

Corporate Plan Priorities, outcomes and measures - Appendix A



Ref	Outcomes	Measure
E1	An infrastructure and business environment that supports job creation and accessibility throughout Walsall, supporting company expansion, relocation and competitiveness through sustainable job creation	1 Number of jobs in our economy
		2 Business start up rates
		3 Business closure rates
		4 Number of Businesses assisted / supported
E2	Residents are supported to possess the skills required to enter into and progress in work, through the delivery of the Walsall Inclusive Economic Growth Programme	5 Number of local people supported through Walsall Works
		6 Number of local people supported through Impact
		7 Number of people placed / supported into employment
		8 Number of Apprenticeships supported / created
E3	Our town and district centres offer a distinctive and vibrant mix of retail, leisure, business, community and cultural opportunities, and new housing	9 Commercial floorspace (sqm) created per annum
		10 New homes developed per annum