

# **Corporate Scrutiny Panel - 15 July 2013**

## **Working Smarter Programme**

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### **1 Purpose of the report**

To provide the Panel with an update on the outcomes and activities which form part of the refreshed Working Smarter Programme.

### **2 Recommendation**

**That the Panel considers what briefings and/or involvement it would wish to have in the Working Smarter Programme during 2013-14.**

### **3 Background**

All significant business change activity is now governed as part of the Council's refreshed change programme called Working Smarter.

#### **Roles and Responsibilities:**

Paul Sheehan and the Leader of the Council, Cllr Bird are the owners of the Working Smarter programme.

Rory Borealis as Delivery Lead for Working Smarter Delivery is responsible for ensuring that all Working Smarter change activity demonstrates significant progress and improvement towards the three objectives for the Programme:

- Staff feel empowered and are involved in change
- Improved services to residents and businesses in Walsall
- The Council saves money

Executive Directors are responsible for the delivery of outcomes through the themes of activity defined within the programme. The methods being used to deliver change are many and varied. A small proportion of the activity is based upon the Vanguard Method (systems thinking). Much of the change activity uses more traditional methods, often using elements of change management supported by project or programme expertise.

### **4 The Working Smarter Programme**

The Working Smarter Programme for the Council is aligned to the Sustainable Community Strategy (The Walsall Plan) for the borough, with the priorities for the borough being reflected in the Working Smarter themes of activity, owned by Executive Directors and with the involvement of Portfolio Members:

- Supporting Businesses to thrive and supporting local people to work
- Improving Health including well being and independence for older people
- Creating Safe, Sustainable and inclusive communities
- Improving Safeguarding, Learning and the life changes for Children and Young People

A fifth Theme called 'Support' which incorporates all support services, predominantly Resources e.g. ICT, Printing, Telephony, Information Management, Leadership Development, Employment Support, Asset Management, Finance, Audit and Corporate Governance. Support services will be 'pulled' by the Themes delivering front line services and will react to the demands of the customer.

## **5 Governance of Working Smarter**

Governance arrangements for Working Smarter will be through the Working Smarter Programme Board, chaired by the Chief Executive, with Executive Directors (Theme Leads) as members of the Board, supported by Business Change resources. The aim of the Board is to focus on the realisation of the agreed outcomes for the themes, not to replay the activity which is going on within each theme, which will be monitored through day to day business.

Each Theme Lead has identified a number of measurable outcomes which together with progress against the three Council objectives will be reported to Board on a regular basis.

The Working Smarter Programme Board is the link into the Partnership, reporting activities and progress to the Borough Management Board.

Theme Leads roles and responsibilities have been defined and agreed. The terms of reference for the Working Smarter Programme Board is currently being updated.

## **6 Expertise and Support for the Working Smarter Programme**

Business Change offers skills and capacity to support Theme Leads to deliver successful change activity, providing a range of skills and expertise including: systems thinking facilitation, programme and project management and change management. The **Walsall Change Approach** is a set of skills and tools to help Themes to design the work for success.

## **7 Working Smarter Programme Board**

On 15 May 2013, the Board confirmed the refreshed Working Smarter Programme (**Appendix A**) which shows the key themes, theme leaders, elected members and high level activities assigned to each theme (with senior owners). Vanguard systems thinking interventions are represented as 8 'clear' bubbles. This activity is now in progress.

The coloured-in bubbles represent other methods of change delivery, all of which are contributing to the corporate objectives and outcomes defined in the Corporate Plan. The

Programme has now been base-lined and any changes will be reviewed and monitored by the Working Smarter Programme Board.

## **8 Strategic Links**

The Corporate Plan 2014-2016 (due to go to Cabinet July 2013) explains **what** we are doing as a council, the Working Smarter Programme is the **delivery plan** for achieving the Corporate Plan priorities.

A new framework (previously the Corporate Performance Framework) has been designed to demonstrate progress against objectives and outcome measures. This will be monitored by the Working Smarter Programme Board.

Progress will be reported through to the Partnership and Borough Management Board via the Working Smarter Programme Board.

### Authors

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5 July 2013

Refreshed Working Smarter Programme following Working Smarter Programme Board on 15 May 2013

The next two pages show the refreshed programme (page 1) and the targeted outcomes (page 2), against the Cabinet's four strategic objectives

## Working Smarter Programme

Owner: Paul Sheehan – Lead Member: Cllr Bird

Theme 1 (MT)  
Supporting Businesses  
to thrive and  
supporting local  
people to work

Cllr A Andrew

Theme 2 (JM / IG / JB)  
Improving Health  
including wellbeing &  
independence for  
older people

Cllr Ali  
Cllr McCracken  
Cllr Harris

Theme 3 (JM)  
Creating Safe,  
Sustainable and  
inclusive  
Communities

Cllr Harris  
Cllr I Shires  
Cllr Arif

Theme 4 (RC)  
Improving  
Safeguarding,  
Learning & the life  
chances for Children  
& Young People

Cllr R Andrew

Development of Resources – People / Assets / Money

1.1 Promoting  
Economic Wellbeing

1.2 Help My Business  
Grow & be  
Successful  
(M Tichford)

1.3 Help me get the  
skills to get and  
keep work  
(M Tichford)

1.5 Help me with  
my Money /  
Home / Job  
(L Hall/A Potts)

1.4 Create Housing  
which meets the  
needs of Walsall

Help Me  
Keep Healthy

2.2 Assets Based  
Approach to local  
health improvements  
(JM,IG)  
B Watt / J Leach

2.3 \*Delivery of  
Health &  
Wellbeing strategy  
(I Gillis / C Boneham)

2.6 Joint  
Commissioning  
with Health  
(A Rust)

2.5 Prevention  
Programme  
(J Bolton)

Develop  
Preventative  
Strategy  
(J Bolton)

2.1 Active  
Living  
(C Holliday/B Percival)

2.4 Service  
Impact on Health  
& Wellbeing  
(I Gillis)

2.8 Sustainable  
local care  
provider market

2.7 Independence  
through  
personalisation  
(J Bolton)

"Social Care  
front door"

2.9 Implement  
new operating  
model  
(S Joyner, P Davis)

3.1 Getting local  
people more  
involved  
(J Leach)

3.2 \*Public safety &  
protection  
(J Leach, J Beavon)

3.3 Waste  
Management  
(M Holden)

3.4 \*Look after the  
roads  
(K Stone / S Pretty)

3.5 \*Provide nice  
parks & spaces  
(K Stone / M Holden)

4.1 WSCB Business  
Plan  
(R Collinson, S Butcher +  
Independent Chair)

4.2 Strategic  
Improvement Plan  
for Safeguarding  
(S Butcher)

Early Help  
Strategy

School  
Improvement  
Strategy

4.5 \*Children &  
Young People Plan  
(R Collinson, S Butcher, L  
Hughes & Partners)

4.7 I want a  
better life for me  
and my family  
(L Hughes)

4.3 Early Help  
Support services  
(L Hughes)

4.4 \*Access &  
Achievement  
(R Collinson, L Hughes)

4.6 Children &  
Young People  
Partnership  
(R Collinson)

Theme 5 (RB)

Asset  
Management /  
Buildings /  
Finance / Plant /  
FM

Smarter  
Workplace  
Programme

Business  
Change  
Capacity

Corporate  
Governance

Employment  
Support

Leadership  
Development

Office Services –  
ICT, Print,  
Telephony,  
Information  
Management

Wellbeing in Walsall – Cross Cutting

Cllr Towe

## Working Smarter Programme

Owner: Paul Sheehan – Lead Member: Cllr Bird



