

Health and Wellbeing Board

3 December 2019

Joint Strategic Needs Assessment (JSNA) new delivery model

1. Purpose

The purpose of this report is to provide an update to Board members in relation to progress of, process improvements and re-establishing partnership working for Walsall's Joint Strategic Needs Assessment (JSNA).

2. Recommendations

- 2.1 That Health and Wellbeing Board (HWBB) members note the JSNA related material, available on the Walsall Insight topic page [HERE](#).
- 2.2 Discuss and agree on the suggested planned direction for future JSNA updates.
- 2.3 Agree a new structure with an asset based approach and agree how we are going to develop priorities within agreed timeframes.
- 2.4 Agree member engagement / contribution to the outputs.

3. Report detail

- 3.1 HWBBs have a statutory duty to ensure they have a Joint Strategic Needs Assessment (JSNA) and Health and Wellbeing Strategy in place. These are used to identify local priorities and develop local plans to improve the health and wellbeing of their population and reduce health inequalities.
- 3.2 Walsall's JSNA currently follows the 'Marmot life course approach' in terms of structure, with the following chapters:
 - Chapter 1 - Health and wellbeing
 - Chapter 2 - Give every child the best start in life
 - Chapter 3 - Enable children & young people to maximise their capabilities (transition to adulthood)
 - Chapter 4 - My money, my home, my job
 - Chapter 5 - Creating and developing sustainable places and communities
 - Chapter 6 - Improving physical health & mental wellbeing through healthy lifestyles
 - Chapter 7 - Reducing the burden of preventable disease, disability & death
 - Chapter 8 - Healthy ageing & independent living

However, it is proposed a change so that the new look JSNA will adopt the following five themes:

- Healthy Start
- Adult Wellbeing
- Ageing Well
- Place
- Economy

3.2.1 The JSNA is an iterative process with all related JSNA material available via the ‘**Walsall Insight Website**’, within which there is a designated JSNA page (Figure 1) - [Walsall Insight Website - JSNA Page](#).

A specific programme of work needs to be established in relation to the needs of the ‘system’ and regular overall updates i.e. oversight / summary of priorities in line with our strategy.



Figure 1 – JSNA key topic page on Walsall Insight website

3.2.2 Power BI software is being utilised to present Walsall’s JSNA with all future work being completed in this way. As an example, ‘Chapter 1 – Health & Wellbeing’ has been updated using the software, which offers the end user a more dynamic experience.

Chapter 1 can be accessed on the website - [HERE](#)

3.3 An asset based approach is going to be used for Walsall’s JSNA. Other areas, such as Wakefield (one of Walsall’s statistical neighbours) uses this approach, see [HERE](#).

“An asset approach values the capacity, skills, knowledge, connections and potential in a community.

Place based partnership working takes on added importance with the asset approach. Silos and agency boundaries get in the way of people-centred outcomes and community building. The asset approach does not replace investment in improving services or tackling the structural causes of health inequality. The aim is to achieve a better balance between service delivery and community building.”

(Improvement and Development Agency, 2010).



Figure 2 – Asset Categorisation (Adapted from Foot and Hopkins, 2010)

- 3.4 Therefore, over the next 12 months, work will be undertaken to further update and improve Walsall's JSNA whereby the following aspects will be incorporated:
- A change in structure and an asset based approach to help drive the “so what?” question and inform our new Health and Wellbeing Strategy
 - Further enhance the use of Power BI to free up time to answer the ‘so what!?’ question, for example:
 - ‘So what?!’ are the implications for Walsall?
 - ‘So what?!’ do we need to do now?
 - ‘So what?!’ does that mean for?
 - Utilisation of the ‘Public Health Outcomes Framework (PHOF) performance matrix’ to help shape priorities ([available here](#))
 - Inclusion of qualitative data which in part could be through conversations with different Boards
 - Utilise the good examples of other JSNA's to improve our own (Public Health England (PHE) will be releasing a report in the New Year which includes ‘top tips’ and ‘core data suggestions’).
 - Collaborative working – ensuring it is owned by HWB and all Partners contribute
 - Continue to host on the Walsall Insight website and monitor visits to the topic page

- As part of the JSNA iterative approach, agree to a programme to set out future work needs (i.e. based on 'system' needs such as new procurement's, issues raised (such as SEND)) or specific areas to develop.

4. Implications for Joint Working arrangements:

There are no financial, legal or other resource implications of this report.

5. Health and Wellbeing Priorities:

It is the responsibility of the HWBB to 'own' and 'act upon' the outputs of the JSNA. To be confident that they are contributing to it from their partner perspective in relation to the Walsall Plan and making informed decisions based on the data included.

Background Papers

JSNA material is available as a key topic page on the Walsall Insight Website, this can be accessed at the following link - [Walsall JSNA](#)

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