

Report to Aldridge & Beacon Area Panel
Area Plan Summary Document Approval
2nd July 2013

1. Context

1.1 On 8 April 2013, Walsall Council approved 'The Walsall Plan 2013 - 2016' - the Sustainable Community Strategy for the Borough. This sets out a three year vision for Walsall as a "great place to live, learn, work and invest". The Walsall Plan identifies four strategic priorities:

- Economic development, employment and improving employability
- Improving health, including well-being and independence for older people
- Creating safe, sustainable and inclusive communities
- Improving learning and life chances for children and young people

1.2 Each Area Partnership has an Area Plan (also known as a Delivery Plan), setting out activity against identified workstreams / priorities. These are mapped against 'The Walsall Plan' priorities. The Area Plan / Delivery Plan is a detailed operational document which is regularly updated at Area Partner Meetings, which monitor delivery against the Area Plan priorities. Area Partner Meetings include representatives from Walsall Council, Police, Fire Service, Walsall Housing Group, voluntary and community sector organisations and health).

1.3 In order to inform the public of Area Partnership activity, a summarised Area Plan document for each Area Partnership has been drafted. The Area Plan for Aldridge & Beacon Area Partnership is attached as Appendix 1. This has been drafted in consultation with Elected Members and partners.

1.4 The summarised Area Plan document for each area contains details of activity undertaken across the Area Partnership together with planned future activity.

1.5 The Area Plan for Aldridge & Beacon Area Partnership is submitted to the Area Panel for their consideration, noting it highlights for Elected Members and the community, the range of activities undertaken within their locality, in accordance with the multi-agency arrangements put in place for Area Partnerships.

2. Recommendations

2.1 That the Area Plan Summary Document be approved.

3. Next Steps

3.1 As mentioned at 1.2 above, the detailed operational Area Plan is regularly monitored and updated.

- 3.2 It is anticipated that the Area Plan Summary Documents will be updated, on an annual basis, to ensure residents are kept informed.
- 3.3 The Area Plan Summary Documents will be made available, by the end of July 2013, in print and on-line, in order to inform residents of the work of Area Partnerships.

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Walsall Area Partnerships

Welcome to the Draft Area Community Plan Summary Document for your local area.

Developed for residents of Aldridge and Beacon by your local Area Partnership team who are working together, to support the overall vision for Walsall as set out in “The Walsall Plan”, to make Walsall a great place to live, learn, work and invest”

There are six area partnerships across Walsall including the area of Aldridge and Beacon supporting residents in Aldridge, Streetly, Pheasey and Walsall Wood.

Aldridge & Beacon Area Partnership includes local councillors, local communities, the voluntary sector and organisations such as Walsall Council, West Midlands Police, NHS Walsall, Walsall Housing Group, West Midlands Fire Service, Walsall College and many others.

Your Area Community Plan will support the vision for Walsall by:

- Supporting businesses to thrive and local people into work
- Improving health including well being and independence for older people
- Creating safe, sustainable and inclusive communities – reducing levels of crime and providing the right environment for people to live in
- Improving Safeguarding, Learning and the Life Chances for Children and Young People. Recognising that a person’s early years crucially help to determine what kind of future they will have

If you would like to be informed about activities and projects in your area contact your Area Partnership Team on

Telephone 01922 653715

mail: areapartnerships@walsall.gov.uk

Twitter @areapartnership

visit www.walsallpartnership.org.uk



Walsall Area Partnerships

Partnerships in action

Local partners, organisations and the local community have been working together across the Aldridge & Beacon area to improve your local area. Here are just a few of the activities, achievements and improvements identified as a result of our work across the Aldridge & Beacon Area Partnership.

Partnership Wide

- A series of Fit n Fun days in Walsall Wood, Aldridge and Pheasey helped to promote positive activities for families and provided health checks and advice
- Information and advice from West Midlands Police and Safer Walsall Partnership was promoted through email, at events, via the web and social media to increase awareness about potential personal and property safety issues and how to avoid them
- Targeted campaigns to reduce anti-social behaviour in the area
- Local networking groups were established to improve local communications, networking and to provide funding advice
- Family activities promoted through leaflets, Get Active website, What's on Walsall, email, Facebook and Twitter
- Consulted with young people through schools, meetings with school councils and through events.
- Funded activities and projects for young people including fun days, garden projects, drama classes and new equipment
- Developed Street Champions across the area to be the eyes and ears of their local community.
- Older residents visited the Police Safe House in Brownhills to receive valuable advice about home and property security and safety.
- Welfare rights surgeries were held to provide residents with advice about Welfare Reform and entitlements
- Funded local groups across the partnership to purchase equipment to support organised activities for older residents
- A workshop to discuss the health profile for Aldridge & Beacon area identified local priorities issues and actions



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Aldridge

- Improvements to fencing and gating and the installation of CCTV were just a few of the initiatives in Aldridge to reduce Anti-social behaviour
- Re-opened Hay Head Wood car park to the public after assessing local issues and implementing actions to reduce/stop any inappropriate behaviour on the site
- Big Brew event at Aldridge Fire Station promoted local services
- Electric blanket testing at Aldridge Community Centre was one of a series of events promoting the fire risks from untested blankets
- Roads, pavements and street furniture were resurfaced in Aldridge after safety inspections identified and prioritised areas

Streetly

- Blackwood Pavilion was refurbished and is now being used as a community resource led by Blackwood Pavilion User Group for the local community hosting events, activities and drop in advice sessions
- Funding improved the memorial on Barr Beacon
- Clean up campaigns were carried out in Blackwood Park with the help of local businesses
- Funded new bins to improve the local environment and reduce littering
- Helped to get "Streetly Dementia Support Group" get started

Pheasey

- Anti social behaviour issues in Collingwood Drive Pheasey were tackled through local partnerships.
- Activities with local agencies in Doe Bank wood encouraged positive activities with young people in the area and reduced instances of Anti-social behaviour
- Multi agency approach to identify fly tipping hotspots in the area and to identify perpetrators using enviro-cameras
- Funded a community bus based at the Collingwood Centre

Walsall Wood

- West Midlands Police worked with partners to address anti social behaviour in Walsall Wood, provide CCTV and set up local tenant and residents groups.



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- Anti-social behaviour in Walsall Wood around Salters Road and KFC were addressed to reduce criminal damage.
- Delivered local citizenship days in Primary Schools to promote personal safety, health and well being
- Event to promote Street Champions to young people encouraged children to get involved with improving their area.
- A Living Well event with Brownhills and Walsall Wood Fellowship provided advice to local people

Partnership working in Aldridge and Beacon

Aldridge and Beacon Area Plan has identified a number of local priorities following consultation with local residents and communities. This plan will continue to be developed as the area partnership evolves and following ongoing consultation with our residents and community partnerships. Here are just a few of the planned improvements in your area.

Local partner agencies are working together to

Tackling Crime and Anti-Social Behaviour

- Undertake regular exercises in pubs and shops to cut down on under age sales of alcohol
- Continue to disseminate information from West Midlands Police and local partners to promote key Safer Walsall messages and advice
- Implement crime prevention measures including targeted police patrols, prevention advice and targeting handlers and markets for stolen property

Positive Activities for Children & Young People

- Launching summer and school holiday programmes for young people at Blackwood Pavilion
- Raise awareness of health and social issues through events, promoting activities, family learning and healthier lifestyles
- Continue to promote Fit n Fun days within the community to showcase local organisations, healthy activities and advice



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- Improve engagement and consultation to deliver a joined up approach to providing activities for young people
- Establish a community hub at the Well in Beacon Way, Walsall Wood
- Develop an Area Family Support Team to help to safeguard vulnerable children in the area
- Provide ongoing funding to support projects, events and activities for young people

Cleaner Streets & Green Spaces

- Engage and develop the network of Street Champions across the area to help improve the area and identify local issues
- Develop In Bloom Programme to make environmental improvements to Aldridge Village
- Work with Clean and Green Services to map the area to identify gaps where bins are needed to improve the area

Positive Activities and Support for Over 50s

- Identify further activities to engage with older people and to encourage healthier lifestyles
- Offer multi agency advice from local locations using First Stop Express by using targeted events to promote services within a local setting
- Promote further events in the area to the Police Safe House and organise safety events within the community
- Organise multi agency campaign to reduce the risk from “bogus callers”, distraction burglaries and from rogue traders
- Continue to promote welfare rights and provide advice about entitlements to elderly residents

Road and Pavement Maintenance and Safety

- Identify priorities for road maintenance programme
- Use a multi agency team to tackle parking issues around Broad Meadow in Aldridge



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- Work with partners to improve right of way issues around Back Lane Aldridge and reduce issues created by Motorcross riders

Improve Health

- Continue to hold events to promote healthier lifestyles for all the family but especially older people and men over 40
- Encourage health checks to help to identify conditions earlier
- Support activities to encourage Childhood Healthy Weight initiatives to tackle obesity in young children including workshops for Year 6 Children
- Ensure that Chlamydia screening in the area is available and that locations for testing are promoted
- Increase signposting of health services
- Identify actions to reduce Smoking and Chronic Obstruction Pulmonary Disease (COPD)
- Promote Expert Patient programmes for those with a long term health condition
- Map out provision for infant safety and raise awareness of health services available
- Identify actions to reduce excessive alcohol consumption amongst adults by promoting referrals to health screening
- Promote clubs, leisure facilities and provision in the area including 'Get Active' programmes, Walking Buses and Park and Stride initiatives near schools
- Increase awareness of family based weight management programmes and improve levels of recruitment
- Continue to promote health awareness events and activities identified through Patient Participation Groups (PPG)