

# Council Plan Markers of Success

Q1 22-23 (Apr-Jun)

Scrutiny Overview Committee, Nov 2022



**Walsall Council**



IMPROVE  
outcomes and  
customer experience



IMPROVE  
employee satisfaction  
and engagement



IMPROVE  
service efficiency  
and performance

# Introduction

## Council Plan 2022-25

- Updated 10 Outcomes and 20 Markers of Success (MoS)
- Reporting passed to Policy and Strategy (P&S) Unit Q1 22/23
- Work to establish measures and set new baselines
- Presentation sets out the Outcomes/MoS and Q1 rating (Red, Amber, Green) and key issues



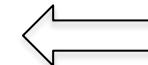
# Economic

*Enable greater local opportunities for all people, communities and businesses*

| Outcomes  | Markers of Success   |
|---|--|
| 1. Supporting a dynamic, resilient and diverse economy where businesses invest and everyone has the right jobs and the right housing in the right place | 1a. Better connectivity, improved reliability and well maintained transport networks creating an environment where businesses are supported to thrive and grow |
|   | 1b. Regenerating the Borough to support places where people are proud to live and work, delivering affordable homes and attracting inward investment           |
| 2. Education, training and skills enable people to contribute to their community and our economy  | 2a. Provide access to education, apprenticeships and training to improve productivity and skills   |
|   | 2b. Reducing unemployment through collaborative working with employers and partners  |

All MoS on track for Q1 and most rated Green.

Unemployment claimant numbers have reduced since last Qtr, but remain higher than national average – so has been rated Amber



# People

*Encourage our residents to lead active, fulfilling and independent lives to maintain or improve their health and wellbeing.*

| Outcomes   | Markers of Success   |
|--|--|
| 3. People can access support in their community to keep safe and well and remain independent at home | 3a. People are supported to build on their strengths and those in their communities to sustain their independence.<br><br>3b. People feel safe in their home and community   |
| 4. People are supported to maintain or improve their health, wellbeing and quality of life           | 4a. People know how to maintain or improve their health and wellbeing and get timely support for this, where required.<br><br>4b. People can access timely social care support and reablement to prevent a hospital admission or facilitate a timely discharge |

All MoS under this priority are rated Green based on the selected performance indicators

# Internal

*Council services are customer focused effective, efficient and equitable*

| Outcomes  | Markers of Success  |   |
|---|---|---|
| 5. We get things right, first time and make all services accessible and easy to use   | 5a. Services will be accessible and easy to use with improved customer satisfaction                     | MoS measures for this priority are still in development – as new infrastructures, workstreams and processes are rolled out.             |
|   | 5b. Customers and partners report that they would recommend working with us in the future               |   |
| 6. The Council will deliver trusted, customer focused, and enabling services, which are recognised by customers and our partners for the value they bring | 6a. Services will provide value for money measured through delivery of outcomes within agreed resources | Annual proxy measures and progress reports suggest these are all on track - so due to a lack of specific Q1 data have been rated Amber. |
|   | 6b. Services are trusted and customer focused measured through staff satisfaction/engagement scores.    |   |

# Children

*Have the best possible start and are safe from harm, happy, healthy and learning well*

| Outcomes  | Markers of Success  |  |
|---|---|--|
| 7. Children and young people thrive emotionally, physically, mentally and feel they are achieving their potential | <p>7a. Children and young people have access to high quality education and training opportunities and schools are more inclusive</p> <p>7b. Children and young people with additional needs or in specific circumstances are identified and supported to have their health and education needs met.</p>   | A range of performance measures contribute to each MoS for this priority. On the whole, these are showing improving/stable performance.<br><br>Exception is 7b: where measures including '% EHC assessment completed within 20 weeks' is below target and rated red. |
| 8. Children grow up in connected communities and feel safe everywhere   | <p>8a. Services and support is responsive to needs of different communities, partners are proactive in responding to these needs and children and families have easier and timelier access to services.</p> <p>8b. Children and families are better connected with community resources to enable them to build resilience, are involved in developing their plans and can provide regular feedback.</p> | Performance issues addressed via Children's Performance Board  |

# Communities

*Empower our communities so that they feel they are connected and belong in Walsall, creating safe and healthy places whilst building a strong sense of community.*

| Outcomes   | Markers of Success  |
|--|---|
| 9. Our communities will be more resilient and supportive of each other | 9a. There will be a vibrant and diverse community and voluntary sector providing help and support where people need it with a range of volunteering opportunities |
|  | 9b. Trust will be built within and between communities across the Borough   |
| 10. People are proud of their vibrant town, districts and communities  | 10a. The Borough's streets are clean, green and welcoming, with more waste recycled and less going to landfill  |
|  | 10b. People feel safe in their local area and anti-social behaviour and crime – particularly environmental crime is reduced                                       |

There are no existing performance measures to draw on for some of these MoS, P&S Unit will be working with Resilient Communities and Clean & Green to develop these.

Recycling rates are below target, but progress made on Household Waste recycling centres, and will be exploring new approaches to encouraging recycling.

# Conclusion

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- No significant concerns highlighted on any of the MoS for Q1
- Services aware of any areas of underperformance or lack of performance information
- Some priorities (Internal & Communities) have more challenges measuring performance than others

## Looking Ahead

- 2022/23 a ‘transition year’ whilst P&S Unit built to full capacity – continuing reporting as previously
- Move towards a more effective ‘balanced scorecard’ approach: accurately measure MoS taking into account other factors (inc financial, legal, staffing, national changes)
- Priorities currently with least robust performance processes will be prioritised