

Response to Formal Questions Programme Update August-23











Parenting

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Home Learning Environment, Publishing Your Start for Life Offer & Establishing a Parent Carer Panel

1. Family Hub Transformation



Progress To date		Priorities for Oct – Dec 23	
Access Key criteria 1	 Family Hubs launched Family Hub Branding complete - co-produced with families New signage has been installed in all Hub and Spoke sites Website available providing high level information Recruited a Volunteer Coordinator and 14 volunteers Training plan developed through Empowering People Empowering Communities (EPEC) programme which supports volunteers to become Peer Group Leaders (PGL) Equipment purchased to enable birth registrations at Hubs 	 Development of Website Explore and develop digital solutions to improve access to services Pilot birth registrations at the west Locality Hub Work with Parent Carer Forum and families accessing hubs to continually improve the buildings and facilities 	
Connection Key Criteria 2,3 &4	 Strategic Needs Assessment completed Integrated data sharing system purchased - Sentinel 28 Walsall Connected sites supporting delivery of Family Hubs Walsall Connected Hub based on the hospital site Free Wi-Fi available for visitors at all Hub sites Dedicated family room with resources & equipment purchased and installed at each Locality Hub to ensure they are welcoming and provide a family friendly environment 	 Develop outcomes framework Align Sentinel and Mosaic to allow data to be recorded and shared amongst partners Identify services where an integrated pathway would be suitable Review Wi-Fi availability at Spoke sites - update where required to enable access to visitors Purchase resources & equipment for spoke sites to ensure they are welcoming and provide a family friendly environment 	
Relationships Key Criteria 5	 Trauma Informed Attachment & Parent Conflict training is available Restorative practice training plan in place 	 Hold workshops to develop a shared understanding and approach of how everyone will work together. Implement connected working proposal across localities Develop Commissioning framework 	
Family Hub Wider Services (inc 0-2 range)	 Alignment of Holiday Activities and Food (HAF) Programme to Family Hubs Development of a Youth Strategy within the Local Authority Local Offer aligned to Family Hubs via 'In Our Hands' forum DWP officers aligned to Hubs (targeted support) Recruitment of Transformation Team 	 Develop Youth Strategy across the wider partnership Implement drop-in sessions for families needing financial advice and support Recruit dedicated data lead and commissioning manager 	

Reasons for Change	Risk	Mitigation
No changes to delivery plan.	None	

2. Perinatal Mental Health



Progress To date	Priorities for Oct – Dec 23
 Purchase of DadPad Delivery of 'Attachment and Trauma' training in Family Hubs Development of a ' Fathers Strategy' Commissioned Mindkind to facilitate peer to peer support for new fathers 	 Scope alternative national / local training and education programmes e.g Tripple P & Mellow Bump Develop a Train the Trainer approach to support the delivery of training Recruit Social Prescribers to provide additional support to locality teams Increase creche provision to allow parents to attend Mellow training Launch Father's Strategy Develop screening tools for fathers and non-birthing parents Development of toolkits with Mindkind

Reasons for Change	Risks	Mitigation
 Remove the Place to Be programme and replace with Tripple P Babies, Mellow Bump and Mindkind Following a review of the Place to Be programme it became apparent that it was not fit for purpose. The project team felt that alignment to the Black County Mental Health pathway would be more appropriate. It was agreed that Triple P Babies and the Mellow Bump Programmes would work at a local level in conjunction with Mindkind who can provide peer support to parents. The delivery plan has been updated to reflect the above. The new initiatives are 	Insufficient levels of engagement with Mental health colleagues is causing delays to the programme	Mitigation has not been identified, escalated to the regional DfE team, Black Country Parent Infant Foundation Implementation Support Group and internal governance boards for support/advice in how we can resolve the risk. Dedicated commissioning and project resources have been assigned to get traction in year 2&3
currently being developed, once approved the detail and revised costings will be added to the plan.	Financial risk as funding could be retracted.	Alternative programmes are being explored to ensure that funding will be retained. This is a priority area agreed by place based joint commissioning committee

3. Infant Feeding



Progress To date	Priorities for Oct – Dec 23
 Active group meeting to increase breastfeeding in the Hospital, the NHS Community sector and in the Walsall wider community inc Family Hubs Baby Friendly coordinator appointed to take work forward Multiagency Strategy drafted, consulted on and almost finalised Multiagency actions identified to promote infant feeding across the Borough Baby Buddy app inn development and family consultation undertaken. Steering group meeting regularly Taking forward Unicef Baby Friendly level 2 in Hospital, Taking forward Unicef Baby Friendly level 3 in NHS Community, Taking forward Unicef Baby Friendly level 3 in NHS Community, Team working using social marketing/behaviour change approach to understand infant feeding in the Borough World Breastfeeding Week promoted Infant feeding promoted through a yearlong Public Health Communications campaign Fridge magnets noting storage time of expressed breastmilk produced and circulated amongst midwives, health visitors and in Family Hubs Importance of breastfeeding and how fathers can support promoted through Dadpad 	 Continue to understand family perceptions of infant feeding within Social Marketing consultation and act on learning to further promote breastfeeding Take forward action plan Publicise Infant feeding strategy across the partnership Baby Buddy launched Further work to take forward Unicef Baby Friendly across the partnership Resources produced to promote breastfeeding for Walsall residents and staff Designing and resourcing breastfeeding rooms in Council, Family Hubs and in NHS facilities Establishing Breast feeding Champions programme to provide targeted support to parents to ensure breastfeeding continues following discharge. This will include help with issues around tongue tie
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Reasons for Change	Risk	Mitigation
No changes to the delivery plan	Lack of engagement in work with local businesses, community and education settings to develop breastfeeding friendly environments and culture. Spaces to privately breastfeed in NHS settings and funding to procure suitable furniture are limited	Ensure benefits are highlighted and through teams who already have a relationship with businesses eg Chamber of Commerce or environmental health

4. Parenting Support



Progress To date	Priorities for Oct – Dec 23	
 Recruited a Fathers Parenting Officer & 0-2 Parenting Officer Mindkind agreed to be a key partner in the delivery of Empowering Parents Empowering Communities programme (EPEC) EPEC training completed by staff DADS support groups available – to date 121 dads have attended Fathers support Group co- facilitated with Mindkind 24 Volunteers recruited to become Peer Group Leaders (PGL) as part of the parenting support (EPEC), school ready and new parents support Procurement of 128 places on the HENRY CORE training programme Cygnet pathway developed with School Health Purchasing of EasyPeasy licences 	 Launch EasyPeasy with VCS briefings EasyPeasy Champion training EPEC training for volunteers Delivery of 'Father's Saturday Worksho Emotion and Anxiety sessions for parer Develop complementary 'special edu 	nts of children 0-5 years
Reasons for Change	Risk	Mitigation

Rea	sons for Change	Risk	Mitigation
No	changes to delivery plan	None	



5. Home Learning Environment, Publishing the Start For Life Offer & Establishing a Parent Carer Panel

	Home Learning Environment	Publishing the Start For Life Offer	Establishing a Parent Carer Panel
Progress to date	 Speech and Language Specialist support available in each locality Workshop to staff across localities around the importance of speech and language and promoting what he developing offer will look like SLA agreed with SALT will be used as model format moving forward for family hub activity Targeted Programmes 'First Words Together & Look, Say, Sing, Play are available in all Localities 	 Start for Life Coordinator in post Published Family Hub Launch booklet Launch events included the promotion of the current offer 	 'In Your Hands' events being held termly Recruited coordinator for 'In Your Hands' events Recruited Parent Carer Panel Lead
Priorities for Oct – Dec 23	 Launch EasyPeasy with VCS briefings EasyPeasy Champion training 	 Develop physical resources and promotional material Purchase & Implement service portal 	 Continue to develop 'In Your Hands' events Develop opportunities for parents and carers to be part of locality quality assurance reviews Develop digital solutions to allow parents to provide feedback / engage with services online
Reasons for Change	No change to delivery plan	No change to delivery plan	No change to delivery plan
Risk	None	None	None
Mitigation			