



Licensing Act 2003 – Representation Form

Personal Details	
Title:	Mr <input checked="" type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/> Other <input type="checkbox"/> (please specify)
First Name:	Paul
Surname:	Gordon
Address:	Walsall Council, Licensing Authority, Civic Centre, Darwall Street, Walsall
Postcode:	WS1 1TP
Contact Telephone Numbers:	Daytime: [REDACTED] Mobile:

Premises Details (please give as much information as possible)	
Application Ref:	
Name of Premises	Leoo Shop
Address of Premises:	58 Bridge Street, Walsall, WS1 1JG.

Reasons for Representation
<p>Please provide your reasons under the relevant licensing objective below. You are not required to complete all sections. Complete only those that you consider are relevant to your representation.</p>
<p>The Prevention of Crime and Disorder</p> <p>As part of the 2020 review of the Statement of Licensing Policy Responsible authorities provided evidence that the WS1 post code area for Walsall was saturated with licensed premises ('on/off licences' and late night refreshment) and the level of saturation was having a significant cumulative effect, which undermined the licensing objectives.</p> <p>In light of the number of licensed premises with both off sales/on sales and also late night refreshments an additional premises within this area, having another off licence would merely add to an already saturated location.</p> <p>Having reviewed the application for this premises, I do not believe that the applicant has taken the necessary steps to ensure that the premises does not have a further detrimental impact on the issues currently within the cumulative impact policy area. Therefore, I feel that the granting of this licence would undermine the licensing objectives as they relate to Crime & Disorder and Public Nuisance as it will encourage the gathering of additional people within the area covered by the Cumulative Impact Policy.</p>
<p>The Prevention of Public Nuisance</p>
<p>Public Safety</p>

The Protection of Children from Harm

In accordance with the provisions of the Licensing Act 2003, the Licensing Authority is required to include all personal details in the Committee report. Should there be exceptional circumstances, which require the protection of your identity, please explain the reasons below:

Declaration

I confirm that the information I have provided is true and correct.

Signed: 

Dated: 4/2/2022