nina Chauhan-Lall | CCG 5 year strategic plan   | PHPB       |
|   |   | Number of eligible people who have received an NHS Health Check                   | Quarterly   | PHPB           | 6496            | 5403 (up to Q3 provisional) | ⬆                   | N/A                          | 42 (up to Q2)                          | N/A   | (1) Insufficient priority given to the program by some GP Practices<br><br>(2) Need for public awareness of program  |  |                                       |   |            |
|   |   | Number of contacts with Lifestyle Link and Specialist lifestyle services          | Quarterly   | PHPB           | 4335            | 3229 (up to Q3)             | ➔                   | N/A Local Indicator          |  | N/A Local Indicator   | Q4 traditionally sees an increase in the number of contacts through lifestyle link, however the service is continuing to be promoted as well as aligned to key local interventions such as Making Every Contact Count.   | WHT are currently undertaking a programme of advertisement of Lifestyle Link to increase number of contacts and subsequent referrals into Health Improvement Services. This includes promotion through social media which is currently underway and local press, due to begin later on in January. (Action below also applies to this metric)  | Dr Barbara Watt / Joe Holding         | HWB Strategy  | PHPB       |
|   | 17 Ensure employees are trained to give appropriate healthy lifestyles advice and know about available local support, thereby helping people improve their health | Making Every Contact - no of staff trained  | Quarterly   | PHPB           | 2648            | 2962 (up to Q2)             | ⬆                   | N/A Local Indicator          |  | N/A Local Indicator   | To date, providers have engaged with Making Every Contact Count (MECC) as it helps them to meet their health and wellbeing objectives.<br><br>The main concern is whether preventive work will still remain as high a priority for ourselves and partners when the impact is still so hard to evidence.<br><br>Public Health does not commission any provider to deliver the MECC initiative. Access to on-line training is provided and some face to face support and promotional resources offered via the public health team. As a result, the metrics here can only be requested from partners and the total shown is under-representative of the actual work that is ongoing. We do not receive data from all partners. | The Health and Well Being Board needs to ensure that all partners continue to promote and invest in preventive work and that this is reflected in the vision and aims of their organisations. All staff need to understand the role they can play in promoting health and wellbeing and be provided with the tools to deliver health lifestyle messages.<br><br>MECC needs to be incorporated in all current and future contracts and service level agreements. This is applicable to all partners, not just health services and public health.  | Cath Boneham                          | Healthy Lifestyle promotion and advice is incorporated in most partner strategies e.g. CCG strategy, Walsall Plan and Area Partnership plans. | PHPB       |
|   | No of Brief Interventions Completed.  | Quarterly   | PHPB  | 28414          | 8578 (up to Q2) | ➔                           | N/A Local Indicator |                              | N/A Local Indicator                    | The measure here shows a drop in brief interventions from the previous baseline, but it is due to a gap in data collection as Walsall Healthcare Trust adopt their Lorenzo system. In reality, this measure only shows some of the brief interventions ongoing as a result of MECC. As we don't commission anyone to deliver MECC, we can only request that partners collect the metrics shown here and share them with us. |  |  | Cath Boneham                          |   |            |

**1 Direction of Travel**

| Improving Performance against baseline (10% change) |  | Declining Performance against baseline (10% change) |  |
|---|--|---|--|
| ⬆   | Improving trend where higher is better | ⬆   | Declining trend where lower is better  |
| ⬆   | Improving trend where lower is better  | ⬆   | Declining trend where higher is better |

**2 Current Quartile Performance**

| Static Performance (less than +/- 10%) |                                  |
|--|----------------------------------|
| ➔                                      | No change compared with baseline |

**3 Overall Performance Rating**

|        |                           |                    |  |
|--------|---------------------------|--------------------|--|
| 1      | Top quartile              | Good Performance   | Green - Top 2 quartiles any change                                 |
| 2 or 3 | Second and Third Quartile | Medium Performance | Amber - 3rd quartile and stable or improving                       |
| 4      | Bottom quartile           | Bad Performance    | Red - Bottom quartile and/or 3rd quartile and reducing performance |