



# Increasing life expectancy by reducing inequalities Project

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# Presentation

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- Background to project
- Methodology
- Findings
- Action plan
- Milestones and next steps



## Background (1)

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- 2005 project commissioned by Walsall Borough Strategic Partnership
- Short term, high impact measures to deliver Neighbourhood Renewal Fund Floor Target

*“by 2010, to reduce the inequalities in health outcomes by 10% as measured by infant mortality and life expectancy at birth”*



## Background (2)

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- Reduce the gap in life expectancy by 10% between Walsall and the national rate
- Increasing life expectancy for men from 74 to no less than 76.9
- Increasing life expectancy for women from 79.6 to no less than 81.1



## Background (3)

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- Reduce infant mortality gap by at least 10% between Walsall and the national rate
- Reduce Walsall rate from 7.1 per 1000 to no more than 5.7 per 1000 by 2010



# Methodology

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- Ward based data analysis
- 80 indicators across range of domains (health, Housing, Education, Employment, Crime)
- Review of evidence of effectiveness
- Service provision
- Stakeholder views



## Findings (1)

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- Variation in life expectancy between wards
- Gap between worst and best is 11.1 years for men and 8.8 years for women
- Greatest impact on life expectancy need to focus on very young and the old (over 60)



## Findings (2)

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- Top five indicators (in order):
  - Income
  - Health
  - Employment
  - Access to own transport
  - Crime & safety





## High impact by 2010 (1)

	Smoking cessation	Child health	Teenage pregnancy	Falls	LTC	Housing
St Mathews				○	○	○
Bloxwich E	○	○	○	○	○	
Pleck				○	○	
Blakenall	○	○	○		○	○
Bent & Darlaston	○	○	○		○	○



## High impact by 2010 (2)

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	Smoking cessation	Child health	Teenage pregnancy	Falls	LTC	Housing
Willenhall S	○	○			○	○
Palfrey				○	○	○
Bloxwich W	○	○	○		○	○
Birchills Leamore	○	○	○	○		○



## High impact by 2010 (3)

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	Smoking cessation	Child Health	Teenage pregnancy	Falls	LTC	Housing
<b>Darlaston S</b>		○	○		○	
<b>Brownhills</b>	○					
<b>Short Heath</b>	○	○			○	
<b>Hatherton Rushall</b>				○		

## High impact by 2010 (4)

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	Smoking Cessation	Child health	Teenage pregnancy	Falls	LTC	Housing
Willenhall N	○				○	○
Aldridge N Walsall Wood					○	
Aldridge C & S		○			○	
Paddock		○			○	

## High impact by 2010 (5)

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	Smoking cessation	Child health	Teenage pregnancy	Falls	LTC	Housing
Pelsall		○			○	
Pheasey					○	○
Streetly					○	



## Impact in longer term

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- General Lifestyle
- Education
- Income
- Crime & safety
- Picked up in health inequalities strategy



## Other key messages

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- Community engagement
- Focus on faith groups and women's group BME
- Strengthening capacity, fitness for purpose
- Mainstreaming resources
- Leadership role of WBSP
- Partnership working



## Action plan

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- Action plan for PCT, MBC, SERCO, Acute trust
- Robust actions around smoking, breastfeeding, teenage pregnancy, housing (health through warmth), flu immunisation
- More work needed falls, housing, long term conditions





## Project - milestones

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- Oct/November: Agreed robust action plan
- December: Detailed proposals outlining how each agency will deliver on targets
- January: Outline report on performance monitoring arrangements
- End March: Final report