

## **Health and Wellbeing Board**

**27 October 2015**

### **Public Health Transformation Fund**

#### **1. Purpose**

To brief the Health and Wellbeing Board about the progress in the implementation of the Public Health Transformation programmes.

#### **2. Recommendations**

- 2.1 That the Health and Wellbeing Board note the approach taken to embed public health across all directorates of the council through the Public Health Transformation Fund.

#### **3. Report detail**

##### **3.1 Context**

Walsall Council receives a ring-fenced grant from the Department of Health (DH) via Public Health England (PHE) to enable the Council to discharge its statutory duty to achieve population level improvements in public health. In 2015/16, the Council received an allocation of £17.9 million, of which £2.3 million is being used to commission activity across the Council through a Public Health Transformation Fund.

The Council is required to submit public health returns to the DH detailing spend against defined categories, which include the provision or commissioning of a number of mandated service areas.

A final statement of assurance is returned to PHE and the DH that requires the signature of both the Chief Executive or Chief Financial Officer and the Director of Public Health. The Council must demonstrate robust systems of financial control relating the use of the Public Health grant with potential claw back if the grant conditions are not met.

The Public Health grant is provided to enable local authorities to discharge their responsibilities to:

- improve significantly the health and wellbeing of local populations

- carry out health protection and health improvement functions delegated from the Secretary of State
- reduce health inequalities across the life course, including within hard to reach groups
- ensure the provision of population healthcare advice.

Local authorities have some flexibility to pool their public health grant with other resources where it is appropriate to do so. However the strength of the case and agreement to fund will be based upon the following conditions of the grant:

- eligible expenditure is that which meets council public health responsibilities
- the ability to demonstrate that these functions have a significant effect upon public health or on the exercise of the council's public health functions
- that use of the funding provides value for money
- that the need to reduce health inequalities has been duly regarded.

## **4. Council Priorities**

### **4.1 Prioritisation of Public Health Investment**

The Public Health Department has developed, in consultation with the Portfolio Holder for Health and Wellbeing, a financial plan to ensure that the Public Health grant is used to maximise the achievement of population level health outcomes and deliver best value. In the development of the plan, Public Health programme areas and responsibilities have been scrutinised to:

- determine which commissioned interventions are defined as 'core' services
- shift spend from expensive treatment services to population level preventative approaches
- determine scope for reprocurring or decommissioning services
- improve the targeting of services
- identify mechanisms for generating income.

### **4.2 Public Health Transformation Fund**

In 2014/15, the Public Health Department established a Transformation Fund of £1 million to invest in services across the Council to help deliver improvements in the health and wellbeing of residents.

An additional £1.2 million was released in 2015/16 through disinvestment in some existing Public Health services and this has also been reinvested through the Public Health Transformation Fund.

In identifying potential savings options, the key principle is that ring-fenced monies released will be invested through a Public Health Transformation Fund in services that are currently commissioned or delivered by the Council. These new areas must deliver equivalent or better outcomes than were delivered through the original Public Health investment.

The Transformation Fund offers the opportunity to improve the health and wellbeing of Walsall residents and reduce reliance on expensive treatment-focussed services. There are key opportunities to use the Public Health grant to lever in wider public health benefits across the far larger spend of Walsall Council.

Proposals for transformation funding require an assessment of the evidence base, population need, potential to address inequalities and the contribution to public health outcomes as identified in the Public Health Outcomes Framework and quality of service delivery.

The investment is managed using an internal commissioning model with Service Level Agreements which include key performance indicators and quarterly performance monitoring. Services which are found to be consistently underperforming against key indicators will be considered for decommissioning and the investment made elsewhere.

The total investment in the Public Health Transformation Fund for 2014/15 and 2015/16 is shown in **Table 1**. This includes a non-recurrent allocation of £250K in 2015/16 to support other invest to save programmes of work. The proposed source of this funding is from the areas of potential disinvestment.

**Table 1 Transformation Fund Investment (2014/15 –2015/16)**

	2014/15	2015/16
Recurrent Investment	£1M	£2.2M
Non-recurrent Investment to pump prime invest to save programmes of work	-	£0.25M
Total Investment in Transformation fund	£1M	£2.45M
%PH allocation	6.3%	13.9%

#### **Transformation fund spend in 2014/15**

In 2013/14 the Director of Public Health engaged with Executive Directors across the Council to identify existing areas of council activity or spend which could be commissioned by Public Health to deliver even greater public health benefits and outcomes. In 2014/15 £1 million of Public Health funding was allocated recurrently from the ring-fenced grant for transformation funding.

**Table 2** shows where public health transformation funding was invested across council areas in 2014/15.

The Public Health Team has reviewed the investments made through the Transformation Fund in 2014/15 to ensure that these are delivering as anticipated (**Appendix A**).

**Table 2 Public Health Transformation Fund (£1 Million) recurrent investment across council areas (2014/15)**

Directorate		£(K)
Social care and Inclusion	<b>Domestic abuse:</b> Managing two contracts previously held by SCI with a view to future review and potential recommissioning	275.4
Children's	<b>Parenting:</b> Redesign and expansion of commissioning and delivery of parenting training	150
	<b>Substance Misuse:</b> Youth Justice Service substance misuse service. Will fall within scope of the Public Health reconfigured substance misuse treatment model	35
Neighbourhoods	<b>Sports Development:</b> Integration with other Public Health commissions to improve delivery of PH outcomes through increasing participation in physical activity and improved wellbeing	100
	<b>Physical activity and wellbeing:</b> Community Allotments and Ranger Service - Integration with other Public Health commissions to improve delivery of PH outcomes through increasing participation in physical activity and improved wellbeing	329.5
	<b>Sustainable travel:</b> Delivery of A*STARs programme – a partnership programme established jointly by Public Health and the Road Safety and Sustainable Travel team Integration with other Public Health commissions to improve delivery of PH outcomes through increasing participation in physical activity and improved wellbeing	110.1
<b>Total</b>		<b>1,000</b>

### Transformation fund 2015/16

Transformation fund proposals were received from a number of service areas. A panel chaired by the Portfolio Holder for Health and Wellbeing and including finance representation has met to consider these proposals to ensure that investment is in line with JSNA and HWB Strategy recommendations and consistent with PHE guidance on use of the Public Health grant. **Table 3** lists the proposals approved by the panel.

**Table 3: Public Health Transformation Fund (£1.2 Million) recurrent investment across council areas (2015/16)**

<b>Title</b>	<b>Service Area</b>	<b>£(K)</b>
Teenage Pregnancy	IYPSS	137.34
Early Intervention/Children's Centres	Early Intervention and Family Support	350
Air Quality and Respiratory Health	Pollution Control	99.8
Healthy Takeaway Awards, Workplace Health and Safety, Tobacco Control	Environmental Health	284
Sports development	Sports and Leisure Services	45
Health and work	Regeneration, Employment and Skills	21.2
Community allotments/rangers	Green Spaces	48.25
Drugs and alcohol rehabilitation support	Social Care and Inclusion	74
Mental health support services	Social Care and Inclusion	96.53
Older People's advocacy	Social Care and Inclusion	67.68
<b>TOTAL</b>		<b>1,223.8</b>

All Public Health Transformation Fund investments were reviewed by the Transformation Panel in August 2015 to ensure that the services were delivering public health objectives. **Appendix A** summarises the findings of this review.

## **5. Implications for Joint Working arrangements**

The public health transformation fund is designed to ensure that the delivery of public health outcomes is integrated into service areas across all directorates within the Council and there should facilitate joint working arrangements across the Council.

## **6. Health and Wellbeing Priorities:**

- It is anticipated that the services funded through the Public Health Transformation Fund will contribute to delivery of the Health and Wellbeing Board's priorities set out in the current Joint Strategic Needs Assessment/Joint Health and Wellbeing Strategy.
- It is anticipated that the services funded through the Public Health Transformation Fund will contribute to the achievement of the Marmot objectives.

- Services funded through the Public Health Transformation Fund will promote the safeguarding of and improving the outcomes for both children and adults.

## **7. Background papers**

None

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## Appendix A: Review of investments approved by the Public Health Transformation Panel

Title	Service Area	£(K)	Objectives	Progress Update 17/08/15
Domestic abuse	SCI	275.4	This funds a 24 bedded unit designed to provide refuge accommodation for vulnerable adults and their children fleeing domestic abuse	Support officer for court has seen 63 cases. Core accommodation units operating well. The floating support unit has been slow to start but has seen an improvement in identifying and referral for support. There is currently a very high demand for this service. The redesign of this service is included within the redesign of the toxic trio services – this is intended to strengthen preventative services and reduce future demand for these services
Parenting	Children's services	150	Run by the Parenting team (Children's services). Staffing costs approx £110k with £40k for support	The parenting strategy has been refreshed following an evaluation of parenting services by Public Health. There has been a redesign and expansion of the delivery of parenting training with a focus on the edge of care
Substance misuse	Children's services	35	Youth Justice Service substance misuse service. This service will fall within scope of the Public Health reconfigured substance misuse treatment model	44 young offenders per month have been screened for D&A misuse. Typical case load is average of 25 clients. There was an improvement in the quality of referrals; multi-agency working has improved; development of intervention work; the service are now actively seeking non-attendees; Chlamydia screening is undertaken and referred as appropriate. <b>Areas for improvement:</b> Police referrals have dropped off significantly (probably because of a change in police processes) and this needs to be addressed; smoking and cannabis use appear to go together and there could be an opportunity to develop smoking cessation clinics within the YJS to target vulnerable young people.
Sustainable travel	Highways team	110.1	Delivery of A*STARs programme – a partnership programme	Approximately 98% of schools completed annual travel survey providing vital information. 1,330 students completed

Title	Service Area	£(K)	Objectives	Progress Update 17/08/15
			<p>established jointly by Public Health and the Road Safety and Sustainable Travel team</p> <p>This is one of a suite of projects intended to improve delivery of PH outcomes through increasing participation in physical activity and improved wellbeing.</p> <p>This service includes a tailored package open to primary schools which aims to increase number of children using sustainable travel to and from school: walking, scooting etc. Online resources, rewards and taking ownership.</p> <p>Funding is for staffing and resources (rewards such as badges)</p>	<p>Bike Ability. 2.7% increase in number cycling to school. Network meetings held for all A*Star teams. A pilot in secondary schools has been developed to address the reduction in the number cycling</p>
Teenage Pregnancy	IYPSS	137.34	<p>Reducing conception rates for under 18's by 3%</p> <p>Reducing the number of terminations for under 18's</p> <p>Reducing the number of Sexually Transmitted Diseases (STI's)</p>	<p>There has been a significant improvement in the reduction of terminations and higher than the national average. Teen and Toddler initiative has helped greatly; there has been reduction in number of pregnancies in school girls (16 and below). The teenage pregnancy service is able to target problem areas within the borough. Currently 30% of young women in training or employment. Comment: further redefining will need to take place as children are expected to remain in education until they are 18</p>
Air Quality and	Pollution Control	99.8	This work will enable mapping to identify air quality at a local level	Progress to date: The project has been initiated and hardware required has been purchased and is currently in the process of



Title	Service Area	£(K)	Objectives	Progress Update 17/08/15
Respiratory Health			and target initiatives to address the issues and improve health	identifying sites to be monitored. The service is proposing to carry out an initial borough-wide modelling run for PM <sub>2.5</sub> . Usable data will not be available for a year after initiation
Healthy Takeaway Awards, Workplace Health and Safety, Tobacco Control	Environmental Health	284	To improve prevalence of healthy weight; H&S standards in local businesses; reduce the risk of ill health; Improve living conditions through pest control.	Q1: 30 premises engaged with healthy switch award. Targeting areas around schools in first instance. Build up capacity (officer now back from maternity leave) to make the service more sustainable
Sports development	Sports and Leisure Services	145	The transformation fund supports health & fitness activities, outdoor pursuits and links to Active partnership (one of 49 county p/ships); sport development across the network of clubs, engage with national governing bodies; This is one of a suite of projects intended to improve delivery of PH outcomes through increasing participation in physical activity and improved wellbeing	There have been 3,000 adult participants across various activities. The children's Fun4 Life services have engaged with 291 participants (72% have reduced or maintained their weight). Club development supported 11 larger voluntary clubs (cricket, football, tennis) and secured £300k of extra funding to engage the least active across a range of settings. Currently about 14 different types of programmes are offered through these settings
Health and work	Regeneration, Employment and	21.2	Incentive payment to local employees to train young people as apprentices	Approximately 186 apprenticeships 400+ pre-apprentices have been offered. A mapping exercise has been carried out to support businesses. The service is working with businesses around Making Every Contact Count and exploring

Title	Service Area	£(K)	Objectives	Progress Update 17/08/15
	Skills			opportunities to talk to work programme providers; supporting Looked After Children (53 LAC are currently engaged with the service)
Early Intervention/ Children's Centres	Early Intervention and Family Support	350	Children's centres offer services to children aged 0-19 across the borough	Public Health is working with children's services to ensure PH outcomes are being delivered across the service; service specifications for children's services now include public health outcomes as key performance indicators. This investment is linked into the development of the 0-5 services through an integrated model
Physical activity and wellbeing (community allotments and rangers)	Green Spaces	377.75	This service supports the work of the park rangers and the development and management of community allotments and gardens. The service encourages grow clients to grow their own fruit and vegetables and therefore promotes physical activity	There are 1300 allotment plots across Walsall.  Park Rangers support a variety of activities eg outdoor gyms, schools environmental health sessions, 5-a-side football etc and events such as Christmas and bonfire night, walks etc. The service has recently secured funding through the landfill tax levy for a skateboard park
Drugs and alcohol rehabilitation support	Social Care and Inclusion	74	This is a service which offers residential placement for clients of substance misuse services before they go back into the Community. Two dedicated members of staff (1.4wte)	There is currently an active reconfiguration of the social work resource to focus the service on prevention and safeguarding of vulnerable adults. This is also linked to revised service model for drugs and alcohol services following recent procurement of these services.
Mental health support services (RETHINK)	Social Care and Inclusion	96.53	An existing service in place replacing the MH day centres. It looks at the condition of the client and assesses their needs	The service is currently undergoing re-procurement; Public health has had the opportunity to participate in the procurement process to ensure that the procured services going forward will address public health outcomes

Title	Service Area	£(K)	Objectives	Progress Update 17/08/15
Older People's advocacy	Social Care and Inclusion	67.68	The service provides advocacy for Older People to maintain quality of life and maximise independence and well-being and minimise the causes poor health and social care outcomes	There is an existing contract for this service; Public Health has been working with the service to modify key performance indicators to reflect PH outcomes. Levels of activity are meeting expectations at this point in the year
<b>TOTAL INVESTMENT</b>		<b>2,223.8</b>		