Appendix C

Walsall Council Social Value Themes Outcomes and Measures

THEME	OUTCOME	MEASURE (Proposed revised measure)	OPTIONS FOR ACHIEVING MEASURE
Economic Growth	Creating an environment where business invests and everyone who wants a job can access one	Total of revenue spend with local micro, small and medium size businesses, social enterprises and voluntary / community organisations, which demonstrates performance against a **30%** spending target.	Opportunities for entrepreneurship and help new, small organisations to grow, supporting economic growth and business creation
		Create **X** Number of new jobs in the local economy	Creating local employment opportunities for the long-term unemployed or those not in education, employment or training
		Employ **X** Number of ex-offenders (or other groups of people who typically face additional challenges in competing in the labour market	Create employment opportunities particularly for those who face barriers to employment and/or who are located in deprived areas.
	Education, training and skills enable people to fulfil their personal development	Create **X** Number of traineeships (including apprenticeships) for local residents	Support educational attainment relevant to the contract, including training schemes that address skills gaps and result in recognised qualifications.
		Provide **X** Number of days of meaningful work experience for local residents	Support for disabled people in developing new skills, including through training schemes that result in recognised qualifications
		Support **X** Number of people back to work by providing career mentoring for job clubs, including mock interviews, CV advice, and careers guidance	Creating local employment opportunities for the long-term unemployed or those not in education, employment or training
People	People live a good quality of life and feel they belong	Provide opportunities for **X** Number of residents facing greater social or economic barriers	Provision of opportunities to improve the quality of life for residents facing greater social or economic barriers
		Social activities and support provided to reduce social isolation and loneliness for **X** Number of vulnerable people	Support initiatives that enable accessible social activities and support and reduce social isolation
	People know what makes them healthy and they are encouraged to get support when they need it	Support **X** Number of residents or staff to stop smoking and/or increase their physical activity	Initiatives that support the health and wellbeing, including physical and mental health, in communities and the workforce
			Support prevention by running education and publicity campaigns with specific targets
		X% of service users supported to self-help resulting in reduced demand on services and improved resident experience	Support initiatives that promote self help for vulnerable people
Internal Focus	Internal services deliver quality and adapt to meet the needs of customer facing services	Number of innovative solutions delivered to modernise delivery, improve efficiency and increase productivity resulting in reduced demand on services and improved resident experience	Support the development of scalable and future-proofed new methods to modernise delivery and increase productivity.
	Services are efficient and deliver value for money		Support innovation and use of technologies that deliver lower cost and high value to residents

Children	Children thrive emotionally, physically, mentally and feel they are achieving their potential	Initiatives that have supported **X** Number of children facing greater social or economic barriers	Support for quality initiatives that support children facing greater social or economic barriers
		Supporting young people into work by delivering employability support (e.g. CV advice, mock interviews, careers guidance) to **X** Number of school and college students	Creation of training and employment opportunities for care leavers Providing career advice and information on specific careers Offering work placements to school children and young adults
	Children grow up in connected communities and feel safe	Number of opportunities delivered for the benefit of Looked After Children and Care Leavers	Initiatives that improve children's quality of life improved beyond the scope of the intended outcomes of a service
		Number of opportunities delivered to local schools to raise aspiration and improve educational attainment by **X%**	
Communities	People are proud of their vibrant town, districts and communities	Increase energy generated or sourced from renewable sources by **X%** per year	Promote environmental sustainability initiatives that reduce wastage and limit energy consumption
		Reduce carbon emissions by **X%** per year	
		Support **X** number of households to better manage their energy demands through improvements in the fabric of their homes, bringing them out of fuel poverty and contributing to climate change goals	
		Work with community and voluntary organisations to create **X** Number of new volunteering opportunities in	Initiatives the enable communities, suppliers and staff to support community resilience and capacity
		Provide facilities for use by community and voluntary organisations for **X** Number of hours per year	
		X£ of Local community grants	Provision of cashable grants that support Walsall's Corporate Plan priorities
	Housing meets all people's needs, is affordable, safe and warm	Increase in the number of affordable, safe and warm homes	Housing improvement and management initiatives
		Number of people support to access and sustain housing	Initiatives that support access and sustainability of housing
COVID 19 Recovery	Help local communities to manage and recover from the impact of COVID-19	Number of employment, re-training and other return to work opportunities for those left unemployed due to COVID-19	Create employment, re-training and other return to work opportunities for those left unemployed by COVID-19, particularly new opportunities in high growth sectors.
		Number of people supported to manage and recover from the impacts of COVID-19, including those worst affected or who are shielding	Support people and communities to manage and recover from the impacts of COVID-19, including those worst affected or who are shielding
		Number of organisations and businesses supported to manage and recover from the impacts of COVID-19, including where new ways of working are needed to deliver services.	Support organisations and businesses to manage and recover from the impacts of COVID-19, including where new ways of working are needed to deliver services.
		Number of initiatives supporting the physical and mental health of people affected by COVID-19, including reducing the demand on health and care services	Support the physical and mental health of people affected by COVID-19, including reducing the demand on health and care services