

Licensing Act 2003 Premises Licence Number: WS/PRL/0236

(Walsall Council reference WK/202101035)

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

King George V
Wallows Lane
Walsall
West Midlands
WS2 9BZ

Telephone number of premises

01922 626130

Where the licence is time limited the dates

The licence is not time limited

Subject to the conditions set out in this licence and its annexes, the following licensable activities are licensed:

Exhibition of films
Indoor sporting events
Live Music
Recorded Music
Facilities for making music
Facilities for dancing
Late Night Refreshment
Alcohol Sales

The times the licence authorises the carrying out of licensable activities

Exhibition of Films

Sunday to Thursday 10:00 – 00:00

Friday to Saturday 10:00 – 01:00

Indoor sporting events, Live Music, Recorded music, Performance of dance, Facilities for making music, Facilities for dancing, Sale of alcohol

Sunday to Wednesday 10:00 – 00:00

Thursday to Saturday 10:00 – 01:00

Late Night Refreshment

Sunday to Wednesday 10:00 – 00:00

Thursday to Saturday 10:00 – 01:00

The opening hours of the premises

Sunday to Wednesday 08:00 – 00:30

Thursday to Saturday 08:00 – 01:30

Plus non-standard times as detailed in operating schedule (Annex 2)

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both “On” and “Off”

Part 2 – Details of Licence Holder

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Admiral Taverns Piccadilly Limited
Milton Gate
60 Chiswell Street
London
EC1Y 4AG

Tel:01244 321 171

Registered number of holder, for example company number, charity number (where applicable)

07420758

Part 3 – Details of Designated Premises Supervisor

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

No DPS appointed

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Personal Licence Number –
Licensing Authority –

Part 4 – Licence approval

Approved on behalf of Walsall Metropolitan Borough Council



David Elrington
Regulatory Services Manager

Effective from: 27 January 2021 (*Original Licence: 24th November 2005*)

Annex 1 - Mandatory conditions

The following conditions apply where relevant:

Conditions that apply to the sale of Alcohol:

No supply of alcohol may be made under this licence;

- (a) At a time when there is no Designated Premises Supervisor in respect of this licence, or
- (b) at a time when the Designated Premises Supervisor does not hold a personal Licence or his/her personal licence is suspended

Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence

Conditions that apply to Security:

Each individual at the premises in order to carry out security activity must be licensed by the Security Industry Authority (SIA).

Conditions that apply to the exhibition of films:

Where a film classification body has specified that the exhibition of a film is restricted, the admission of children to the film must be restricted in accordance with the recommendations of that body.

Mandatory Licensing Conditions (Amendment) Order 2014

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or

- discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
4. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it

is available to customers in the following measures—

- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Mandatory Licensing Conditions Order 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. In this condition:—
 - (a) “permitted price” is the price found by applying the formula $P = D + (D \times V)$, where—
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (b) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (ii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price would not be a whole number of pennies, the permitted price shall be taken to be the price rounded up to the nearest penny.

4. Where the permitted price on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax, the permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

General Conditions:

Unless provided for within the operating schedule, this licence is granted subject to such conditions as to reproduce the effect of the following:

- (a) Licensing Act 1964
- (b) Children and Young Persons Act 1933
- (c) Cinematograph (safety) regulations 1955
- (d) Sporting Events (control of alcohol etc) act 1985

Annex 2 - Conditions consistent with the Operating Schedule

Indoor sporting events			
Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Exhibition of films Indoors Only			
Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	00:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Live Music
Indoors Only

Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Recorded Music
Indoors Only

Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Performance of dance
Indoors Only

Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Facilities for making music
Indoors Only

Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Facilities for dancing
Indoors Only

Day	Start	Finish	Non-standard times:
Mon	10:00	00:00	
Tues	10:00	00:00	<p>Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00.</p> <p>17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00.</p> <p>23 April 10.00 to 02.00</p> <p>May Day Bank Holiday Monday 10.00 to 01.00.</p> <p>Spring Bank Holiday Monday 10.00 to 01.00.</p> <p>August Bank Holiday Monday 10.00 to 01.00.</p> <p>Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00.</p> <p>31 October 10.00 to 02.00.</p> <p>5 November 10.00 to 02.00.</p> <p>Function room Monday to Sunday 10.00 to 02.00.</p>
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Late Night Refreshment
Indoors Only

Day	Start	Finish	Non-standard times:
Mon	23:00	00:00	
Tues	23:00	00:00	<p>Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00.</p> <p>17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00.</p> <p>23 April 10.00 to 02.00</p> <p>May Day Bank Holiday Monday 10.00 to 01.00.</p> <p>Spring Bank Holiday Monday 10.00 to 01.00.</p> <p>August Bank Holiday Monday 10.00 to 01.00.</p> <p>Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00.</p> <p>31 October 10.00 to 02.00.</p> <p>5 November 10.00 to 02.00.</p> <p>Function room Monday to Sunday 10.00 to 02.00.</p>
Wed	23:00	00:00	
Thurs	23:00	00:00	
Fri	23:00	01:00	
Sat	23:00	01:00	
Sun	23:00	00:00	

**Alcohol Sales
On & Off the Premises**

Day	Start	Finish	Non-standard times: Christmas Eve, Christmas Day, Boxing Day 27,28,29,30 December 10.00 to 02.00. 17 March 10.00 to 02.00. Easter Monday 10.00 to 01.00. 23 April 10.00 to 02.00 May Day Bank Holiday Monday 10.00 to 01.00. Spring Bank Holiday Monday 10.00 to 01.00. August Bank Holiday Monday 10.00 to 01.00. Sundays prior to May, Spring & August Bank Holidays 10.00 to 02.00. 31 October 10.00 to 02.00. 5 November 10.00 to 02.00. Function room Monday to Sunday 10.00 to 02.00.
Mon	10:00	00:00	
Tues	10:00	00:00	
Wed	10:00	00:00	
Thurs	10:00	01:00	
Fri	10:00	01:00	
Sat	10:00	01:00	
Sun	10:00	00:00	

Opening Hours

Day	Start	Finish	Non-standard times: An additional 30 minutes after the non-standard finish timings for the supply of alcohol.
Mon	08:00	00:30	
Tues	08:00	00:30	
Wed	08:00	00:30	
Thurs	08:00	01:30	
Fri	08:00	01:30	
Sat	08:00	01:30	
Sun	08:00	00:30	

The following adult entertainment or services, activities or other matters ancillary to the use of the premises that might give rise to concern in respect of children have been highlighted by the applicant:

Exotic Dancers 6 times per year.

Conditions volunteered by the applicant in order to promote the licensing objectives:

(a) General – all four licensing objectives

The proposed variation will not alter the style and operation of the premises.

(b) The prevention of crime and disorder

The premises will liaise and cooperate with the police and participate in any Pub Watch or other equivalent scheme.

A proof of age policy will operate in relation to relevant licensable activities.

A zero tolerance towards illegal drugs will operate at all times.

Any drinks promotions will not adversely affect the promotion of responsible drinking.

Customers will be encouraged to leave the premises in a quiet and orderly manner.

Staff will be trained to observe the measures necessary to promote the crime and disorder objective.

Police liaison prior to every Walsall Town Football home Match.

Liaise with Police Football intelligence unit.

(c) Public safety

The premises will liaise and cooperate with the responsible Authorities.

A zero tolerance towards illegal drugs will operate at all times.

Any drinks promotions will not adversely affect the promotion of responsible drinking.

Customers will be encouraged to leave the premises in a quiet and orderly manner.

Staff will be trained to observe the measures necessary to promote the public safety objective.

The existing fire safety precautions will be retained and maintained.

Walsall Town FC home match days - plastic glass, no bottles over the bar, disposable ash trays.

(d) The prevention of public nuisance

The premises will liaise and cooperate with Responsible Authorities.

Any drinks promotions will not adversely affect the promotion of responsible drinking.

Customers will be encouraged to leave the premises in a quiet and orderly manner.

Staff will be trained to observe the measures necessary to promote the public nuisance objective.

The premises will be adequately ventilated to prevent nuisance.

Arrangements will be made for the storage and disposal of refuse which do not cause a nuisance.

Any noise from the licensable activities provided will be monitored in order to prevent nuisance.

(e) The protection of children from harm

The premises will liaise and cooperate with Responsible Authorities.

A proof of age policy will operate in relation to the relevant licensable activities.

A zero tolerance towards illegal drugs will operate at all times.

Staff will be trained to observe the measures necessary to promote the protection of children objective.

Only suitable entertainment will be provided when children are present.

No person under 18 shall be admitted to any part of the premises where adult entertainment is provided.

Any restrictions on the admission of children will be displayed outside the premises or relevant part thereof.

Non-alcoholic drinks will be available.

Conditions agreed by the applicant following mediation

None

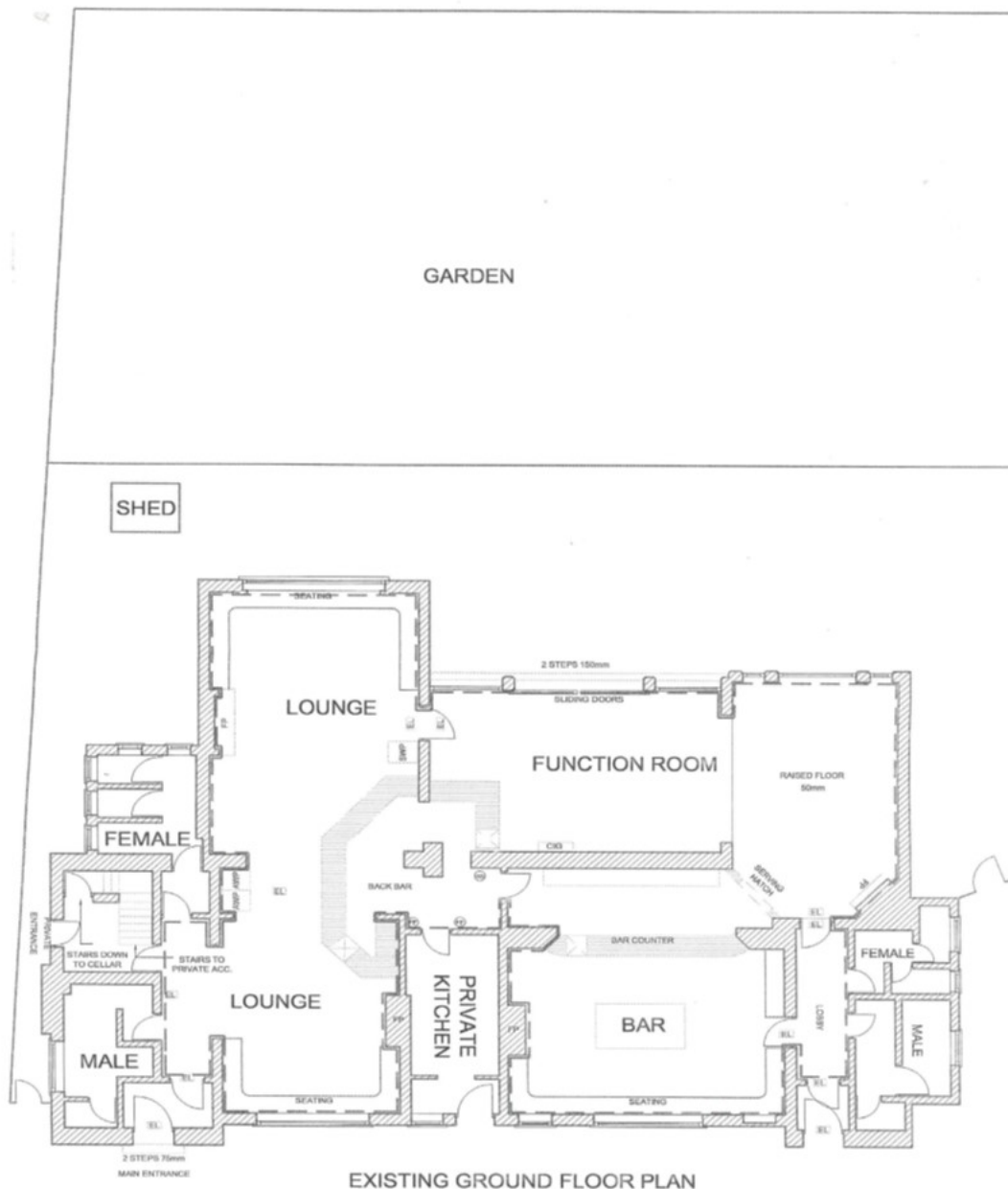
Annex 3 - Conditions attached after a hearing by the licensing authority

Not applicable - this application was not subject to a hearing.

Annex 4 – Plans

Plans detailing those aspects of the premises covered by this Licence form part of this Licence and are attached.

End of annexes



EXISTING GROUND FLOOR PLAN

KEY

- FIRE EXTINGUISHER
- BELL SOUNDER
- EMERGENCY LIGHTING
- CIGARETTE VENDING MACHINE
- FRUIT MACHINE
- FRUIT MACHINE
- BAR HATCH
- FIRE PLACE
- DENOTES THE SALE AND CONSUMPTION OF ALCOHOL, THE PROVISION OF LATE NIGHT REFRESHMENT AND THE PROVISION OF REGULATED ENTERTAINMENT



SCALE 1:500

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RECEIVED
02 AUG 2005

REV	DATE	DETAILS	DRAWN
<p>ROMANS Surveyors</p> <p>4 KING STREET LANE, WINNERSH, DORSETSHIRE, DT41 1AA TELEPHONE: 01935 336 669</p> <p>35 THE AVENUE, SOUTHAMPTON, HAMPSHIRE, SO17 1AN TELEPHONE: 02380 880110</p> <p>124 DEATH ROAD, THORNTON, LINCOLNSHIRE, LN1 4BN TELEPHONE: 02030 800 1000</p> <p>E-MAIL: ROMANS@ROMANS.CO.UK WWW.ROMANS.CO.UK</p>			
<p>ON BEHALF OF</p> <p>Heritage Pub Company</p> <p>PROJECT TITLE</p> <p>King George V, Wallows Lane, Walsall, WS2 9BZ</p>			
DRAWING TITLE		SCALE	
Existing Floor Plans		1:100	
DRAWN		DATE	
SC		MAY 2005	
CHECKED		DWG NO.	
J. SHERIDAN		109	
REV		001	
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