

Health and Wellbeing Board

20 October 2014

Updated measures and progress report for priorities under the Health and Wellbeing Strategy theme: 'Give every child the best start in life and enable them to make the most of who they are.'

1. Purpose

There are 6 priorities identified under the theme described above, all of which are priorities shared with either the Children and Young People's Partnership, the Public Health Programme Board or the CCG's Mental Health Programme Board. These links are acknowledged through references to strategic documents and/or strategic Board priorities within the LA or partner organisations – shown in the penultimate column of appendix 1.

In order for the HWB to assure itself of current progress, a performance dashboard has been developed using the suggested performance measures for these priorities and the dashboard has been populated using the information currently being used to assess progress by the named Boards and relevant commissioners and operational managers – see appendix 1. Further work is currently underway around the alignment of priorities and performance management reporting frameworks that inform the key governance bodies; updates will be regularly provided.

2. Recommendations:

- That the Health and Wellbeing Board considers the performance dashboard being presented and considers whether adequate progress is being made or that the named lead Boards have adequate corrective action plans in place to tackle poor performance.
- That the Board considers whether opportunities for collaborative effort are maximised, for example:
 - Are all relevant agencies aligning effort around tackling childhood obesity?
 - Are the opportunities to improve the outcomes of children through multi-agency early help work being made the most of?

3. Report detail

Following the detailed report to the last meeting, an updated dashboard (appendix 1) is provided for consideration by the Board.

Authors:

David Haley: Exec Director for Children's services. Email: haleyd@walsall.gov.uk

Karen Marcroft: Head of QA and Performance Information.

Email:marcroftk@walsall.gov.uk

Theme	Priority	Measure	Reporting Frequency / date of Latest Available Data	Measure source	Baseline	Latest Metric	Direction of Travel	Current Quartile Performance	National Rank Change (out of 152 LAs)	Overall Performance Rating	What is preventing improvement ?	What needs to be done to progress improvement Actions undertaken to meet challenges?	Named lead for actions	Links to Relevant Partner Plans	Lead Board	
Give every child the best start in life and enable them to make the most of who they are	Help parents ensure children enjoy the best start in life	Narrowing the gap between the most deprived (lowest attaining) 20% and the rest in Early Years Foundation Stage	Annual / 2014	CYPP	new methodology in 2013	40.8%	↑	4	TBC (released October 2014)		1) The low percentage of boys who achieve the expected level of development in literacy, especially writing. This is the limiting factor in the overall 'Good Level of Development' achieved by schools/LA. The gap was 4.2% greater in Walsall than nationally in 2013. 2014 data is due to be published by the DfE end of October	Focused support with colleagues in schools to ensure that best practice strategies are used to raise the attainment of boys in literacy.	Lynda Poole	Walsall School Improvement Strategy - CYPP Priority 1	CYPP	
		Number of 2 year old children benefitting from funded early education	Annual / 2014	CYPP	No baseline	590			-		1) Uptake of offer by parents, as some parents do not want their children to access childcare. 2) Increase in places required in some areas. 3) To meet the demand from 20% eligibility to 40% least advantaged children 1,000 additional places required. 4) Delay in Capital projects being delivered.	1) Local marketing campaign targeted in different ways 2) National marketing campaign by the DfE. 3) Increase take up on school sites by funding eligible children attending from the age of 3. 4) Increase places in target areas.	Sue Morgan/Kim Stokes	Two Year Old Strategy - CYPP Priority 1	CYPP	
		% take up of 3 and 4 year olds benefitting from free early education.	Annual / 2014	CYPP	96%	96%	→	3	-8		1) Currently examining low take up in Darlaston which is impacting on overall figure.	1) Develop Catherine's Cross building to provide additional 80 + places for 2/3/4 year olds. 2) Assessing whether parents are taking up out of area offer or if more work required to develop places in that area.	Sue Morgan/Kim Stokes	School Improvement Strategy - CYPP Priority 1	CYPP	
	Reduce infant mortality	Infant Mortality Rate per 1,000 Live Births	Annual / 2010 to 2012	PHPB /CYPP/ CCG	8 per 1000 (2009 2011)	7.2 per 1000 (2010 - 2012)	↓	4	4		1) Prevention of consanguineous relationships – need to work with affected communities. 2) Smoking at the time of delivery remains high 14.8%. 3) Uptake of Healthy Start vitamins in vulnerable and eligible women is low at less than 5%. 4) Breastfeeding has hugely improved but we want to increase further especially in young parents where breastfeeding at 6-8 weeks is 27.3% as opposed to over 30% in general population.	1) Research into infant mortality undertaken by the Peri Natal Institute – a local centre of expertise has commenced – report due end of 2014. 2) Work on communication of messages in pregnancy through social marketing– report due July 2014 and resources to convey messages will be produced based upon understanding gained.	Uma Viswanathan	PHPB Infant Mortality Action Plan / CYPP Priority 1 / Objective 5.2.1 CCG 5 Year Strategy	CYPP / PHPB	
		Breastfeeding Duration - 6 to 8 week check.	Annual / 2013-14	PHPB /CYPP/ CCG	34.6% (2012/13)	35.2% (2013/14)	↑	3	11							
	Reduce the gap in attainment between children from the least and the most deprived communities in Walsall	Narrowing the free school meals gap: % 5 or more A* to C grades including Maths and English at Key Stage 4	Annual / 2013	CYPP	27% (2012)	30% (2013)	↑	3	9		1) For 2014, results are expressed based on first entry and best entry. Provisionally these are 45.3% first entry and 54.9% best entry. This represents a decline from 2013. The DfE will publish national data at the end of October that enables the 2014 FSM gap to be identified. The gap increased by 3% to 30% between 2012 and 2013. National gap remained at 27%. 2) Students make less than the national level of progress in English and Maths from KS2 to KS4. 3) The percentage of students attending secondary schools judged to be good or outstanding is 57% in Walsall and 73% nationally	1) The proportion of Walsall children and young people attending good or better schools increase by 15% in 2014/15 and by a further 10% in 2015/16. 2) LA strategy for improvement moves significantly to being more proactive than reactive. 3) By July 2016 all Academy converters are graded as good or outstanding by Ofsted.	Lynda Poole			
		Narrowing the free school meals gap: % Achieving a level 2 qualification by the age of 19 compared to those eligible for FSM aged 16	Annual / 2013	CYPP	24% (2012)	21% (2013)	↑	4	14		1) Students with low prior attainment make insufficient levels of progress between KS2 and KS4. Many of these pupils become disengaged with learning which leads to higher levels of exclusions and falling attendance figures. The overall achievement of L2 qualification in Walsall for 2013 was 5% less in Walsall than nationally, improved from 7% below national in 2012. 2014 figures will become available in 2015.	1) Secondary schools curriculums that are designed with the flexibility that meets the needs of all the students. 2) Ensuring that alternative provision for excluded pupils is good or outstanding. 3) Raise the percentage of pupils that attend a secondary school that is judged by Ofsted to be good or outstanding.	Lynda Poole	CYPP Priorities 4 / 6	CYPP	
		Narrowing the free school meals gap: % Achieving a level 3 qualification by the age of 19 compared to those eligible for FSM aged 16	Annual / 2013	CYPP	29% (2012)	27% (2013)	↑	4	1		1) Insufficient 6th forms within the LA judged to be good or outstanding. 2) Post 16 courses offered by schools need to ensure that they meet the needs of the student in gaining employment or moving onto further / higher education. In 2013 3% fewer Walsall 19 year olds overall achieved a L3 qualification compared to nationally, an improvement on 2012 where 5% fewer did. 2014 figures released in 2015.	1) No 6th form provision will be judged to be inadequate by July 2016. 2) Students need to be guided onto pathways that better serve their needs which will raise attainment and 6th form retention rates.	Lynda Poole			
	Provide education to improve parenting skills	% of Early Help Service interventions finishing due to needs being met.	Quarterly	CYPP	No baseline	60.00%	N/A (new measure)				1) End of interventions is a new measure as part of the Early Help Quality Assurance framework. Due to the implementation of a new system there are some issues with practitioners completing this recording consistently - some transfers between teams are wrongly showing as (blank) closures on reports. The 60% relates to the April to June period.	1) The new case management system is being introduced and will lead to increased consistency and better reporting	Isabel Vanderheeren	Early Help QA /CYPP Priority 1, 7 & 8 / Objective 5.2.1 CCG 5 Year Strategy	CYPP	
	Help children maintain a healthy weight	% Reception measured as being overweight or very overweight.	Annual / 2013-2014	PHPB / CYPP	22.8% (2012/13)	24.1% (2013/14)	↓	3	-29		1) Need to recognise link between parental obesity and children who are obese and ensure interventions targeted at children incorporate parental/family wide participation for sustainability. 2) Immediate issues for overweight children are social and psychological, including stigma, bullying, low self-esteem and depression. 3) Roll out of Food Dudes Programme to all primary schools in Walsall is dependent on available funding.	1) Public health undertaking a Healthy Weight needs assessment. 2) Continue development of Healthy Weight pathways. 3) Ensure robust Healthy Schools Programme operating in Walsall. 4) Continue to roll out Food Dudes Programme to all primary schools in Walsall. 5) Work with school catering to develop and implement standards re: age appropriate school meal portion size. 6) Continue to extend participation in the ASTARS programme across Pre-school, Primary, Secondary and Tertiary education levels. 7) Explore opportunities for planning policies to restrict the licensing of hot food takeaways in the vicinity of all schools within the Borough. 8) Work to ensure that planning and transport policy and decisions improve the environment for health by promoting walking, cycling and active travel for school children. 9) Encourage pupils and young people to take up the free swimming offer.	Barbara Watt	PHPB Healthy Weight Action Plan / CYPP Priority 2 / Objective 5.2.3 CCG 5 Year Strategy	CYPP / PHPB	
		Reception Coverage Rate	Annual / 2013-2014	PHPB / CYPP	99% (2012/13)	99% (2013/14)	→	1	17							
		% Year 6 measured as being overweight or very overweight.	Annual / 2013-2014	PHPB / CYPP	38.3% (2012/13)	40.3% (2013/14)	↓	4	-11							
		Year 6 Coverage Rate	Annual / 2013-2014	PHPB / CYPP	97% (2012/13)	97% (2013/14)	→	1	17							

	Ensure mental health services for children are fit for purpose	Reduction in hospital admissions due to self harm	Annual / 2013-14	CCG / IOB	188 (2012/13)	219 (2013/14)	↑	3	-		Current services commissioned do not include out of hours / crisis or treatment at home services. Note: One measure has been identified to date. This measure may need to be reviewed as in accordance with NICE guidance all C&YP presenting with deliberate self harm should be admitted to hospital for a 24 hour period - it may be more appropriate to measure reduction in length of stay in hospital. Also the measure has not been agreed through the CCG mental health clinical lead or mental health programme board. Further measure may also be identified once considered by the MHPB.	CCG commissioning intention to review pathway of emotional wellbeing and mental health services to ensure they meet need. Commissioning gap identified around lack of out of hours, crisis/treatment at home mental health services.	Alicia Wood	Objective 5.2.4 CCG 5 Year Strategy	CCG / IOB
--	--	---	------------------	-----------	---------------	---------------	---	---	---	--	---	--	-------------	--	-----------

1 Direction of Travel				2 Current Quartile Performance				3 Overall Performance Rating	
Improving Performance against baseline (10% change)		Declining Performance against baseline (10% change)		Static Performance (less than +/- 10%)		1	Top quartile	Good Performance	Green - Top 2 quartiles any change
↑	Improving trend where higher is better	↑	Declining trend where lower is better	→	No change compared with	2 or 3	Second and Third Quartile	Medium Performance	Amber - 3rd quartile and stable or improving
↓	Improving trend where lower is better	↓	Declining trend where higher is better			4	Bottom quartile	Bad Performance	Red - Bottom quartile and/or 3rd quartile and reducing performance

