

Health and Wellbeing Board

Monday 24 July 2017 at 6.00 p.m.

in a Conference Room at the Council House, Walsall

Present: Councillor Robertson (Chair)
Councillor P. Bott
Councillor A. Ditta
Councillor James
Councillor Martin
Councillor Shires
Dr. B. Watt, Director of Public Health
Ms. P. Furnival, Executive Director, Adult Social Care
Dr. C. Lesshafft] Clinical
Mr. M. Abel] Commissioning
Dr. A. Rischie] Group
Prof. S. Brake] representatives
Mr. S. Fogell, Healthwatch Walsall
Mr. D. Baker, West Midlands Fire Service
Chief Supt. J. Clews, West Midlands Police
Mr. A. Boys, One Walsall

In attendance: Ms. J. Rowley, Public Health

416/17 Apologies

Apologies for non-attendance were submitted on behalf of Councillor D. Coughlan, Councillor Washbrook and Children's Services.

417/17 Minutes

Resolved

That the minutes of the meeting held on 12 June 2017 copies having been sent to each member of the Board be approved and signed as a correct record.

418/17 Declarations of interest

There were no declarations of interest.

419/17 Local Government (Access to Information) Act, 1985

There were no items to be considered in private session.

420/17 Healthwatch Walsall – Annual Report

Simon Fogell, Chief Officer presented the annual report of Healthwatch Walsall for 2016/17:

(see annexed)

Mr Fogell responded to questions from members. Of particular note:

With regard to access to GP services, Mr Fogell said there were always areas where it did not work for everyone based on given circumstances. He also said that the work done by Healthwatch to capture people's experiences of getting appointments would be shared with the Health and Wellbeing Board in due course. In addition Mr Fogell reported that Healthwatch was looking to trial a new user application for exchanges about experiences, these being about recording successes as well as areas of concern.

With regard to engagement with young people, Mr Fogell reported that a meeting of young people had recently taken place and that the young people would be forming a group of their own, working with Public Health and the Clinical Commissioning Group to tie in with and learn about Health and Social Care as they get older.

Responding to questions around engaging harder to reach groups and diverse communities, and the potential to lock in to the localities model, Mr Fogell gave examples of the tools and techniques which Healthwatch would be using to reach these groups which included mainly face-to-face contact, supplemented by electronic communications, focussing on quick wins to gain trust. He advised that the work was not yet aligned with the localities model.

The Chairman and Dr Rischie commended the work done by Healthwatch in the last year. Dr Rischie was complementary about the improved relationship between GPs and Healthwatch. Mr Abel commented on the last Healthwatch Annual General Meeting and said that it was refreshing to see a full and vibrant meeting which included many young people.

Resolved

That the content of the report be noted.

421/17 Reducing violence – Safer Walsall Partnership priority

The report was withdrawn.

422/17 Better Care Fund - update

The report was withdrawn. To be considered at a special meeting of the Board.

423/17 Draft Pharmaceutical Needs Assessment (PNA) 2018

The Public Health Intelligence Manager, Ms E. Thomas presented the report which set out progress regarding the PNA 2018:

(see annexed)

The process for development and implementation of the new PNA was discussed, particularly with regard to the proposed consultation procedure and the intention to seek the views of users of pharmacies.

Members were concerned that although pharmacies were obliged to ensure that information was kept up to date, not everyone who used pharmacies attended in person and their representative may not access or pass on relevant information to the patient. In addition, members were concerned about access to information outside normal pharmacy hours. Ms Thomas responded to these concerns in that there was also to be a survey of residents undertaken, including the formation of focus groups, which should capture those who do not attend pharmacies and which would help to inform how to better tailor access. It was noted that current information on pharmacy services was available on the NHS Choices website.

Dr. Rischie referred to paragraph 3.3 of the report and suggested that GPs, as providers, should also be members of the PNA Steering Group.

The Chairman thanked Ms Thomas for her report and it was:

Resolved

- (1) That progress to date regarding the Pharmaceutical Needs Assessment (PNA) 2018 be noted.
- (2) That the requirement for sign-off of the completed PNA be noted.

424/17 Walsall Partnership Inter Board Children and Adults Safeguarding protocol

Paula Furnival presented a refresh of the current protocol which reflected how safeguarding was embedded and ensured co-ordination and sharing of information between boards.

(see annexed)

Resolved

That the revised protocol be approved.

425/17 **Work programme 2017/18**

The work programme was submitted:

(see annexed)

Mrs J. Rowley, Business Support Manager, presented the work programme and highlighted the number of items scheduled for the next meeting in September. She also reminded members of the Development Session scheduled for 1 September 2017.

Resolved

That the work programme be noted.

426/17 **Key promotional messages**

The Council's Media and Communications Officer, Ms Sophia French, attended and advised the Board of the current communication messages across partner agencies:

- *The campaign for Bowel Cancer Awareness month:* the Campaign had been popular with good feedback.
- *Tough on Smoking - tobacco enforcement:* working with media students from the college to produce short key messages via social media – good feedback
- *Healthy Pregnancy campaign:* campaign to publicise services.
- *Businesses Gold Switch Awards:* Promoting healthier eating messages via takeaways and fast food – for example, cooking temperatures
- *Making connections Launch:* Tackling isolation in older people in the borough. Launch date 1 August
- *Smaller campaigns:* A series of smaller campaigns had been launched such as the "Couch to 5k" and the Rotary Club Arboretum Run.

The Chair thanked Ms French for the information. With regard to the awards to businesses, he was keen that the displaying of the outcome of inspections was made compulsory. The Chair also mentioned that the Healthy Walsall 'button' on the Council's website now linked directly to the Public Health website.

427/17 **Date of next meeting**

It was noted that the date of the next meeting was 11 September 2017.

It was agreed that a special meeting of Board be arranged for 21 August 2017 in order to consider the Better Care Fund Plan.

The meeting terminated at 7.10 p.m.

Chair:

Date: