

Health and Wellbeing Board

19 October 2021

Joint Health & Wellbeing Strategy (Walsall Plan) – Structure and format for 2022-25

1. Purpose of the report

- 1.1 To present to the Health & Wellbeing Board the intention for the development of the new Joint Health & Wellbeing Strategy (Walsall Plan) for 2022-25

2. Recommendations

- 2.1 That the Joint Health & Wellbeing Board agrees to the proposal for the approach, structure, and format for the updated Joint Health & Wellbeing Strategy (Walsall Plan) for 2022-25

3. Aim

- 3.1 The Council's previous two-year Joint Health & Wellbeing Strategy Corporate Plan expires in 2021 and the new plan will cover the period 2022 – 2025, which will be informed by updated strategic assessments including the Joint Strategic Needs (and assets) Assessment, Community Safety, Economic assessments, NHS Integrated Care Provider (ICP) Five-Year Forward Plan and H&WB Partners' Forward Plans.
- 3.2 The 2022-25 Strategy will be in alignment with the Joint Strategic Needs (and Assets) Assessment (JSNA) and the Council's Budget Plan and will outline the priority areas and how we intend to work together to improve people's health and reduce health inequalities that exist in the Borough.

4. Know

4.1 Context

The Health and Wellbeing Board (HWBB) is a partnership board consisting of members from the local authority, NHS and the voluntary and community sectors. The main aim of the HWBB is to promote greater partnership and integration of services across NHS, public health, local government and voluntary and community sector organisations. One of the tasks of the HWBB is to produce a Joint Health and Wellbeing strategy based on its population's needs.

When we talk about improving health and reducing health inequalities, we are talking about the physical, social, cultural and economic factors that help us lead healthy lives by shaping the places we live, learn, work and play. These factors

also shape the choices we make, for example the food we eat or how we choose to travel from one place to another.

King’s Fund: Four Pillars of Population Health (2018)¹ is a framework for action around four areas to focus on to improve population health outcomes:

1. The wider determinants of health – the range of social factors such as income, employment, housing and transport which are the most important driver for health
2. Our health behaviours and lifestyles – covering behaviours such as smoking, alcohol consumption, diet and exercise which are the second most important driver for health
3. The places and communities we live in and with – which influence our health behaviours, social relationships and networks
4. An integrated health and care system – to coordinate and tailor services to individual needs rather than to suit organisations.

Our Joint Health and Wellbeing Strategy 2022 – 2025 will outline the aim of our partner organisations working together to make Walsall a healthy place by creating the physical and social conditions for all people to thrive, and to complement the provision of holistic health and care services.

4.1.1 The proposed headers for the 2022-25 publication:

HEADER	Details / Sub Headers
FOREWORD	H&WB CHAIR (LA)
	H&WB VICE CHAIR (NHS)
INTRODUCTION	<ul style="list-style-type: none"> ▪ HOW WE DEVELOPED THIS STRATEGY ▪ CREATING A HEALTHIER PLACE AND RESILIENT COMMUNITIES
	<ul style="list-style-type: none"> ▪ OUR AMBITION ▪ OUR PRINCIPLES
WALSALL CONTEXT	<ul style="list-style-type: none"> ▪ WHAT IS A H&WB ▪ HEALTH AND CARE LANDSCAPE ▪ POPULATION & DEVELOPMENT ▪ COMMUNITY & ECONOMY ▪ HEALTH & WELLBEING CHALLENGES ▪ PARTNERS (SUSTAINABILITY TRANSFORMATION PROGRAMME) ▪ ICS
	PRIORITIES / KEY AREAS OF FOCUS
	i. PREVIOUS – WHAT HAVE WE DONE SO FAR
	ii. NEW – WHAT NEXT / WHY WERE THEY CHOSEN
	iii. ACTIONS / OUTCOMES
	iv. WHAT SUCCESS LOOKS LIKE
	STRATEGY

¹ www.kingsfund.org.uk/publications/vision-population-health

NEXT STEPS	a. FOR THE BOARD b. MONITORING PROGRESS
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4.2 Council Corporate Plan Priorities

4.2.1 The Strategy outlines the agreed priorities:

- the delivery on the priorities
- accountability through reporting on the progression of each priority

4.2.2 Reporting on the progression of the priorities will be monitored by the Health & Wellbeing Board and formally reported to Cabinet.

4.3 Risk management

Risk	Management
The Joint Health & Wellbeing Strategy is not completed within the timeframe, for 01 April 2022 publication	<ul style="list-style-type: none"> - Establish link with each contributing partner - Attending JSNA work groups to monitor progression and identify priorities as they present - Regular reviews of Community Safety (Walsall Safer Partnership Plan) and Walsall Economic Board

4.4 Financial Implications

There are no specific financial implications of this report

4.5 Legal Implications

There are no specific legal implications of this report

4.6 Procurement Implications/Social Value

N/A

4.7 Property Implications

N/A

4.8 Health and Wellbeing implications

4.8.1 The successful implementation of the Joint Health & Wellbeing Strategy will have a positive holistic impact on the health and wellbeing of Walsall residents - not only in the reduction of inequalities but by equipping our residents with the foundations to lead wholesome, independent lives.

4.9 Staffing implications

N/A

4.10 Reducing Inequalities

4.10.1 The aim of the Joint Health & Wellbeing Strategy is to outline how the local authority, NHS and the voluntary and community sectors intends work together to reduce inequalities and maximise potential. The Strategy outlines (i) what success should look like and (ii) how progress will be monitored through regular reporting. This format highlights the members of the Health & Wellbeing Board's intention in being accountable and transparent.

4.10.2 In the development and delivery of this process:

- due regard to the EqIA and other duties has be undertaken and considered
- the assessment of impact and distribution of that impact will be reported.

4.11 Consultation

4.11.1 The drafts for this Strategy will be presented to

- Executive Director meetings
- Health & Wellbeing Board (remotely)
- CMT

5. Decide

5.1 The Health & Wellbeing Board has the responsibility to ensure that a current Joint Health & Wellbeing Strategy is available and published.

6. Respond

6.1 Work on the 2022-25 Joint Health & Wellbeing Strategy has commenced:

- The strategic assessments planned already have a governance through the Health and Wellbeing Board and will be reported to board members throughout.
- The Walsall Insight Group is overseeing the operational development of the JSNA and is involving all directorates across the Council, as well as other partners in the Borough.

7. Review

7.1 Progression on the development of the Joint Health & Wellbeing Strategy (Walsall Plan) for 2022-25 will be reported throughout the process:

29 Sept 2021	EDMT (ASC,PH,Hub)	Structure & Format
19 Oct	H&WB	
25 Nov	CMT	
1 th Nov	EDMT (ASC,PH,Hub)	1 st Draft
25 Nov	CMT	
tbc 2022	EDMT (ASC,PH,Hub)	Final Draft
25 Jan	H&WB	
17 Feb	CMT	
16 Mar	Cabinet	
tbc	Council	

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