Regeneration Scrutiny and Performance Panel

Agenda Item No. 6

15 MARCH 2012

BREWING IN WALSALL

Ward(s) All

Portfolios: Cllr A. Andrew – Deputy Leader and Regeneration

Report:

A Member of the Panel has requested that a discussion take place concerning the local brewing industry in Walsall and what support is required to allow it grow.

In order to stimulate growth in this area a number of key stakeholders have been invited to the meeting so that a discussion can take place on the local achievements and challenges faced by the industry. This could lead to the Panel developing policy recommendations for Cabinet.

Key questions that need to be tackled include:

- Achievements
- Challenges
- Key areas that need addressing to allow the industry to grow

The full list of invitees is:

Walsall CAMRA	Highgate Brewery	Backyard Brewery

Beowulf Brewery are unable to attend the meeting due to prior commitments.

Recommendations:

That, Members consider making recommendations to Cabinet on how to grow the brewing industry in Walsall.

Contact Officer:

Craig Goodall – Scrutiny Officer ©. 01922 653317 goodallc@walsall.gov.uk