

Walsall Children, Young People & Families Strategic Alliance

Making Walsall Right 4 Children

Working together to ensure CHILDREN have the best possible start, are safe from harm, happy, healthy and learning well.

What we'll do

One common moral purpose

Create and maintain a strategic alliance which will regularly consider how the lived experience of children and young people in Walsall can be improved.



Building a strong alliance

We are committed to working together in a way where we put the need of children and families above systems and process.

Clear priorities

- Making Walsall right WITH children – listening, acting, collaborating
- Best start in life for all children – before and after birth
- Attaining and Achieving – linked to Learning Alliance priorities
- Keeping Children Safe
- Keeping children with and connected to their family and community
- No child left behind – tackling poverty and inequalities across all areas
- Think Family – we will build relationships with families and provide help and support within their communities
- Mitigating against impact ongoing pandemic - key themes around poverty, mental health and wellbeing, etc continue to come up)
- Make Walsall a better place to grow and develop – look and feel nice with opportunities to thrive



How we'll do it

Right Help Right Time

We will focus on offering support in a proactive way, using innovative ways to make services easy to access and ensuring all our vulnerable children have access to a trusted adult who feels confident in navigating or providing the right support.

Build resilient families

We will build community led help by building networks and circles of support that help and strengthen families in difficult moments before problems escalate to the point where a formal intervention is needed.

Strong stable Skilled workforce

We will provide effective support across our collective workforce to ensure we build a consistent strength based high quality of practice across all our work with children and young people.

Big Conversation

We will have a ongoing programme of activities, aimed at talking with and listening to children, young people and parents about the services we deliver and what is important to them to drive forward our strategic thinking and doing.

Evidence based decision making/continuous improvement

We will provide strong leadership informed by 'what works' setting our direction. We will implement changes that work for Walsall children and families and underpinned by evidence.

Locality Working/offer

We will focus on connecting practitioners with communities, ensuring the needs of each community is well understood and collectively we have the right support in the right way to meet this need.

Artwork of 'My Walsall' to be included



How we'll know we've made a difference

- Children and young people tell us Walsall is a great place to grow up, they feel connected to their community and feel positive about their future. When they need support services are easy to access and services provided are of good quality (annual Survey).
- Children will tell us they are involved in decision making that affects their lives.
- Failure demand will be reduced – NFA rate, DNA rate and re-referral rates will reduce
- It will be easy to recruit and retain skilled staff. Workforce will tell us they enjoy working for Walsall, they feel supported to do their job effectively and they feel they making a difference for children, young people and their families.
- The locality profile tells us that outcomes for children are improving and the disproportional difference in outcomes for any groups of children and young is closing.