

Walsall Plan Refresh 2019 to 2021 – Summary of Consultation

Learning from previous Walsall Plan:

A review of the Walsall Plan, Our Health and Wellbeing Strategy for Walsall sought to have:

- Fewer priorities (the current plan has 31) which we could make real progress on as a collective partnership in a time limited way
- Priorities that are –
 - Focused
 - Achievable
 - Measurable
 - Tangible to allow delivery within a 12 -24 month time frame
 - Cross cutting to allow partner organisations to contribute and have an impact
- A simplified governance process for keeping track of progress against priorities

Review of the JSNA

The JSNA was been updated at the end of 2018 with most recently available data to inform our engagement and consultation. It highlighted that youth violence, obesity in both adults and children and fuel poverty had not significantly improved.

Engagement activity:

The table below highlights the key group meetings as part of the engagement process from October 18 to February 19.

Meeting	Date	Purpose
CMT	11am 25 October 2018	Report timetable for Walsall Plan refresh
Walsall Economic Board	6pm 30 October 2018	Raise awareness of refresh and discuss ideas for revised Walsall Plan
Safer Walsall Partnership	9 -11am – 6 November 2018	Raise awareness of refresh and discuss ideas for revised Walsall Plan
Chief Officers Bi-weekly meeting	8am 14 November 2018	Raise awareness at the highest health and social care level of refresh and discuss ideas for revised Walsall Plan
Walsall Plan Refresh Development Session	1.30-4pm 21 November 2018	Raise awareness of refresh and discuss ideas for revised Walsall Plan
Scrutiny Overview Committee	6pm 26 November 2018	Raise awareness of refresh and discuss ideas for revised Walsall Plan

Meeting	Date	Purpose
Social Care and Health OSC	6pm 27 November 2018	Raise awareness of refresh and discuss ideas for revised Walsall Plan
Health & Wellbeing Board	6pm 3 December 2018	Report on how refresh work is going and discuss ideas for revised Walsall Plan
Strategic Partnership Group	2pm 3 December 2018	Report on how refresh work is going and discuss ideas for revised Walsall Plan
Walsall Safeguarding Board (Children)	10am-1pm (tbc) 5 December 2018	Report on how refresh work is going and discuss ideas for revised Walsall Plan
Walsall Safeguarding Board (Adults)	1.30pm-4.30pm (tbc) - 5 December 2018	Report on how refresh work is going and discuss ideas for revised Walsall Plan
Walsall Proud Partnership	12.30pm 10 December 2018	Discuss feedback received, potential new priorities and co-ordinate approval of the new plan across the partnership.
Walsall Economic Board	11 December 2018	Report on how refresh work is going and discuss ideas for revised Walsall Plan (following on from 30/10 meeting)
Workshops with Operational Level Representatives from Partners	8 January 2019 (TBC)	Develop offer to support draft priorities
Social Care and Health Overview and Scrutiny	6pm 17 January 2019	Pre-decision scrutiny of draft Walsall Plan
Chief Executive Level Workshop	22 January 2019	Confirm priorities and supporting offer
Health & Wellbeing Board	6pm 22 January 2019	Recommend Cabinet refer report to Council for approval

Meeting	Date	Purpose
CMT	17 January 2019	CMT to review draft Cabinet report prior to it going to Cabinet/CMT
South Strategic Locality Partnership Board	24 January 2019	Present Draft Walsall Plan Priorities, focusing on Town Centre
Cabinet/CMT (Cabinet Agenda Planning)	6pm 30 January 2019	Draft Cabinet report
Scrutiny Overview Committee	6pm 5 February 2019	Pre-decision scrutiny of draft Walsall Plan
Cabinet	6pm 13 February 2019	Recommend draft Walsall Plan to Cabinet
Council	6pm 28 February 2019	Approve Walsall Plan

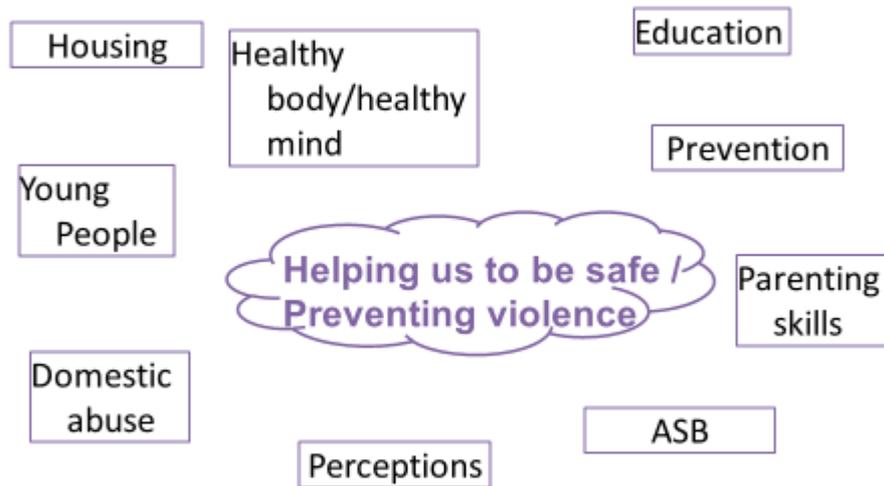
This table differs slightly from the plan submitted to HWBB in October 18 – some meetings did not go ahead due to insufficient numbers; others have been added in such as the South Strategic Locality Partnership Board.

The remainder of this document focusses on three engagement sessions that took place with representation from Walsall Council, NHS Walsall CCG, NHS Walsall Healthcare Trust, Dudley & Walsall Mental Health Trust, One Walsall, Police, West Midlands Fire Service, Housing Groups, Walsall College and Healthwatch.

HWB member development session 1 - 21st November 2018

This was the first meeting where HWBB members were brought together to hear ideas for the refresh of the Walsall Plan and develop thinking around what we could actually do as a partnership. The following highlights slides we presented:

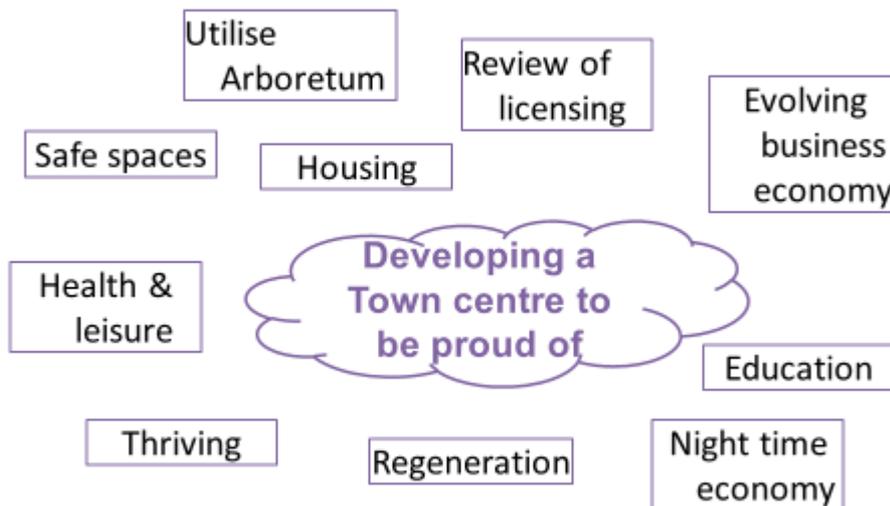
Priority 1



Priority 2



Priority 3



The session was led by Walsall MBC Public Health - Barbara Watt, Director of Public Health; Hamira Sultan, Consultant in Public Health; Emma Thomas, Public Health Intelligence Manager; Simon Brake, NHS Walsall CCG and Andy Parsons, West Midlands Police. There was unanimous support from members that we should be refocusing our efforts to doing fewer priorities well.

Partners were asked to write their initial thoughts onto post-it notes as to what they felt they could contribute to these three themes. These are included below:

Priority One – Violence

- Generating more quality volunteer opportunities for young people to engage with their community (One Walsall)
- HWB to: commission an activity in schools that takes the 'glamour' out of violence/gangs
- Educate YP around how to protect themselves against: CSE, Abuse, FGM (College)
- Convene the Youth VCS to collaborate for increased impact (One Walsall)
- Highlight domestic violence issues with Imams in mosques
- Liaise closely with police to raise awareness/trends of ASB/safeguarding issues in local area
- Ensure inclusion strategy and developing links with schools links to this priority? (children's)
- Educate young people, raise awareness around appropriate behaviours within the area.
- Work link schools to ensure they are engaged in this agenda (children's)
- Development of locality working across children's services to link reducing violence and families safe (children's)
- Make it a campaign
- Revise violence and aggression policy → more assertive management and, where appropriate prosecution of antisocial behaviour on Trust property (WHT)
- Engaging with young people
- Support volunteering and citizenship to reduce vulnerability (Police)

- Housing first pilot
- Be a referral path for agencies around ASB, Fire Setters, SEN, CYP (WMFS)

Priority Two – On The Move (Improving wellbeing Walsall)

- School readiness strategy being developed with Public Health to reflect healthy lives for under 5's (children's)
- Pilot Health at home WHG, Health & Walsall Council
- Workforce focussed Health and Wellbeing policy implementation
- Increase by 50% staff using public transport/foot/cycle (Police)
- Offer to expand our health and wellbeing programmes beyond WHG customers if finding us available
- Promoting use of park run, internally, with workforce (WMFS)
- Support more residents to connect with healthy lifestyle activities through social prescribing (One Walsall)
- Make Manor Hospital a completely "no smoking" site 1/4/19 (Walsall Healthcare)
- Share our colleague wellbeing programmes (a collective one?)
- Increase opportunities that raise awareness of free adult courses related to health, falls. Prevention, dementia (Walsall College)
- Increase opportunities /encourage more employers to engage their staff in volunteering (One Walsall)
- Promote sports clubs
- Make Walsall version of "making every contact count" an explicit objective for practitioners working within the 'in-scope' element of Walsall Together (Walsall Healthcare)
- Improve Walsall Town Centre Planning development need to be re-organised to understand the need of the public
- Can Walsall College's Hub get involved in the Move It scheme?
- Raise awareness amongst residents of our sports facilities and classes (they're cheap) (Walsall College?)
- Cycle to work scheme (NHS/CCG)
- Social prescribing by HC professionals (NHS/CCG)
- Transportation more buses to Arboretum
- Promoting existing offer for physical activity
- Promoting talk and walk for small meetings (Public Health)
- Deliver the evaluation of the Walsall Together MDT pilots → acceleration of MDT working & care planning/health prevention between the partner agencies

Priority Three – Town Centre

- Children's link between safeguarding and Public Health (licensing) - co-planning more closely to start to think differently (children's)
- Make Manor Hospital site a completely 'no smoking' site with effect from 1/4/19 → improved appearance of site & experience for visitors (Walsall Healthcare)
- Work with partners to improve design of regeneration work (to design out crime) (Police)
- Review licensing
- Regeneration with view to healthier Walsall life style

- Intelligence led licensing review → support h/wellbeing community safety/night time economy
- Support plans for a town centre VCS Hub (One Walsall)
- Educate YP to be respectful & demonstrate appropriate behaviours in town centre (Walsall College)
- Complete safe & strong visits; business education support (event joint?) (WMFS)
- Support community orgs/social enterprises that wish to take on vacant properties (One Walsall)
- Complete site development control plan for Manor Hospital → better appearance of temporary/modular buildings
- Support for health education hub (CCG)
- Town centre master planning by Walsall Council
- Look to develop a town centre living population
- Work with partners (the Council) to build more new homes in the town centre

Looking at the themes in the offers that emerged, partners were asked to consider:

Prevention of violence:

- Providing opportunities to our residents in the form of e.g. employment/volunteering
- Education and Promotion of messages to reduce violence (e.g. youth crime, knife crime) for residents of Walsall

Getting Walsall on the Move:

- Increasing the numbers of the workforce or residents (that partners are in contact with) who are physically active – this could be a range of activities e.g. cycle to work, walking/ cycling fleet, taking up a weekly activity
- Promoting the use of social prescribing which has a focus on physical activity

Improving the environment of our Walsall Town Centre:

- Education/Advice/Support – This could be advice or support to businesses and traders by the range of partners in all sorts of areas - licensing; health and safety; training in key areas linked to wider health and wellbeing issues
- Making the built environment more appealing so it contributes to health and wellbeing in the widest sense e.g. encouraging sense of pride in residents for the Walsall Town Centre, getting more of our residents to use local green spaces.

These were suggestions and if partners later found they had other offers to make under each theme, they were asked to send them through.

HWB development session with operational leads of partner organisations (2) – 8th January 2019

The aim of this session was to work with operational leads of each partner organisation to help refine the actions that partners could undertake to support the three priorities of the refreshed Walsall Plan.

Discussions from this session focussed on specific actions that partners felt they could undertake. There was much support around providing some voluntary activity to support violence prevention, supporting the workforce to become more active through a range of means as well as making the town centre more appealing through 'tidy ups', using vacant premises and supporting more health promoting licensing.

HWB member development session (3) – 22nd January 2019

The aim of this session was to finalise offers from partners. The outcome of this workshop was to agree that in principle, partners contributing to the Walsall Plan should try to get behind as many of the actions presented. This, after further communications with partners, resulted in the current table of 63 draft commitments. It was also acknowledged that accountability on progress of actions needed to be held in one key place and HWB was felt to be most appropriate. A clear and precise monitoring approach was also requested. Some members of the Walsall Proud Partnership (WPP) were also in attendance, and the involvement of WPP was felt key to unblock any barriers to progress.