Report to Willenhall & Short Heath Area Panel

Funding Report

28th June 2016

1. Context

- 1.1 Following the change to the Council's Constitution in May 2013, Area Panels now have the responsibility for approving any project funding applications that are received through Area Partnerships.
- 1.2 This report sets out any project applications that have been carried forward from the previous financial year, projects that have been approved under urgency by Area Managers, in consultation with the Area Chair and Vice Chair and relevant Ward Councillors and those projects that are being put forward for consideration by the Area Panel.
- 1.3 Any project applications received by the Area Partnership team, will be assessed against a set of criteria (the delivery of the Area Community Plan and The Walsall Plan) before being put forward to the Area Panel for consideration. Only valid applications that fulfil the criteria will be put to the Area Panel for decision.
- 1.4 Any projects that do not meet the criteria will be referred back to the project applicant for further information or a resubmission.

2. Recommendations

- 2.1 The Area Panel is requested to note the **Project Applications for Consideration (5)**
- 2.2 The Area Panel is requested to note the **Projects Approved (4.1) Table 1**
- 2.3 The Area Panel to decide on whether to approve funding for projects identified (Appendix 1)

3. Carried Forward Projects

- 3.1 Carried forward projects are being finalised for 2016/17
- 3.2 The budget for 2016/17 is £30,000.

4 **Projects Approved**

4.1 Currently there are no Approved Projects for 2016/17.

Table 1.

Project	Allocated Funding (£)	Match Funding (£)	Workstream(s)	Ward(s)	Date Approved
N/A	N/A	N/A	N/A	N/A	N/A

Michael Greenfield, Area Manager (01922) 654684 07908138489 <u>michael.greenfield@walsall.gov.uk</u> Jo Lowndes, Partnership Manager (01922) 653703/0773 952 7034 lowndesj@walsall.gov.uk

5 Project Applications for Consideration

- 5.1 Attached at Appendix 1 are the summarised project applications deemed valid against Area Partnership funding criteria and put forward to the Area Panel for consideration.
- 5.2 The total proposed projects in Appendix 1 for the panels' consideration is £ 12,259.00
- 5.3 All projects presented to the Panel and **approved to date total £0.00** for the financial year 2016/17
- 5.4 If Appendix 1 Projects are approved this leaves a balance of £17,741.00 remaining for allocation to projects for 2016/17

Appendix 1

Project & Group /org making request	Description	Project Timescales	Funding Requested (£)	Match Funding (£)	Workstream(s)	Ward(s)
Willenhall E-	The aim of the project is	July 2016 –	£1,500.00	£5,570.00	Creating Safe &	All
	to engage and	October			Sustainable	
ACT	encourage local young	2016			Communities	
Academy	people in Years 4, 5,6					
Academy	to participate in				Improving	
	professionally organised				safeguarding,	
	and delivered multi-				life chances for	

skills activities.	young people
The club will take place over the summer holidays and will include a range of multi-skills sports skills, life and social interaction with fellow young individuals.	
The project will run 10.00am-3.00pm every Tuesday during the summer holiday period.	
The cost per day will be £7.00 per child or £30.00 for all 6 weeks (works out £5.00 per day).	
The children will take part in a range of different activities during the weeks – all taught by qualified and experienced staff.	
The sessions include	

	 dodgeball, netball, rounders, team building activities cricket, athletics gymnastics and a range of other activities. The scheme aims to encompass LAC & Early Help children in the local community. The aim is also to engage with young people who are linked to ASB and provide a positive activity for them over the holiday period- therefore places will be 'ring fenced' for Youth/Police/Area P'ships to signpost young people to the activity. 					
West Midlands	To enable the communities of Willenhall and Short Heath to access	July 2016- March 2017	£500.00	£2850.00	Improving health including well- being and	All

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Fire Service	appropriate information			independence	
	provided by the			for older people	
	emergency services; to				
	enable the emergency			Creating Safe &	
	services to target			Sustainable	
	vulnerable groups within			Communities	
	the community; to work			Communities	
	with schools and partner				
	organisations to			Improving	
	promote safety in the			safeguarding,	
	home and outside			life chances for	
	space for Willenhall &			young people	
	Short Heath			young people	
	 general similar 				
	levels of crime to				
	Walsall overall,				
	with slightly				
	below average				
	total recorded				
	crime but higher				
	rate of anti-social				
	behaviour				
	incidents				
	Theft from shops				
	and stalls,				
	burglary other				
	building and theft				
	other are the				
	most frequently				
	recorded crime				
	types, with the				

greatest concentration of		
crime in		
Willenhall town		
centre		
The Fire Service,		
working with		
Area		
Partnerships has		
identified that		
residents in the		
local area are at		
risk and are		
vulnerable to		
crime and also		
fear of crime.		
Links to an		
increase in Arson		
rubbish fires		
which can be		
associated with		
ASB.		
The Fire Service will		
operate a series of		
events, at the Fire		
Station and within		
schools, in conjunction		
with Area Partnerships		
to enable the		
community to visit the		

	Fire Education Centre, situated at the Willenhall Fire Station. The Fire Service will also visit local schools (approx 12) and participate in various national safety					
	campaigns relevant to the local community. Examples of these would be Mischief week, Bonfire night, Road Safety and Home Fire Safety week.					
	Schools will be actively encouraged to use the Fire Education Centre					
Willenhall CHART Centre	Social Breakfast Club The project will be a new provision of a breakfast club with 6 social events attached to this to be held at CHART. Once a week CHART will provide the	July 2016- December 2016	£2,000	£360.00	Improving health including well- being and independence for older people Creating Safe & Sustainable Communities	All

community with a			
breakfast sandwich and	t l		
hot drink, each month			
we will provide a activit	у		
afternoon such as			
games, quizzes, Bingo			
beetle drive and			
afternoon tea party.			
The aim of this project	is		
to meet a demand			
locally and add			
additional service			
provision to CHART.			
Bringing the community	/		
in a social way where			
other service provision			
or information can be			
sought and other			
identified needs that			
individuals may have.			
From CHART's survey	it		
was notified that the			
community want a mor	e		
social element,			
reception staff also get			

asked quite frequently			
about coffee/breakfast			
mornings.			
This will build capacity			
from CHART and			
support communities of			
Willenhall and partner			
organisations to make			
progress against local			
priorities and bring			
about positive change			
locally.			
The project will also			
encourage attendees to			
get involved in their			
community and join			
other groups and attend			
other activities.			
The project will be			
available to all the			
community groups of all			
ages, with an emphasis			
on encouraging hard to			
reach members,			

	families and the elderly. This will also be an additional project from CHART which existing service users can benefit from. The sustainability of this group will come from attendees being charged for their					
	breakfast sandwiches and raffles. Other funding will be sought for this group so we can add occasional day rips and other activities.					
Substance Matters	Substance Matters are an organisation that supports anyone affected by drug or alcohol use, be it the user, a carer or a family member. The aim is to assist with encouraging people to make healthy choices,	July 2016- December 2016	£1,500.00	n/a	Creating Safe & Sustainable Communities Supporting Business to thrive & supporting local people into work	All

by getting them to join a			
normal activity of eating			
together and socialising			
in a normal setting, with			
staff taking an interest in			
them and referring into			
treatment, health			
organisations, with lots			
of additional activities			
including training and			
self-development.			
They support clients			
with housing and other			
issues that they have			
and also have the			
provision for clients to			
wash, shower, wash			
clothing, toiletries and			
personal hygiene.			
Having been			
established in the area			
for over 3 years, as			
requested by the Area			
Partnership due to the			
issue of street drinkers			
and drug users being			
problematic in the local			
town centre.			
The problem is now not			

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	the issue it used to be in			
	the town centre as they			
	now have somewhere to			
	go and people available			
	who can help them with			
	their problems locally.			
	This is the only service			
	provision locally to them			
	within the Willenhall			
	area.			
	Substance Matters now			
	have had over 200			
	people accessing the			
	service since opening			
	and have between 20 to			
	60 people attending on			
	the 3 open days.			
	Issues include mental			
	health issues, people			
	who are struggling			
	financially and some			
	who are homeless. The			
	local community also			
	benefit as they have			
	somewhere to direct			
	people to and they are			
	not so problematic in			
	the town centre, so			
	shoppers and retailers			
	can go about their			
		I		

	business. Substance Matters works with clients from Willenhall South, Willenhall North and Short Heath who are accessing this service.					
Willenhall Town Centre Partnership	Willenhall Town Centre Partnership are asking for support and funding towards a yearlong activity programme based in Willenhall Town Centre. The programme is to improve the environment of Willenhall Town Centre and offer events to improve community cohesion for the community and improve the economic support for town centres businesses by	June 2016- March 2017	£4,000.00	£13,935.00	Supporting Business to thrive & supporting local people into work Improving health including well- being and independence for older people Creating Safe & Sustainable Communities Improving safeguarding, life chances for	All

increasing footfall.		young people
Part 1 of the project		
The scheme breaks		
down into winter		
planting scheme ne	ver	
before done in the to	own	
and to support two		
annual town centre		
events based over 4	+	
days (3 days in Aug	and	
a 1 day Christmas		
event).		
The nature of these		
activities is they are		
annual town centre		
activities the group a	are	
working towards		
reducing costs and		
spreading funding		
across a range of		
sources. The group		
have also sourced t	he	
cheapest possible		
supplier of the child		
event activities and	we	

have quotes from other			
suppliers to prove this.			
The events attract			
between 5000 to 6000			
per day into the town			
centre and all activities			
are given free of charge			
to support the local			
residents to enjoy a much loved town centre			
event.			
Environmental			
improvements - this			
money will allow our group to continue to			
develop the			
environment of our			
town.			
Dy improving the improv			
By improving the image of the town it will			
improve the footfall			
within the town and help			
bring back the Market			
Place as they are			
currently suffering from		 	

vacant units within this area and they want to stop the decline before they lose anymore businesses.			
stop the decline before they lose anymore			
they lose anymore			
businesses.			
Working with local			
charities they hope to			
raise environmental			
awareness and reduce			
ASB within the town and			
local green spaces. The			
group also hopes to			
improve the Heart Of			
England in Bloom			
scoring so we can Go			
For Gold 2016.			
As they recognise the			
correlation between the			
environmental quality			
and the economic			
sustainability of our			
town centre and wider			
community cohesion.			
Part 2 of the project:			

Community			
Engagement an	d		
inclusion - they			
deliver 2 events			
the summer and	la		
festive event in			
December to pro	omote		
the local offer of	:		
community grou	ps,		
services and the	e town		
facilities availab	le to		
local residents.			
Dy doing this the	a v v v a nt		
By doing this the			
to improve com	-		
spirit and comm	-		
cohesion owner	-		
promote the Sho	-		
Smart Shop loca			
to improve our community.			
community.			
Various events	blanned		
over a 3 days –			
scheduled for 18	3,19 and		
20th Aug 2016			
Community			

	Engagement - by delivering community events it will allow them to promote the local offer of community groups, services and the town centre facilities available to local residents. By doing this they want to improve community spirit and community ownership and cohesion giving locals a place they can love.					
Area Partnerships	Willenhall & Short Heath have a number of challenges in the geographical area. These range from supporting local communities to take a pro-active approach, tacking ASB, supporting voluntary and community groups and putting in various	June 2016- March 2017	£2,000.00	Partner/community/educational establishments Costs to be determined	Supporting Business to thrive & supporting local people into work Improving health including well- being and independence for older people	All

	measures to enhance the local community. The measures include relocation Dome hawk cctv cameras, gating of 'hot spots' youth related activities, Clean &Green environmental projects, supporting schools and educational establishments in encouraging children, young people and families to access local and national provision, including volunteering into their communities.				Creating Safe & Sustainable Communities Improving safeguarding, life chances for young people	
Our Willenhall Library (OWLs)	The OWLs were formed in April 2015 and have been able to participate in a number of local events, however they have mapped what they are trying to achieve with the community, hence the funding	July 2016 – March 2017	£759	N/a	Improving health including well- being and independence for older people	Willenhall South

request for the different		
work they have planned.		
Several projects have been identified:		
• To extend the quantity of lego available for the 'Lego' club.		
Children's Summer reading Challengeto provide the children with a reward for completing the challenge.		
• National Poetry day (Oct)to invite along a well known poet to talk at the library.		
Craft sessionto ask for a return		

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visit to		
demonstrate and		
supervise a card		
making session.		
To invite the		
· Chocolate tailor'		
to visit and		
demonstrate her		
craft.		
Ask along a lady		
from the		
'Hedgehog		
rescue' to give a		
talk.		
taix.		
To organise a		
second Black		
country Evening		
To enable the		
communities of		
Willenhall and Short		
Heath to access		
appropriate services		
and community events.		
The OWLs are 'Friends		

of the library and have			
identified the above			
projects which they feel			
will be appropriate to			
further their objectives.			
Vulnerable children and			
adults (including the			
elderly) are at risk from			
crime and social			
isolationThe OWLs			
aim to try to alleviate (in			
a small way) these			
risks.			
The OWLs strive to fund			
raise by organising			
raffles and quiz nights in			
order to become			
solvent.			
In addition they have			
formed a relationship with the local			
'Weatherspoons' pub who let them use their			
facilities for quiz nights			
and provide raffles			

prizes and refreshments			
for various activities.			