



Walsall Council

TAXI LIAISON GROUP

18 NOVEMBER 2010

REPORT OF THE HEAD OF PUBLIC SAFETY

PRIVATE HIRE VEHICLE SIDE IDENTIFICATION STICKERS

1.0 PURPOSE OF REPORT

- 1.1 For members of the group to consider the report and to determine whether any amendments are required to be made to the private hire vehicle licence conditions in respect of side identification stickers.

2.0 RECOMMENDATION

- 2.1 The group is asked to consider the report, and recommend any changes of the private hire vehicle licence conditions to the Licensing and Safety Committee.

3.0 BACKGROUND

- 3.1 Condition 1.2 of the private hire vehicle licence conditions in part states 'The side licensing identification should be positioned on the rear doors between the trim and the window and permanently fixed, not by magnetic means'.
- 3.2 It has been observed that a number of licensed vehicles do not actually have any trim on the rear door panel (often known as bumper strips) and as a consequence the side identification stickers are being placed at the very bottom of the door panel. This makes it more difficult for members of the public and licensing enforcement officers to identify the vehicle from the side.
- 3.3 The group is asked to consider that the side identification sticker be displayed centrally on the door panel, immediately below the window.

4.0 FINANCIAL IMPLICATIONS

- 4.1 None. .

5.0 POLICY IMPLICATIONS

5.1 Any changes made to the private hire conditions of licence will need to be amended accordingly.

6.0 LEGAL IMPLICATIONS

6.1 None:

6.2 A person aggrieved by any conditions attached to their private hire vehicle licence has right of appeal to magistrates court.

7.0 EQUAL OPPORTUNITIES IMPLICATIONS

7.1 None.

8.0 ENVIRONMENTAL IMPACT

8.1 None.

9.0 WARD(S) AFFECTED

9.1 All.

10.0 CONSULTEES

10.1 None.

11.0 CONTACT OFFICER

11.1. Steven Knapper– Principal Licensing Officer. Ext. 2221