

Social Value Maturity Index

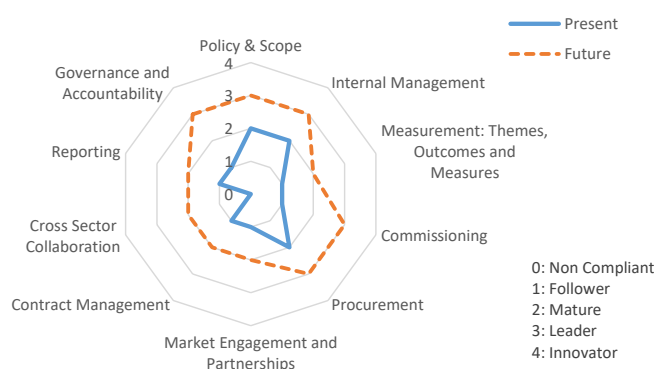
Action Plan

Organisation: **Walsall Council**

Present Performance: **Follower**

Future Target: **Mature**

| | Present | Future |
|---|--------------------------|--------|
| A Policy & Scope | Mature | Leader |
| B Internal Management | Mature | Leader |
| C Measurement: Themes, Outcomes and Measures | Follower | Mature |
| D Commissioning | Follower | Leader |
| E Procurement | Mature | Leader |
| F Market Engagement and Partnerships | Follower | Mature |
| G Contract Management | Follower | Mature |
| H Cross Sector Collaboration | Incomplete/Non Compliant | Mature |
| I Reporting | Follower | Mature |
| J Governance and Accountability | Follower | Leader |



| | To reach 'Follower' | To reach 'Mature' | To reach 'Leader' | To reach 'Innovator' | Note |
|----------------------------|---------------------|--|---|--|------|
| Policy & Scope | | | Develop a strategy to tailor the required Social Value contribution to the size and scope of the contract. | Go beyond the Act and apply Social Value requirements to Grants, Supplies, Works, Services and Planning. | |
| Internal Management | | | Implement a training programme for officers involved in Social Value, and provide resources to assist them in implementing the Social Value Strategy. | Introduce Social Value as a KPI in Cabinet/Scrutiny Committee meetings. | |
| Measurement: TOMs | | Introduce a programme to start measuring Social Value in non-financial terms, against an approved set of TOMs. Include a requirement in your policy to ensure that your approved TOMs are available to suppliers through your website. | Start a process to update TOMs annually, supported by evidence from case studies and ongoing contracts. | Incorporate stakeholder feedback to adjust your outcome financial weightings. Consult stakeholders and public sector bodies in the TOMs development/update process (e.g. health, education, emergency services). | |

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| Commissioning | | Update the approach to Social Value through commissioning, using a needs assessment. Recommission key projects, ensuring that Social Value creation is at their core. | Embed Social Value throughout the commissioning cycle, ensuring that Procurement are involved throughout. Introduce a process to assess new contracts before procurement has started, to understand their potential contribution to Social Value. Adjust the TOMs against your overall Social Value Strategy as it is updated. | Initiate a process to systematically update outcomes, building on stakeholder feedback. |
| Procurement | | | Introduce a process to incorporate feedback/lessons learnt within departments. | Ensure consistency in Social Value approach across the organisation by introducing Checks and/or Gateways between departments. Set up a space to share your Social Value Themes, Outcomes and Measures across departments. |
| Market Engagement and Partnerships | | Target the business community and third sector to build capacity in delivering Social Value. | Collate or get access to a library of case studies and other examples of Social Value activity. Introduce a programme for upskilling local organisations (micro/small/medium enterprise and VCS). Identify or begin a programme of regular forums for Social Value networking/engagement. | Begin a programme to promote B2B and B2Three relationships for large suppliers and long term frameworks. Introduce a cross sector advisory group around Social Value and Market Engagement, with regular meetings. |
| Contract Management | | Bind specific, targeted Social Value action plans into contracts, and monitor the delivery of Social Value after award. | Undertake performance reviews of contracts and incorporate feedback, to ensure improvement in SV delivery. | |
| Cross Sector Collaboration | Implement a system for sharing data on an ad hoc basis for joint procurement/commissioning initiatives. | Identify relevant public bodies for cross sector collaboration, and begin discussions. | | Identify and share cost savings available through Social Value initiatives. Develop a common reporting method for Social Value. |
| Reporting | | Introduce annual feedback to Cabinet/Scrutiny Committee on Social Value. Begin Annual Reporting on Social Value progress and delivery. | | Publish case studies and other evidence on the local impacts of Social Value policy. |

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| Governance and Accountability | | Ensure that the requirements of the Social Value Act is addressed in the Corporate Strategy. Publish all Social Value documentation on your website. | Embed Social Value into commissioning and procurement, with a ratified policy and published toolkit. | |
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** The actions in the action plan are defined by your response to each question, and show what must be done to reach your Future Target from your Current Performance for each. Please note that the column headings strictly refer to achieving the different levels for individual questions, rather than your overall performance.*