

17th January 2019

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Refresh of 'The Walsall Plan: Our Health and Wellbeing Strategy 2017-2020'

Ward(s) All

1. Purpose

To inform members of Walsall Social Care Health Overview Scrutiny Committee (OSC) of progress against the refresh the Walsall Plan: 'Our Health and Wellbeing Strategy' with the aim being to agree a smaller number of more focused priorities.

2. Recommendations

- 2.1 That members note and comment on emerging plans for developing a refresh of the Walsall Plan to be in place by February 2019.

3. Report detail

- 3.1 The current Walsall Plan: Our Health and Wellbeing Strategy (2017 to 2020) has 31 priorities across a range of 7 partnership groups (of which 1 has now been disbanded).

Key issues identified include:

- Too many priorities making it difficult to capture progress against them
- Priorities have not necessarily been 'owned' across the system as whole
- Partners lacking clarity on what the Walsall Plan is
- Lack of governance and accountability in delivery of the Plan

A refresh of the Walsall Plan is needed to address the issues above.

- 3.2 To help inform which key areas should be prioritised as part of this refresh, the Walsall Joint Strategic Needs Assessment (JSNA) has been updated with the most recent data available. Key findings include that violence, childhood poverty, obesity in adults and children and fuel poverty remain an issue. Full details of this update can be found in Appendix 1.
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3.3.1 The Walsall Plan: 'Our Health and Wellbeing Strategy' will be refreshed with the aim being to agree a smaller number of more focused priorities that are:

- Focused
- Achievable
- Measurable
- Tangible to allow delivery of some key activities within a 12 month time frame
- Cross cutting to ensure partner organisations contribute and have an impact

3.3.2 So far, a series of engagement meetings have taken place on what the three key priorities should be for 2019 to 2020. These are:

- Prevention of Violence
- Improving wellbeing with a focus on getting Walsall on the move
- Improving the environment of our Walsall Town Centre.

3.3.3 Themes have been collated describing the actions that partners could undertake to contribute to these priorities. These are emerging as:

- ***Prevention of violence:***
 - Providing opportunities to our residents – employment/volunteering
 - Education through promotion of messages to prevent violence
- ***Improving wellbeing with a focus on getting Walsall on the move:***
 - Increasing the numbers of the workforce or residents (that partners are in contact with) who are physically active – cycle to work, walking/ cycling fleet, taking up a weekly activity
 - Promoting the use of social prescribing which has a focus on physical activity
- ***Improving the environment of our Walsall Town Centre:***
 - Education/Advice/Support to businesses and traders re licensing; health and safety; training in key areas linked to wider health and wellbeing issues
 - Making the built environment more appealing so it contributes to health and wellbeing in the widest sense e.g. encouraging sense of pride in residents for the Walsall Town Centre, getting more of our residents to use local green spaces.

3.3.4 A workshop with operational leads in partner organisations has been planned to further develop their offers to ensure they are tangible and measurable. These will be presented to Walsall Health and Social Care OSC on 17th January 2019. A further workshop with Health and Wellbeing Board (HWBB) Members is planned for 22nd January 19 to finalise these offers.

- 3.4 Discussions around governance have focussed on the need to ensure accountability is clear, and that there is a simple process to measure progress against the refreshed Walsall Plan. A possible governance framework has been discussed whereby the work of the Walsall Plan is achieved through the HWBB (which may in turn require a change in membership), and the Walsall Proud Partnership. As a public meeting, the HWBB will offer transparency to ensure partners are held to account in delivery of the Walsall Plan.

4. Implications for Joint Working arrangements

Good joint working arrangements are crucial in relation to Walsall's JSNA process and in delivering the Walsall Plan. The Walsall Health and Social Care OSC will need to provide the leadership required to overcome potential barriers to effective action.

5. Health and Wellbeing Priorities

HWBBs have a duty to ensure a Joint Strategic Needs Assessment (JSNA) and Health and Wellbeing Strategy are in place. These are used to identify local priorities and develop local plans to improve the health and wellbeing of their population and reduce health inequalities.

Background papers

Link to JSNA material on the Walsall Insight Website - [Walsall JSNA](#)

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