

Health and Wellbeing Board

21 January 2020

Update on Walsall Town Centre priority

1. Purpose

To update the Health and Wellbeing Board on progress against priority 3 of the Walsall Plan, Walsall Town Centre.

2. Recommendations

- 2.1 That the Board notes the content of the report and the alignment of this work with the Walsall Plan.
- 2.2 That all agencies reassure themselves that they have the right leads to support the delivery of the action plan.

3. Report detail

Appendix A sets out more detail on priority 3 of the Walsall Plan.

Work has progressed on the establishment of an interim Town Centre Board to work on the initial Town Centre 6-month Action Plan. Progress has been made on cleaning the town centre and enhancing its appearance through things like floral displays. There is ongoing work to support volunteer groups to undertake litter picking to enhance cleanliness.

Walsall Council will be submitting a bid to the national Future High Streets fund as well as the Towns Fund, with the aim of bringing in external funding to the town centre to support the delivery of the Town Centre Masterplan. Health will be a key component of these bids.

There is ongoing work to support the Council's next review of the Statement of Licensing policy.

One Walsall is working to secure a unit in the Saddlers Centre that will act as a community space to inspire and support social action.

4. Implications for joint working arrangements

As the Town Centre work develops, there will be opportunities for partners to engage in delivery of elements of the Town Centre masterplan.

5. Health and Wellbeing priorities

This work supports priority 3 of the Walsall Plan.

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Appendix A

Walsall Plan – Priority 3 – 'Walsall Town Centre'

LEAD OFFICER
Simon Tranter

OBJECTIVE / VISION / COMMITMENT

We want more people to use Walsall Town Centre and be proud of it, and be healthier because of what it offers.

KEY ISSUES

- Walsall Town Centre ranked as second most unhealthiest high street in UK
- Out of a recent survey of 2369 people, only 21% visited once per week. 91% said they would visit more often if the town was cleaner
- 73% currently access the Town Centre by car

PARTNER INVOLVEMENT

- WM Police
- Walsall Healthcare Trust
- Walsall Housing Group
- Walsall CCG
- Dudley & Walsall Mental Health
- One Walsall
- Walsall College
- WM Fire Service
- Healthwatch Walsall
- Housing Partnership
- **Any Others**

KEY LINKS / SUPPORTING DOCUMENTS

- [JSNA - Walsall Insight](#)
- [Walsall Plan 2017-2020](#)
- **Any others**

STRATEGIC LINKS

Town Centre Masterplan

Walsall Plan – Priority 3 – 'Walsall Town Centre'

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ACTION TO TAKE

1. Partners to consider use of town centre spaces in liaison with the council
1. More opportunities for walking and cycling in the town centre
2. Develop a pool of health promoting licensing conditions across the responsible authorities for new establishments

PROCESS MEASURES

1. Wider use of the town centre
2. Non car use of the town centre
1. Aim to have developed a pool of licensing conditions within 6 months and measure the number of establishments being subject to these conditions by end of 12 months

EVIDENCE

- Spatial planning for health: evidence review 2017 (PHE)
- Healthy High Streets – Good place-making in an urban setting (Institute of Health Equity)
- Guide to the Healthy Streets Indicators
- Transport for London (10 Healthy Streets Indicators have been developed by Transport for London)

OUTCOME MEASURES

1. In relaunching the same survey, we would hope that:
 - 40% are visiting at least once per week
 - 50% accessing the town centre by public transport or cycling or walking
2. X
3. Y