



Walsall Regeneration Company

The Way Forward

**Presentation to Scrutiny Panel
11th March 2010**

Akshay Parikh – Chief Operating Officer

**THE BLACK
COUNTRY**



Background

- WRC established in 2004
- Membership: Walsall Council, AWM, HCA, Business Sector (incl. private sector), Walsall Partnership



Key Issues to Address

- Continuing demographic decline
- Low levels of skills
- Poorly performing town centre
- Inadequate economic structure for the 21st century
- Poor quality of public realm



Delivery so far

- Opening of largest town centre Asda store in 2007
- New Walsall College opened in 2009
- New Tesco store construction commenced 2010
- New Manor Hospital construction approaching completion
- Waterfront South scheme construction commenced in 2010



Programme priorities & focus January 2010 onwards

1) Walsall Waterfront (North, South & West)

Project Lead – WRC

2) Darlaston Regeneration Area

Project Lead – WRC

3) Walsall Gigaport.

Project Lead – WRC

4) New Walsall Town Centre.

Project Lead - Walsall Council

Production of New Walsall Town Centre Regeneration Framework Strategy

Project Lead - WRC



Walsall Waterfront

- **North (Urban Splash)**
 - Homes, Offices, Hotel, Car Park
- **South (Jessup & others)**
 - Town Houses, Key Worker Accommodation, Retail & Offices
- **West**
 - Business, Healthcare cluster, Leisure





Darlaston Regeneration Area

- **Strategic Development Area (SDA)**

IMI remediation / enterprise development /
skills & jobs / infrastructure & access /
low carbon energy

Linking with:

- **Strategic Regeneration Framework**
- **Alumwell BSF**
- **Willenhall AAP**



THE BLACK COUNTRY



Walsall Gigaport

- New Office Quarter
- Next Generation Access Broadband infrastructure platform
- Public sector shared service / co-location opportunities
- 21st Century Business Base
- Synergies from the New Walsall College
- Live-work accommodation
- Business Incubation



THE BLACK COUNTRY



New Walsall Town Centre

- Public Realm / Movement
- Leisure / Retail Offer
- St Matthew's Quarter
- The Market
- Public Transport / Parking
- Animation & Events / Culture Offer
- Safety & Behaviour
- Access to Health Services
- Youth Quarter



THE BLACK COUNTRY



Working in Partnership

- Walsall Council, AWM, HCA
- British Waterways, Environment Agency, Centro, Highways Agency
- Business Sector
- Investors & Developers
- Think Walsall, Walsall Partnership



Key target milestones over next 12 months

- Construction to commence on **Waterfront North**
- Completion of first phase of **Waterfront South** development
- Development of **Waterfront Public Realm / Public Art** delivery plan
- Development of OPA for **Waterfront West** scheme
- Production of delivery plan for **DSDA** including **IMI** site
- Selection of preferred delivery partners for **Walsall Gigaport** scheme, through close working with local partners
- Establishment of delivery plan for **New Walsall Town Centre** Regeneration Framework, through close working with local partners and others, eg Centro
- Integration of former WRC agenda with broader agenda's - HCA, Single Conversation, LEA etc
 - Better defining role and contribution



Questions