



**focusgov**

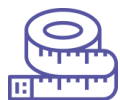
# Care Leavers App

Engage with young people leaving care and meet duties by publishing information to help them live independently

# Care Leavers App

We are focusgov and we've been partnering with local authorities to deliver digital transformation for over 15 years.

Our Care Leavers App has been co-produced with care leavers allowing local authorities to deliver improved outcomes for these young people through publishing their care leaver local offer via an app.



Customised to your Local Authority



Secure, safe, encrypted messaging service



Content management system for 24/7 updates



Real-time feed of regional apprenticeships from Gov.uk



Available on iOS and android platforms



Publish events, activities and news articles



Accessible in hundreds of languages



Directory of services that support young people



WCAG2.1 compliant to support people with disabilities



Securely send encrypted pathway plans and documents

## Client Case Study

Client: Nottinghamshire Council

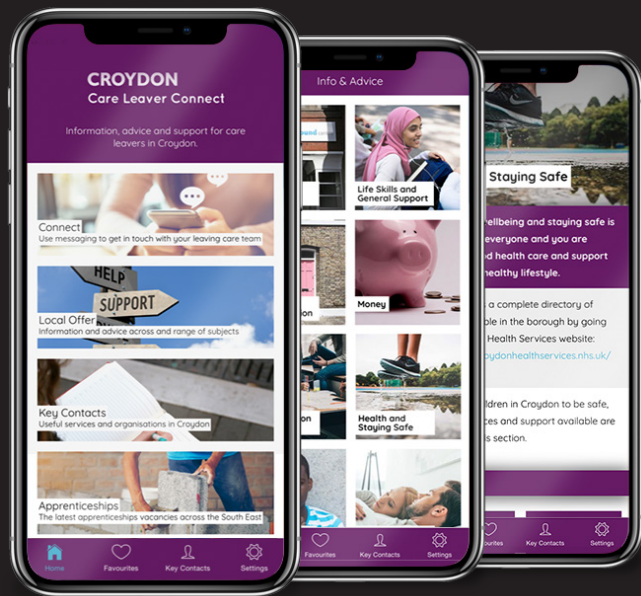
The Nottinghamshire App includes a 'discounts and offers' section, which came about from work we were doing to ensure the App is used again and again by young people. Not only is the most visited section of the App featuring discounts for care leavers from the likes of Nandos and local gyms, but local businesses have got in touch to ask how they can get their offers published.



Time saved with easy to use admin system



Engagement and opportunities with local businesses



“A partnership with focusgov is key to a more technologically fluent approach to engaging with our care leavers. What focusgov deliver is a platform to let our imagination loose and the promise of being involved with a growing company whose early plaudits and recognition are well deserved. Having control over the journey of our app and access to a team happy to develop it is the kind of tailored customer service we need and that competition on the market simply doesn't offer. Highly recommended.”

- Maximilian Hawker.  
Children, Families and Education Department. Croydon Council.

## Reasons To Be Happy

**Improving transition to adulthood** through providing information, advice and guidance on housing, benefits, managing finances, health and wellbeing and preparing to leave care.

**Engaging hardest to reach** with accessibility features like text-to-voice and seamless translation into 100s of languages.

**Increasing take up of services** through improving awareness of local organisations and support groups.

**Helping to reduce social isolation** through signposting to local events and organisations in the local community providing opportunity to socialise with other young people.

**Supporting reduction in NEETs** through providing real-time information on regional apprenticeships.

**Helping to keep in touch with care leavers** through secure 2-way messaging service.

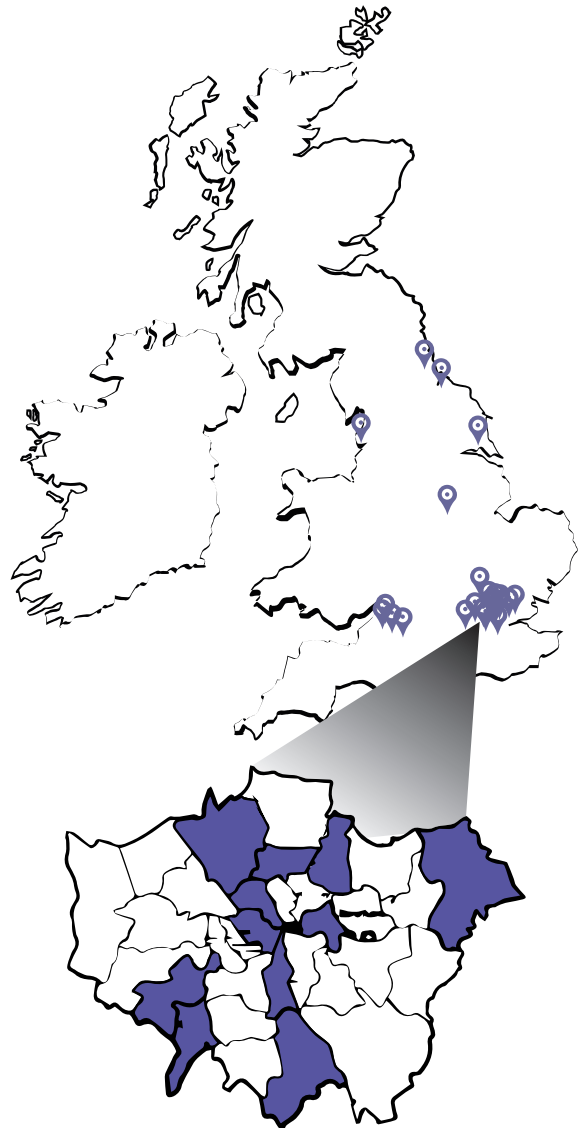
**Involving care leavers in design of services** through using feedback from digital surveys to shape future provision.

# focusgov

## You're in good company

Proud to partner with local  
authorities across the UK

Barnet Council  
Bath & North East Somerset Council  
Blackpool Council  
Bristol City Council  
Camden Council  
Central Bedfordshire Council  
City of Westminster Council  
Croydon Council  
Gateshead Council  
Haringey Council  
Hartlepool Borough Council  
Hull City Council  
Lambeth Council  
London Borough of Havering  
London Borough of Kingston  
London Borough of Richmond  
London Borough of Tower Hamlets  
Nottinghamshire County Council  
Royal Borough of Windsor and  
Maidenhead  
Sandwell Metropolitan Borough  
Council  
Slough Borough Council  
South Gloucestershire Council  
Waltham Forest Council  
Wiltshire County Council



Other digital products available  
include

- SEND Local Offer
- Connecting Me
- Family Services Directory
- Special educational needs information, advice and support service (SENDIASS)

## Get in touch

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