Endorsed by:

National Social Marketing Centre



Community Safety 2009

Building strong engagement, accountability and confidence with your local community and partners

Wednesday 18th November 2009, London

Expert speakers include:

Chris Williams Community Safety Partnerships & Engagement Adviser **IDeA & NPIA**

Kieran Read Policy Manager Home Office

Allan Breeton Director of Neighbourhood Crime & Justice Nottingham Crime & Drugs Partnership Peter Aley Assistant Director - Safer Communities Plymouth City Council

Louise Fletcher Deputy Justice Clerk Gateshead Magistrates Court

Professor Jeff French Executive Director National Social Marketing Centre

Attend this conference to:

- Respond effectively to community safety performance indicators
- Benefit from an interactive workshop on Social Marketing: Reduce crime and fear of crime
- Engage with the public to determine and address their priorities and concerns
- Hear best practice on forging an integrated approach to community safety
- Discuss local responses to national policy with your peers

Register now:

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Community Safety 2009

Building strong engagement, accountability and confidence with your local community and partners

The Place Survey revealed there is still much to be done when it comes to tackling community safety locally. What can you do to improve public perception, respond to community concerns and transform your local area?

Local Government Chronicle presents **Community Safety 2009**, a practical day designed to provide you with the tools and techniques you need to tackle this crucial agenda.

Attend this national conference for strategic guidance on crime and justice policy developments, practical lessons from leading community safety partnerships and the opportunity to network with colleagues from across the UK. Learn how to share data and use intelligence to develop and target community safety work. Embed a fully integrated approach across your partners. Forge essential links between community safety and criminal justice.

PLUS! Benefit from an **interactive workshop session on social marketing.** Work with the National Social Marketing Centre and your peers. Develop practical strategies for communicating to your community and involving them in your strategy to improve public perception of your local area.

Book today to:

- Establish clear governance and accountability across your partnerships
- Translate national policy into local improvement
- Develop initiatives which can reduce the fear of crime and improve public confidence
- Effectively map crime across your community to target partner operations

Who should attend?

Local authorities:

Directors of Community Safety/Community Services CDRP/CSP Managers

Community Safety Managers

Heads of Crime Reduction

Heads of Neighbourhoods and Communities Councillors

Police:

Borough/District Commanders

Heads of Corporate Development Heads of Neighbourhood

Policing

Safer Neighbourhood teams Partners and Communities Together (PACT) teams Community Support Officers

Fire and Rescue Services:

Brigade Managers Community Safety Managers

Voluntary, Community and Private Sector

Sponsorship

Opportunities To enquire about sponsoring or exhibiting at the event, please contact Matthew Turton on 020 7728 3739 or email **matthew.turton@emap.com**

Forthcoming Conferences:

Performance Management in Partnerships Tuesday 22nd September 2009 www.lgc-performance.com

Local Area Agreements 2009 Tuesday 24th November 2009 www.lgcandnlgn-laa.com

Register now: Tel 0845 056 8341 Fax 020 7728 5299 Emai

09:00	Registration and refreshments
09:40	Chair's opening remarks Chris Williams, Community Safety Partnerships & Engagement Adviser IDeA & NPIA
09:50	Government policy update: Exploring key crime reduction and criminal justice programmes This session will provide an update on various strands of Home Office and Ministry of Justice policy, report on findings from major programmes and indicate new developments for community safety practitioners, including: Crime Strategy update 2010-11 Policing and Crime Bill 2008-9 Policing pledge, confidence target and crime survey Engaging communities in the Criminal Justice Green Paper National Support Framework hallmarks for Crime and Disorder Reduction Partnerships (CDRPs) and Community Safety Partnerships (CSPs) Guidance for the scrutiny of crime and disorder matters Kieran Read, Policy Manager, Home Office
10:30	Question and answer session
10:45	Achieving an integrated approach to community safety: Improving planning and aligning priorities locally with Jour partners Agreeing performance indicators which are focused on community priorities and can support shared partner targets Identifying how partners can contribute towards core programmes and invest resources more efficiently through joint initiatives Ensuring strong governance and monitoring of partnership activity to realise results and maintain public accountability Allan Breeton, Director of Neighbourhood Crime & Justice Nottingham Crime & Drugs Partnership
11:10	Translating national community safety policy into your
11.10	local partnership delivery Consolidate the morning sessions and discuss your local response to the major policies and targets facing CDRPs and CSPs. Take this opportunity to share your findings and ideas around best practice as well as to ask questions in more detail.
11:35	Morning refreshments
12:00	Effective data sharing and intelligence: Mapping crime with your community's profile to target partner operations Closing the gap of crime risk: Establishing good protocols to share and analyse data across agencies Undertaking strategic assessments and creating a shared evidence base to monitor and evaluate performance indicators Developing intelligence-led business processes across your partnership to achieve robust commissioning, planning and delivery of services Peter Aley, Assistant Director - Safer Communities Plymouth City Council
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The programn	ne may change due to unforeseen circumstances. Emap reserves the right to
alter the venu	e and/or speakers.

12:25	Establishing an integrated and robust partnership structure to deliver safer communities in your local		
	area		
	Constructing an integrated partnership operation:		
	Aligning neighbourhood management and		
	neighbourhood policing		
	Establishing clear governance and accountability: Co- ordinating activities and making best use of resources		

- Maximising partnership capacity to resource community safety work through LAA funding and the Area Based Grant
 Sara Roach, Head of Community Safety
 Coventry City Council
- **12:50** Question and answer session
- 13:00 Lunch

14:00 Improving community engagement in community safety work

- Raising the profile of your partnership's work and building better awareness of the services you provide in local crime reduction
- Gaining community support and involvement in the work of your partnership

Developing initiatives which can reduce the fear of crime and improve public confidence **Professor Ron Amann,** Independent Member and Chair - Community and Security Committee **West Midlands Police Authority**

INTERACTIVE WORKSHOP: SOCIAL MARKETING

- 14:30 With a huge emphasis and targets on improving public perception of crime and community safety, local agencies must improve how they communicate, involve and disseminate information to the public. This workshop will equip you with simple practical strategies, showing you how this can effectively be managed within your partnership operation. Professor Jeff French, Executive Director National Social Marketing Centre
- **15:10** Afternoon refreshments

CASE STUDIES

These case studies will explore the practical detail and transferable lessons from innovative community safety projects.

15:30 Developing a joint approach to increasing your community's confidence in the wider criminal justice system
Exploring how the local Criminal Justice Board and

CDRP can work together to improve confidence in the system **Ruth Gaul,** Strategy Manager, Community Safety and Drugs, **Gateshead Council Carole Gibson,** Community Safety Policy and Performance Coordinator, **Gateshead Council Louise Fletcher,** Deputy Justice Clerk **Gateshead Magistrates Court**

- 15:55 Tackling anti-social behaviour and improving scrutiny processes to support community safety Andrea Clemons, Head of Service - Community Safety London Borough of Enfield
- **16:20** Question and answer session
- **16:30** Chair's closing remarks and conference ends

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Wednesday 18th November 2009, Central London

For information on subscribing to



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Public sector	□£429 + VAT	□£459 + VAT
Charity/Voluntary Sector	2329 + VAT	□£359 + VAT
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Please quote priority code: WEB

Conference code: L937

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UNABLE TO ATTEND?

Conference papers as presented to delegates on the day can be purchased after the conference.

CONFERENCE MATERIAL

Please send me $_$ documentation packs at the rate of $\pounds199$ + VAT

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Cancellations made before 21st October 2009 will be charged at 10% of the invoice total. Cancellations made between this date and 4th November 2009 will be charged at 50% of the invoice total. Cancellations made after this date will be charged the full invoice total. However you can send a substitute delegate at any time. Bookings received less than two weeks before the conference date can only be paid by credit card. Cancellations and substitutions must be made in writing.

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PLEASE NOTE

The conference fee covers entrance to relevant sessions, conference documentation and available papers, & coffee/refreshment breaks.

CONFERENCE LANGUAGE: English