

**REPORT TO PELSALL AND RUSHALL LOCAL NEIGHBOURHOOD PARTNERSHIP  
AT LNP MEETING ON 9<sup>th</sup> JANUARY 2005**

**KERBSIDE RECYCLING IMPROVEMENTS**

During the months of June to August 2005 two street Pride officers carried out surveys of 100 properties per ward over the 20 wards. The results of this survey are attached at appendix 1.

The survey shows low participation in several wards including Pelsall at an average set out rate of 42% but with only 47% of residents participating at some point over the three collection checks.

If the Authority is to achieve its overall recycling target of 25 % this financial year then we need to ensure that as many people as possible are participating in the scheme.

The effect of us not achieving our target will be that we pass our Landfill Allowance Trading Scheme(LATS)<sup>1</sup> allowance for this year meaning that we will eat into next years allowance and hence pay the fine a lot earlier than previously envisaged. This could well be one of the biggest funding issues to affect the Authority for some years and needs address as soon as possible.

Below are some options that Street Pride is proposing to use in an attempt to increase recycling in our areas if the LNP agree this process.

- Promotions events in Pelsall on Saturdays during February
- Further surveys alongside the collection crew to gather data on usage
- Door knocking of residents not using the scheme to discuss issues
- Promotional posters in both centres libraries, schools etc
- More press releases in the local newspapers

We need everyone possible not only to participate but to encourage family and neighbours to recycle, this will help the environment for future generations and help Walsall to control future budgets through its waste disposal techniques.

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<sup>1</sup> Government limit on how much waste authorities can send to landfill without paying £150 per tonne fine

## *Average participation and set out rates of 2000 properties in Walsall*

<b>Kerbside Collection Box June to August 2005</b>						<b>Population</b>
<b>Ward</b>	<b>Set Out Rate (%)</b>				<b>Participation (%)</b>	
	1st count	2nd count	3rd count	average set out	<b>Average</b>	
Bloxwich West	76	64	71	70	<b>89</b>	14,816
Short Heath	60	55	64	60	<b>79</b>	11,435
Streety	51	69	65	62	<b>79</b>	13,251
Paddock	59	51	55	55	<b>75</b>	13,073
Rushall/Shelfield	55	46	48	50	<b>69</b>	13,451
Aldridge Central & South	58	48	35	47	<b>68</b>	12,267
Willenhall South	43	48	41	44	<b>66</b>	13,795
Pheasey	45	46	44	45	<b>65</b>	8,935
Bloxwich East	34	36	31	34	<b>64</b>	11,072
Brownhills	32	29	39	33	<b>62</b>	12,637
St Matthews	28	36	23	29	<b>50</b>	12,214
Willenhall North	45	47	44	45	<b>50</b>	12,536
Aldridge North & Walsall Wood	40	40	27	36	<b>48</b>	12,874
Pelsall	44	42	40	42	<b>47</b>	14,344
Darlaston South	44	30	30	35	<b>46</b>	12,252
Pleck	28	29	23	27	<b>43</b>	10,653
Blakenall	38	23	31	31	<b>42</b>	11,950
Bentley	27	22	17	22	<b>38</b>	13,689
Birchills/Leamore	27	33	27	29	<b>32</b>	13,659
Palfrey	19	13	13	15	<b>19</b>	14,596

Above average participation =



Below average participation =

