



Walsall Council

Additional Information

Licensing Sub – Committee

4 September 2023 at 10:30am

*Pelsall Cricket & Sports Club,
Walsall Road, Pelsall, Walsall, WS3
4BP*

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27 July 2023

Dear Sir/Madam

**APPLICATION TO VARY PREMISES LICENCE
PELSALL CRICKET AND SPORTS CLUB, WALSALL ROAD, PELSALL**

I hope you are keeping well.

As you know, Pelsall Cricket and Sports Club have recently applied to vary their current premises licence and I have received a copy of your representation (redacted) from the Council. I thought it would be useful if I briefly made contact with you and outlined the steps that would be taken to ensure that the licensing objectives would continue to be promoted.

As part of the application, a new and comprehensive set of licence conditions have been proposed. The application includes a document called an Operating Schedule – this is an important document which shows the steps that would be taken to promote the licensing objectives. Each of these steps become legally enforceable licence conditions should the application be approved.

You may not have had sight of the proposed Operating Schedule for the club - and so I attach a copy for your information.

Each of the various Responsible Authorities - including the Police, Fire Service, Licensing, and Environmental Health – will assess the application including the proposed Operating Schedule.

The current premises licence for the club allows alcohol sales until 11.30pm daily – the application is asking for an extra 30 minutes until 12 midnight (indoors).

Any outdoor events will continue to be planned and organised in consultation with the Authorities including the Safety Advisory Group which consists of various bodies such as the Council, the Police, the Fire Service etc.

The club is keen to continue to work with the local community and not cause any issues or disturbance.

I would be grateful if you would contact me to discuss this matter further, or advise the Council of your contact details and I'll contact you. Letters and emails are useful but it's also good, and often better, to also discuss things.

I look forward to hearing from you and if you have any queries please let me know.

Yours sincerely

Ian Rushton
JL Licensing
07909 511953
Email - ijrushy@hotmail.com

Proposed Operating Schedule

Application to vary premises licence

Pelsall Cricket Club, Walsall Road, Pelsall, Walsall WS3 4BP

Pelsall Cricket Club is a well-established and popular club which is an important part of the local community. There is a clubhouse, lounge, function room, and a bar(s), and they host various activities such as Zumba keep fit, Folk club, band practice, Summer sports camps for children, baby and toddler sessions, and of course cricket.

The club has been licensed for many years, operating under both a Premises Licence and a Club Premises Certificate (CPC). The premises is well managed and has a good track record of operating responsibly and promoting the licensing objectives.

This application seeks to vary the Premises Licence to allow occasional licensable activities/events to take place outdoors on the adjacent cricket field, and to also update the current activities and permitted times. The CPC will be retained as it is.

A limited number of outdoor events on the cricket field will be carefully considered and planned having regard to the nature and type of event. There will be an absolute maximum of 10 outdoor events and the Safety Advisory Group will be made aware of such events, as appropriate.

This operating schedule has been put together having regard to the the Council's Statement of Licensing Policy and the Home Office Guidance. It is designed to be comprehensive, robust and proportionate to ensure the licensing objectives are promoted.

Any comments and reasonable suggestions for strengthening the proposals will of course be welcomed and considered.

Prevention of crime and disorder

CCTV must be installed and cover all internal areas, including all public entry and exit points and any areas where smokers are allowed to congregate. The CCTV unit must be positioned in a secure part of the licensed premises.

Access to the system must be allowed immediately to the Police and other authorised officers of the Licensing Authority in accordance with the Data Protection Act where it is necessary to do so for the prevention of crime and disorder, prosecution or apprehension of offenders or where disclosure is required by law.

The CCTV system must be maintained so as to be fully operational and recording continually whilst the premises are providing licensable activities and during all times when customers remain on the premises. A member of staff trained in the use of the CCTV system shall be available when the premises is providing licensable activities.

All images must be kept for a consecutive 31 day period.

There must be notices displayed on the premises stating that CCTV is in operation.

(CCCTV conditions relate to the indoor part of the premises)

An incident log must be kept at the premises and made available on request to the Police or other authorised officers. It must be completed within 24 hours of the incident and must record the following:

All crimes reported to the premises; All ejections of patrons
Any complaints received concerning crime and disorder, and noise
Any incidents or disorder; Any seizures of drug or offensive weapons
Any visits from Responsible Authorities

The premises has a zero tolerance to drugs - staff shall be vigilant with the aim of ensuring that no drugs are being used or brought onto the premises.

All staff involved in the sale of alcohol shall be authorised to sell alcohol in writing and a record of the authorisation will be kept on site available for inspection.

A staff training scheme shall be used for all staff authorised to sell alcohol. The training will cover responsible alcohol retailing, the licensing objectives, and Challenge 25. Training will be completed on initial appointment and refresher training will be provided annually, records will be kept and be made available to responsible authorities

Any alcohol sold for consumption off the premises will be provided in a sealed container.

Public safety

A first aid kit shall be kept on site and available for use

(note - the PLH is aware of the need to comply with other legislative requirements to ensure that the premises are safe for customers and staff).

Prevention of public nuisance

Notice(s) must be prominently displayed at all exits requesting customers to respect the needs of local residents and businesses and leave the area quietly.

Staff will assist to ensure that customers disperse in a swift, efficient and safe manner.

Music will be played with consideration for neighbours in the vicinity of the club - the music shall be played at such a level so that any sound audible from the nearest premises would not be considered unreasonable for the time of day or night.

Any complaints received regarding music/noise will be logged and recorded in the incident book.

Protection of children from harm

A challenge 25 scheme must operate at the premises whereby any person who appears to be under 25 years of age and unknown to the staff member serving as a person over 18 years of age shall not serve alcohol unless they provide identification to prove they are over 18 years of age.

The only acceptable forms of identification allowed are a valid passport, a valid photo ID driving license or a valid proof of age scheme card with the PASS approved hologram.

Challenge 25 signage must be displayed in a clear and prominent place at the premises.

A refusals register must be held at the premises and contain details of the time and date of any sales that are refused in relation to persons that are underage. This register must be made available for inspection upon request by a Responsible Authority. This register can be written or electronic.

Outdoor events on the field

Outdoor events involving the provision of licensable activities will have regard to the event safety and planning information provided by the Council (as shown on the Council's website);

Each such event will be given careful consideration by the club and risk assessed having regard to the type, nature and scale of the event, the anticipated audience including numbers and likely customer profile, and the hours of operation.

The club has experience of running events such as firework displays, and the Safety Advisory Group will be made aware of such events as appropriate.

Further conditions proposed specifically for the outdoor area (the field)

There shall be a maximum of 10 licensable events each year on the field.

There shall be no more than 3 licensable events on the field with a capacity of over 499 people and live amplified music provided. Event plans will be in place for such events.

The Safety Advisory Group will be made aware of such events as appropriate

Notices shall be prominently displayed at appropriate points requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

Note to Responsible Authorities and Interested Parties;

We trust that this comprehensive operating schedule indicates that the club is keen to ensure that they continue to promote the licensing objectives, and that events are safe and compliant.

If you have any queries or comments on these proposals, please contact Ian Rushton on 07909 511953 or by email to ijrushy@hotmail.com to discuss - prior to making any representations.

Mr A Forrest
Franklands
157 Walsall Road
Pelsall
Walsall
WS3 4BP

23 August 2023

Dear Mr Forrest

**APPLICATION TO VARY PREMISES LICENCE
PELSALL CRICKET AND SPORTS CLUB, WALSALL ROAD, PELSALL**

I hope you are keeping well.

As the agent acting on behalf of the above club, the Council have sent me a copy of your representation in respect of their recent licence application.

I thought I would contact you to outline the application further, and to explain the steps that would be taken to promote the licensing objectives.

Also, it would be useful if we could either have a telephone discussion or, even better, if you would meet my clients at the club to discuss your concerns. It's usually much better to have discussions, especially in person, rather than by letters and emails. Please let me know if you would be willing to meet and, if so, when you are available. My contact details are below.

As you know, the club is very well-established and its current premises licence allows various licensable activities to take place including;

Alcohol sales until 11.30pm daily;
Live/recorded music until 11.30pm Monday to Saturday, and until 11pm on Sundays.

The club is asking for just an extra 30 minutes until 12 midnight for alcohol sales and music (an extra hour on Sundays for music). The application also seeks to licence the field for a limited number of events each year.

I want to reassure you that the field will only be used for occasional events, like it is at the minute. I can confirm that there would be an absolute maximum of 10 licensable events each year on the field, including 3 events which would have a capacity of over 499 people.

Each outdoor event would have an event plan in place, and The Safety Advisory Group will be made aware of such events as appropriate. The Safety Advisory Group consists of the key Authorities such as the Police, Fire Service, Health and Safety, and Licensing, and they assess and advise on outdoor events in the area. The number of people attending an event is something that is considered by the Safety Advisory Group.

At the minute, for outdoor events that need a licence, the club apply for temporary licences from the Council. Moving forward, if the licence application is approved, outdoor events would be held and regulated under the premises licence which includes numerous licence conditions (see details below)

that would need to be complied with. Being regulated by a full premises licence, as opposed to temporary licences, provides greater regulation of such events. Outdoor events would also still be assessed and discussed with the Safety Advisory Group.

As part of the application, a new and comprehensive set of licence conditions have been proposed. The application includes a document called an Operating Schedule – this is an important document which shows the steps that would be taken to promote the licensing objectives. Each of these steps become legally enforceable licence conditions should the application be approved.

I attach a copy below for your information

The application has been the subject of an extensive consultation exercise carried out with the various responsible authorities including the Police, the Councils Licensing Authority, Trading Standards, Environmental Health, Public Health, Child Protection, Planning, etc

Please note that none of the Responsible Authorities (including the Police, Environmental Health, and the Licensing Authority), have submitted any representations against this application – they have all assessed the application including the Operating Schedule and they are satisfied that the application licence can be granted.

The club is keen to continue to work with the local community and they don't want to cause any issues or disturbance to anyone.

I look forward to hearing from you and if you have any queries please let me know.

Yours sincerely

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Mr W Humphries
159 Walsall Road
Pelsall
Walsall
WS3 4BP

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